### 1. CUSTOMER SEGMENT(S)

Petrol Bunk Owners Crude Oil Investors



### **6. CUSTOMER CONSTRAINTS**

Due to strong chain effects owned by this crude oil market, any changes in the factors involved will have exclusive impact to the price

### 5. AVAILABLE SOLUTIONS

Early Predictions of the Crude oil Prices can help to overcome the Problem.

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## 2. JOBS-TO-BE-DONE / PROBLEMS

The main problem in price prediction is accuracy of the result, it doesn't satisfy the market and crude oil traders.

### 9. PROBLEM ROOT CAUSE

- Crude oil demand is very huge.
- Availability of source is less.
- Quality of oil
- Global exchange rate.

### 7. BEHAVIOUR

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Price forecasting can assist in minimizing the risks associated with volatility in oil prices.

Price forecasts are very important to various stakeholders: governments, public and private enterprises, policymakers, and investors.

# BE

# 3. TRIGGERS



Finding the impact of the problem, to solve the problem by our team.

### 4. EMOTIONS: BEFORE / AFTER



Challenging to the extreme complexity and generate the solution to the problem.

### **10. YOUR SOLUTION**



By using Statistical, Machine learning or deep learning methodologies we can predict the prices of crude oil without ant issues. It can be easily predicted from the equilibrium between demand and supply, wherein demand forecasts are usually made from GDP, exchange rates and domestic prices, and supply is predicted from past production data and reserve data.

### 8. CHANNELS of BEHAVIOR



8.1 ONLINE

Investors are happy by gaining huge profits. Forecasting model to predict the oil prices aided management to reduce operational costs.

Traders analyze demand and supply factors and and take calculates positions. If their prediction comes true, traders close their position to book ne profits way before expiry.

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