


Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID43307
Project Name	PLASMA DONOR APPLICATION
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

PLASMA DONOR APPLICATION

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 4 people

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➔ Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

During the COVID 19 crisis, the requirement of plasma became a high priority and the donor count has become low. Saving the donor information and helping the needy by notifying the current donors list, would be a helping hand. In regard to the problem faced, an application is to be built which would take the donor details, store them and inform them upon a request.

Key rules of brainstorming

To run an smooth and productive session

🗣️ Stay in topic.

💡 Encourage wild ideas.

⏸️ Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

Sriram Raju

- Send Request/Alert Message to Donor
- Location based search
- People find plasma donor easily
- Check whether the person is eligible to donate
- Refer friends
- Prescreening checkup
- Application saves time
- required details can be filtered
- Ads free application

Naveen Kumar

- Donors can view how many times they donate plasma
- Get reward based on number of Donations
- Upload vaccination certificate
- Search based on blood group
- Plasma requester will update after getting donors
- Volunteers can register and donate plasma
- Details about donation camps
- search nearest donation camp
- Can share their rewards in social media handles

Keshav

- Plasma Donors register themselves
- Encourage donors by giving membership/ perks.
- Create awareness by organizing programs
- Increase blood circulation
- Donors never asks money
- Store contact details

Siddick

- Advertising
- Direct communication
- Share details to all
- Displays nearest plasma donation camps
- Increase Immunity power
- User-friendly

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

Login/Register

- Plasma Donors register themselves
- Volunteers can register and donate plasma
- Store contact details

Searching

- Location based search
- Search based on blood group
- search nearest donation camp
- required details can be filtered

Features

- Ads free application
- User-friendly
- Direct communication
- Application saves time
- Displays nearest plasma donation camps

Advantages

- Donors never asks money
- Increase Immunity power
- Increase blood circulation
- Prescreening checkup
- People find plasma donor easily

Rewards

- Share details to all
- Get reward based on number of Donations
- Can share their rewards in social media handles
- Encourage donors by giving membership/ perks.

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The Facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.