

**Ideation Phase**  
**Brainstorm & Idea Prioritization Template**

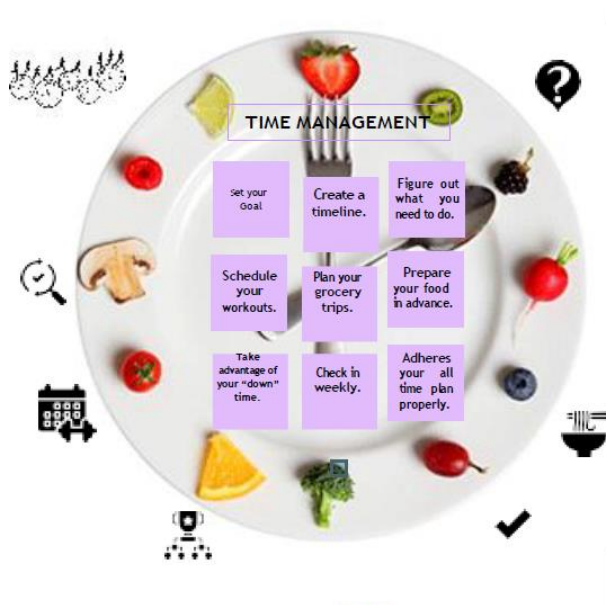
**AI POWERED NUTRITION ANALYZER FOR FITNESS ENTHUSIASTS**

**Problem Statement:**

Food patterns and diet are important factors to improve the lifestyle by preventing diseases. The food industry comprises complexities, and the journey for innovation in the food industry is long, from idea generation to commercialization. It is reported that diet significantly influences the evolution of CNCD (chronic non-communicable diseases), including, cardiovascular diseases, depression, and obesity. Further, product ideas and advanced packaging demand thorough data collection, testing, and certification before approaching consumers. If this work is performed manually, it brings high possibilities of errors that ultimately lead to time and money wastage with no beneficial outcomes. Here AI in nutrition plays a significant role in offering the extraordinary potential for preventing diseases and better treatment methods.

# Brainstorm

LOKESH



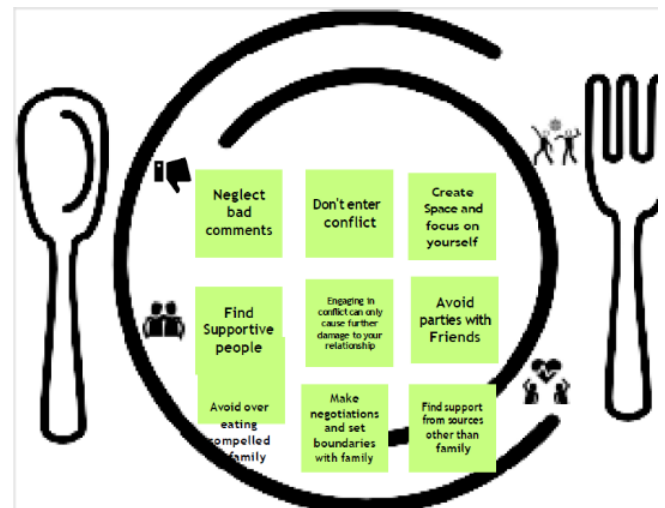
YUVARAJ



VENGADESH



VARATHA ARJUN



## Group Ideas



Avoid parties with Friends

Avoid too Many Liquid Calories



Schedule your workouts.

Design your fitness program



Check in weekly.

Monitor your progress

Make a commitment to YOURSELF

Create Space and focus on yourself



Stay away from Eating Junk Food

Avoid over eating compelled by family

