## Project Design Phase – 2

Date	15 October 2022	
Team ID	PNT2022TMID33342	
Project Name	Personal Expense Tracker Application	
Maximum marks	2 marks	

## **Customer Journey Map:**

Journey Steps Which step of the experience are you describing?	<b>Discovery</b> Why do they even start the journey?	Registration Why would they trust us?	Onboarding and First Use How can they feel successful?	Sharing Why would they invite others?
Actions What does the customer do? What information do they look for? What is their context?	Check-your Caregorites Secretly account Your room for statements expresses change	Channel Single September S	Construction  Construction  District Transport  District Transport  District Transport  District Transport  District Transport  District Transport  And Prigat  And Prigat  And Prigat	Formity proventy Activities International poor International poor International point International point International point International point International Internatio
Needs and Pains What does the customer want to achieve or avoid? Tip: Reduce ambiguity, e.g. by using the first person narrator.	Salveg at Searching Ability to the pace your suppressed provided growing streets which are suppressed to the service of the service search sea	Indigs takeny as securify for the securification of the secur	The 50/20/20  The 50/20/20  ***Section of the Conference Conferenc	Market water of the contract o
Touchpoint What part of the service do they interact with?	And former or control of the control	Property II.  Department of the control of the cont	Balan Manaya dan sana dan sana Manaya dan sana d	Agencies of fulfacts  Agencies on the second party from  Agencies on the second party for  another second party  and states of the  another second party  and states of the  another second party  and states of the  another second party  another second party  and states of the  another second party  another second party  and another second party  another second party  another second party  and another second party  another second party  another second party  and another second party  another second party  another second party  and another second party  another second party  another second party  and another second party  another sec
Customer Feeling What is the customer feeling? Tip: Use the emoji app to express mare emotions	Reducing the likelihood of error	Well Designed pricing	Time to Fulfillment	Helps create financial stability
Backstage				
Opportunities What could we improve or introduce?	Increase financial objectives	Increase the checking of account statement	Get receipts for all purchases, and put them in an envelop	Depreciation of equipment
Process ownership Who is in the lead on this?	User	Best overall free app	Size addressed for companies, and thereof the companies of the companies o	Monte of the State