

Project Design Phase-I
Proposed Solution

Date	03 October 2022
Team ID	PNT2022TMID51975
Project Name	Project - News Tracker Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Encounter several events of local and national significance every day, And we rely on NEWS to inform us about them.
2.	Idea / Solution description	One platform to read all of his/her favourite local news, dependence on search engines and social media. We deliver news in the form of text and images
3.	Novelty / Uniqueness	We deliver Preferred news to people
4.	Social Impact / Customer Satisfaction	Since the news is delivered according to what the customer needs, his/her needs are satisfied on the basis of news gathering
5.	Business Model (Revenue Model)	Advertisement and premium account to enjoy ad-free News
6.	Scalability of the Solution	We can deliver news as videos, and spot different content from different genres that point to a same factor and group them together