## Ideation Phase Brainstorm&Idea Prioritization Template

Date	15 September 2022
Team ID	PNT2022TMID31446
Project Name	Signs with Smart Connectivity for better road safety
Maximum Marks	4 Marks

## Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

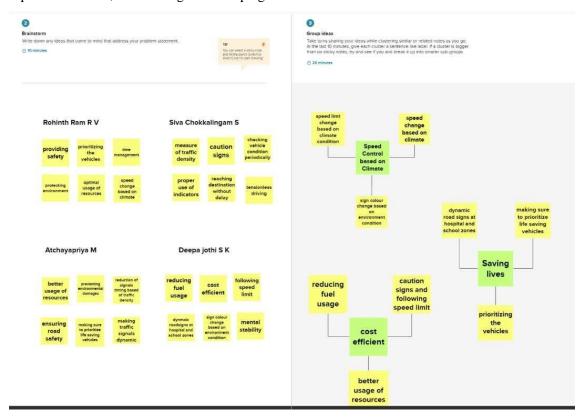
Define your problem statement Before you collaborate What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the A little bit of preparation goes a long way with this focus of your brainstorm session. Here's what you need to do to get going. ① 10 minutes **Brainstorm** & idea prioritization How to identify Prioritizing Use this template in your own Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. vehicles? brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room. How to measure Set the goal Think about the problem you'll be focusing on solving in the brainstorming session. traffic density? ( 10 minutes to prepare 1 hour to collaborate ▲ 2-8 people recommended Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session. How to set speed limit based on Open article → climatic change? What are the factors affecting speed control?

How to make efficient usage of resources?

> How to make dynamic traffic signals timings?

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization



## Prioritize

Your team should all be on the sanle page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

(1) 20 minutes

