

Project Design Phase -I

Proposed Solution

Template

Date	03 November 2022
Team ID	PNT2022TMID03356
Project Name	Smart Fashion Recommender System
Maximum Marks	2 Marks

Proposed Solution:

S.No.	Parameter	Description
1.	Problem Statement	In shopping apps navigating to the desired product is very difficult and no proper assistance will be provided.
2.	Idea/Solution Description	<ul style="list-style-type: none">• By using this application, we can recommend clothes based on a person's skin tone, particular season, different occasions, or a festival time.• This recommend matching ties for the shirt selected.• Communication between the buyer and the seller.
3.	Novelty/Uniqueness	With an integrative approach, the project aims in establishing an end-to-end connection between the customer and the service agent through a chat service. These chatbots can transfer customers to service agents whenever human touch is required. This can help businesses speed up response times and also answer routine questions.
4.	Social Impact/Customer Satisfaction	The proposed model can recommend products that are more suitable to the customer. It can directly do online shopping based on customer choice without any search. It can also save a lot of time.
5.	Business Model (Revenue Model)	To establish the best possible price for what they selling to maximize profits once the pricing strategy is set the revenue model will dictate how customers pay that price when they purchase.

6.	Scalability of Solution	The application can be made scalable by increasing the number of products and varieties with the increasing customers.
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