Ideation Phase
Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID45933
Project Name	News Tracker Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

1.Problem Statement

① **Problem Statement**

There are multiple news-sharing apps used by a single user and are often spammed with notifications. There is also a lot of fake news which gets shared. A news-sharing app wants to help users find relevant and important news easily every day and also understand explicitly that the news is not fake but from proper sources.

Step-2: Brainstorm, Idea Listing and Grouping
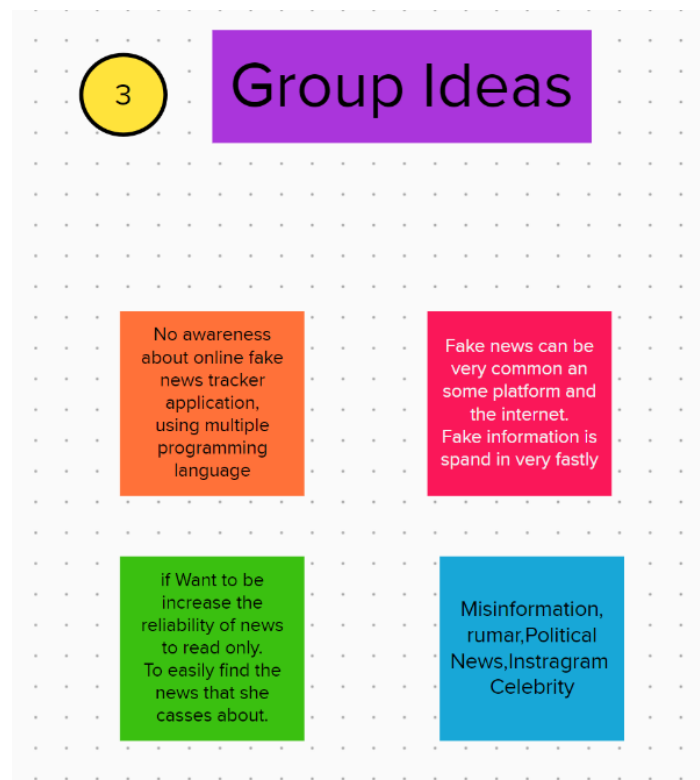
2.Brainstorm

② **Brainstorm**

Information Traceability.
Immutability of news blocks.
Transparency in news sector that is of utmost importance.
Decentralized architecture helps in solving the problem single point of failure

3.Idea Listing and Grouping

Deepakchandhiran.S

Idea 1	Idea 2	Idea 3
using alert system and detection system	based on user and author analysis	Stance, Tracking, veracity
Misinformation, rumar	its is useful and spand more time in old peoples	Install some latest fake news tracker appin

Karthick.S

Idea 1	Idea 2	Idea 3
No awareness about online fake news tracker application	using multiple programming language	Political News
Instragram Celebrity	News app only reading of this real world peoples	Want to be increase the reliability of news to read only.

Krishnaraj.M

Idea 1	Idea 2	Idea 3
Allow to customize news only to think	Daily some people are reading the news	its useful to this is fake or real news
Fake information is spand in very fastly	using cloud computing	Emotional news for people

Vignesh.S

Idea 1	Idea 2	Idea 3
User prefer only trending content	To easily find the news that she casses about.	Automated fact checking, misbehaviour.
Fake news can be very common an some platform and the internet	Loves board games news	fake news is waste of time

---

3 Group Ideas

No awareness about online fake news tracker application, using multiple programming language

Fake news can be very common an some platform and the internet. Fake information is spand in very fastly

if Want to be increase the reliability of news to read only. To easily find the news that she casses about.

Misinformation, rumar,Political News,Instragram Celebrity

Step-3: Idea Prioritization

Idea Prioritization

A 2×2 prioritization matrix with IMPORTANCE (Low to High) on the vertical axis and FEASIBILITY (Low to High) on the horizontal axis, containing the following ideas:

- Easy to access this fake news tracker
- using alert system and detection system
- based on user and author analysis
- Stance, Tracking, veracity
- using multiple programming language
- using cloud computing
- Misinformation, rumor
- Automated fact checking, misbehaviour.