

Project Design Phase – I Problem Solution Fit

Date	15 October 2022
Team ID	PNT2022TMID51924
Project Name	Intelligent Vehicle Damage Assessment and Cost Estimator for Insurance Companies

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS	6. CUSTOMER LIMITATIONS <small>EG. BUDGET, DEVICES</small> CL	5. AVAILABLE SOLUTIONS <small>PLUSES & MINUSES</small> AS	Explore AS, differentiate
	<ul style="list-style-type: none"> People who owns a vehicle Insurance company 	<ul style="list-style-type: none"> Not good about Insurance knowledge. Lack of information 	<p>Cost estimation done manually and slow</p> <p>Pros: Confidentiality , less fraud (Trustable)</p> <p>Cons: Process takes huge time span</p>	
Focus on PR, tap into BE, understand RC	2. PROBLEMS / PAINS <small>+ ITS FREQUENCY</small> PR	9. PROBLEM ROOT / CAUSE RC	7. BEHAVIOR <small>+ ITS INTENSITY</small> BE	Focus on PR, tap into BE, understand RC
	<ul style="list-style-type: none"> The cost estimated is not accurate Consumes more time. Fails to provide the correct value Waiting time is high 	<ul style="list-style-type: none"> The customer not getting accurate cost for the damage. In this app accurate estimated value can be obtained. 	<ul style="list-style-type: none"> Customer do not know how to take pictures of the damaged part properly Machine cannot predict accurately 	
Identify strong TR & EM	3. TRIGGERS TO ACT TR	10. YOUR SOLUTION SL	8. CHANNELS of BEHAVIOR CH	Extract online & offline CH of BE
	<ul style="list-style-type: none"> Customer doesn't want to fall for any traps, Society wants instant results 		<p>ONLINE: Use the website in an improper way</p> <p>OFFLINE: Customers are unaware and tend to fight</p>	
4. EMOTIONS <small>BEFORE / AFTER</small> EM				
<p>BEFORE: Customer can't get the exact damage value insurance.</p> <p>AFTER: Customer easily get the exact value for insurance within 24 hours</p>				