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<div></div> <div><h2>Steps</h2><p>What does the person (or group) typically experience?</p><div><div>SCENARIO</div><div>Browsing, booking, attending, and rating a local city tour</div></div></div>	<div><div>installing the app</div><div>logging in</div><div>getting the app from the published site.</div><div>using his mail to log in or signup</div></div>	<div><div>go through the app</div><div>first he/she will use the app to search the NEWS.</div></div>	<div><div>Making user Engage</div><div>By providing realted news ,top stories, location based news.</div><div>Share feature</div><div>news Like feature</div></div>	<div><div>Leave the app</div><div>user will be satisfied after reading news</div></div>	<div><div>Personalized experience</div><div>After experiencing our user friendly website, the customer can share information with their friends and neighbours</div></div>
<div></div> <div><h2>Interactions</h2><p>What interactions do they have at each step along the way?</p><ul style="list-style-type: none">People: Who do they see or talk to?Places: Where are they?Things: What digital touchpoints or physical objects would they use?</div>	<div><div>open the app</div><div>log in</div><div>use the app to access news</div></div>	<div><div>Search the NEWS</div><div>keyboard based input</div></div>	<div><div>Faster output based on his/her input</div></div>	<div><div>Interaction with his or her digital device</div></div>	<div><div>Rate feature</div></div>
<div></div> <div><h2>Goals & motivations</h2><p>At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")</p></div>	<div><div>Need to use leisure time effectively</div><div>knowing about society</div></div>	<div><div>Different options to access NEWS</div></div>	<div><div>NEWS with best interface</div><div>NEWS with book mark option</div></div>	<div><div>Achieveing what he want from this app or site.</div></div>	<div><div>Showing share the app feature.</div></div>
<div></div> <div><h2>Positive moments</h2><p>What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?</p></div>	<div><div>When he gets what he want.</div></div>	<div><div>Oh i can access NEWS like i want</div></div>	<div><div>single line news</div><div>summary news for the week</div></div>	<div><div>Feels Productive</div></div>	<div><div>Making user happy is the key.</div></div>
<div></div> <div><h2>Negative moments</h2><p>What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?</p></div>	<div><div>When he didn't get wht he want.</div></div>	<div><div>App stuck at login page</div><div>App opening error</div></div>	<div><div>bad Interface</div><div>No NEWS from expected sources</div></div>	<div><div>Smooth experience with out lagging</div></div>	<div><div></div></div>
<div></div> <div><h2>Areas of opportunity</h2><p>How might we make each step better? What ideas do we have? What have others suggested?</p></div>	<div><div>Regular updates</div><div>video based top stories</div></div>	<div><div>Regular updates if there is a bug</div></div>	<div><div>UI update</div><div>night Reading mode</div></div>	<div><div>Getting user activity like what he likes and not.</div></div>	<div><div>using the data gathered for improvement</div></div>