

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	30 September 2022
Team ID	PNT2022TMID51975
Project Name	Project - News Tracker Application
Maximum Marks	4 Marks

Brainstorm, Idea Listing and Grouping

NEWS APP WITHOUT SPAM	FAKE NEWS	GAINING WORLD KNOWLEDGE
IDENTIFY IRRELEVANT INFORMATION	INSTANT KNOWING OF HAPPENINGS AT OUR AREAS	READERS CAN VIEW WHAT NEWS THEY WANT TO KNOW
CURRENT AFFAIRS	REAL NEWS WITH REAL TIME UPDATE	OBSERVE AND WITNESS TRUE EVENTS

REPORTING AND ANALYTICS	INCREASE BRAND AWARENESS	CONNECTING WITH PEOPLE ALL OVER THE WORLD
BETTER FEEDBACK FROM CUSTOMERS	AUDIO-VIDEO ELEMENT	TARGETING DIFFICULT
LOW MARKET PRICE FOR COMMERCIAL THING	AVAILABILITY AND CONNECTIVITY	SECURITY CONCERNS

Follows

ALL THE INFORMATION UNDER ONE ROOF	NEGATIVITY	LIVE VIDEOS
SOME CONTENT ARE INAPPROPRIATE TO CHILDREN	IMMEDIATE KNOWLEDGE OF BREAKING EVENTS	DAILY NEWS UPDATED
TOP NEWS STORIES OF THE DAY	MEDICAL NEWS AND HEALTH NEWS	BREAKING HEADLINES

Follows

OBSERVES AND WITNESSES EVENT	MONITORS POWERFUL PERSONS	SHARING OF INFORMATION
AWARENESS	TECHNOLOGY DEVELOPMENT	INTERESTING FACTS
DAILY LIVES	ECONOMIC CRISIS	MORE ENTERTAINMENT

Step-3: Idea Prioritization

