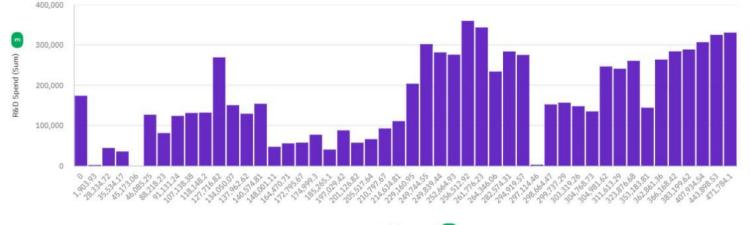


R&D Spend by Marketing Spend



Marketing Spend (1)



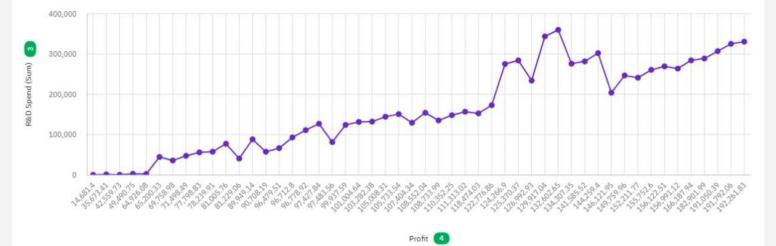
Marketing Spend by Administration



Marketing Spend (Sum)



R&D Spend by Profit



Administration, Profit Measures Profit Administration Administration Profit 1,000,000 2,000,000 3,000,000 4,000,000 5,000,000 6,000,000 7,000,000 8,000,000 9,000,000 10,000,000 11,000,000 12,000,000 13,000,000 14,000,000 Values (4)