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| Define CS, fit into CC<br>Focus on J&P, tap into BE, understand RC | <div>1. CUSTOMER SEGMENT(S)<br/>Who is your customer?<br/><ul style="list-style-type: none"><li>Experts, such as professional athletes and semi-pros.</li><li>The average health-conscious enthusiasts</li><li>Beginners of people who want to live healthier but need encouragement.</li></ul></div>  | <div>6. CUSTOMER<br/>What constraints prevent your customers from taking action of limit their choices of solutions?<br/>Customers have to be more patient and conscious in their eating habits</div>   | <div>5. AVAILABLE SOLUTIONS<br/>In traditional method users have to physically go out for fitness like gym and they need to spend money for their dietary plan. However, the AI-powered nutrition analyzer for fitness enthusiasts application will help the end users by providing a proper dietary assessment which predicts the nutrition content present in each food and also the app will be user friendly and ease to use</div> | Explore AS, differentiate<br>Focus on J&P, tap into BE, understand RC |
|  | <div>2. JOBS-TO-BE-DONE / PROBLEMS<br/>Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.<br/><ul style="list-style-type: none"><li>The end users must be aware of their regular intake food.</li><li>In order to maintain a healthy diet, one should know the nutrition content present in the food</li><li>But the excessive calories, if not which may lead to obese</li></ul></div> | <div>9. PROBLEM ROOT CAUSE<br/>What is the real reason that this problem exists? What is the back story behind the need to do this job.<br/><br/>Customers have to maintain a proper healthy diet which may lead to free from various many non-communicable diseases and many more health issues will be avoidable.</div> | <div>7. BEHAVIOUR<br/>What does your customer do to address the problem and get the job done?<br/><br/>By using our fitness app daily one can easily know the nutrition content present in all kinds of food which will be helpful for maintaining a healthy diet.</div>   |   |

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| <div>3. TRIGGERS<br/>What triggers customers to act? i.e. seeing their neighbor installing solar panels, reading about a more efficient solution in the news.<br/><br/>By seeing their neighbor using fitness app to maintain a proper healthy diet instead of spending money to go for gym</div> | <div>10. YOUR SOLUTION<br/>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.<br/>The current solution is to build an AI-powered nutrition analyzer model using machine learning for fitness and dietary plan which will predict the accurate results</div> | <div>8. CHANNELS of BEHAVIOUR<br/>ONLINE<br/>What kind of actions do customers take online?<br/>They can use the fitness app and take the overall experience daily<br/><br/>OFFLINE<br/>What kind of actions do customers take offline?<br/>Intake of healthy food.</div> | Identify |
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4. EMOTIONS: BEFORE / AFTER



How do customers feel when they face a problem of a job and afterwards?

Before: high blood pressure, depression, highly insecure, body shaming by others (obese)  
After: become more healthy, fit and confidence