

## Ideation Phase

### Define the Problem Statements

Date	09 November 2022
Team ID	PNT2022TMID31448
Project Name	<b>Personal Expense Tracker Application</b>
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am  Student	I'm trying to  Save pocket money and split expense	But  Unable to manage expenses	Because  I don't have a track of my expenses	Which makes me feel  Regret to save
I am  Working professional	I'm trying to  Achieve FIRE(Financial IndependenceRetire Early)	But  Expense is higher than Investment	Because  Too-Busy-To budget	Which makes me feel  FIRE goal in vain
I am  Average Adult	I'm trying to  organize my expenses in customized way	But  unable to structure my income and expenditure	Because  source of income and expenditure hard to keep up	Which makes me feel  inability to organize the sources

<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	Student	Save pocket money and split expences	Unable to manage expenses	I don't have a track of my expenses	Regret to save
PS-2	Working professional	Achieve FIRE(Financial Independence Retire Early)	Expense is higher than investment	Too-Busy-To budget	FIRE goal in vain
PS-3	Average Adult	organize my expenses in customized way	unable to structure my income and expenditure	source of income and expenditure hard to keep up	inability to organize the sources