Ideation Phase
Brainstorm & Idea Prioritization

Date	17 September 2022
Team ID	PNT2022TMID47312
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

Step 1: Team Gathering, Collaboration and Selection of Problem Statement

Step 2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

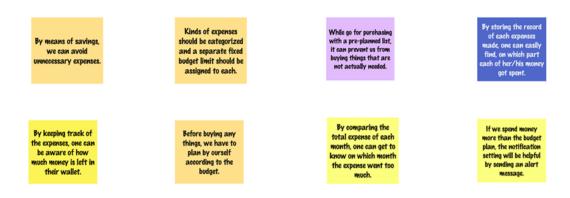Write down any ideas that come to mind that address your problem statement.

🕐 **10 minutes**

TIP 💡

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Kaviya J

Through savings	Categorize expenses	Fixing a limit for each expense category
Building budget plan	Commitment to budget notes	Alert system on overspending
Adding record of every spent expenses	Aware of how much money left	Shopping with a list and stick to it

Durkadevi C

Control your budget	store data in cloud	categorize your expense
set the mothly limit	plan ahead	fixed expenses
money management	monthly notification	updating data monthly

Sakthipriya S

Navigate to the Dashboard	Edit user profile	Visualize the expenses
Add income and expenses	Add remainder and get notified	Filter the expense by graph & period
Edit income and expenses	Set the budget	Sync your accounts

Phooviha MK

Make a clear Budget	Limit Debt	Control Monthly expenses at home
Identify ways to save money	Set financial goals	Start investing early
Get notification details	Avoid buying unnecessary things	Plan to yourself

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 **20 minutes**

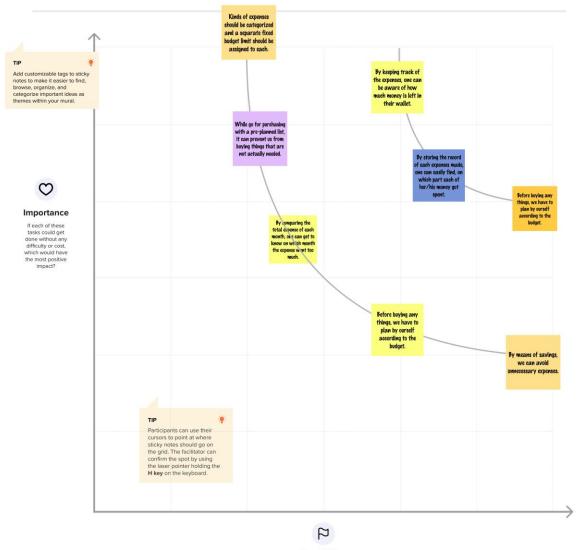|			
By means of savings, we can avoid unnecessary expenses.	Kinds of expenses should be categorized and a separate fixed budget limit should be assigned to each.	While go for purchasing with a pre-planned list, it can prevent us from buying things that are not actually needed.	By storing the record of each expenses made, one can easily find, on which part each of her/his money got spent.
By keeping track of the expenses, one can be aware of how much money is left in their wallet.	Before buying any things, we have to plan by ourself according to the budget.	By comparing the total expense of each month, one can get to know on which month the expense went too much.	If we spend money more than the budget plan, the notification setting will be helpful by sending an alert message.

Step 3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

♡

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Kinds of expenses should be categorized and a separate fixed budget limit should be assigned to each.

By keeping track of the expenses, one can be aware of how much money is left in their wallet.

While go for purchasing with a pre-planned list, it can prevent us from buying things that are not actually needed.

By storing the record of each expenses made, one can easily find, on which part each of her/his money got spent.

Before buying any things, we have to plan by ourself according to the budget.

By comparing the total expense of each month, one can get to know on which month the expense went too much.

Before buying any things, we have to plan by ourself according to the budget.

By means of savings, we can avoid unnecessary expenses.

🏴

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)