

Before you collaborate

Use the template in your team brainstorming sessions to get your ideas on paper. Encourage everyone to participate and share their ideas. The goal is to generate a large number of ideas, even if they seem silly or unrealistic. The more ideas, the better.

Define your problem statement

Before brainstorming, define the problem you are trying to solve. This will help you focus your ideas and ensure that everyone is working on the same problem.

Brainstorm

Brainstorming is a group activity where you generate ideas collectively. It is a time when you share your ideas and build on each other's ideas. The goal is to generate a large number of ideas, even if they seem silly or unrealistic. The more ideas, the better.

Group ideas

After brainstorming, group the ideas into categories. This will help you identify the most important ideas and eliminate the less important ones.

Feature Engineering

Feature engineering is the process of selecting and transforming the features of your data. It is a crucial step in machine learning, as it can significantly impact the performance of your model.

Impact of Attribute

The impact of an attribute is the effect it has on the target variable. It is a measure of the importance of an attribute in predicting the target variable.

Prioritize

Prioritization is the process of ranking ideas based on their importance. It is a crucial step in the brainstorming process, as it helps you focus on the most important ideas and eliminate the less important ones.

After you collaborate

After brainstorming, it is time to evaluate the ideas and decide which ones to pursue. This is a decision-making process that involves weighing the pros and cons of each idea and choosing the one that is most likely to be successful.

Feasibility and Desirability Matrix

The matrix below is used to prioritize ideas based on their feasibility and desirability. The Y-axis represents Feasibility and the X-axis represents Desirability. The matrix is divided into four quadrants: Feasible and Desirable (top-right), Feasible but not Desirable (bottom-right), Desirable but not Feasible (top-left), and Neither Feasible nor Desirable (bottom-left).

Feasibility	Desirability	Quadrant	Ideas
High	High	Feasible and Desirable	Checking the purpose of the loan, Accuracy of each algorithm, Calculating the savings from the loan, History and family background, Checking any fraudulent history, Calculating the savings from the expenditure, Graduated people has high chance of approval, Train the model using different algorithm, Accuracy of each algorithm, Usage of supervised classification algorithm, Checking any fraudulent history of the customer, Checking the previous loan history of the customer, Checking the savings from the expenditure, Graduated people has high chance of approval, History and family background, Checking any fraudulent history of the customer, Calculating the savings from the loan, Accuracy of each algorithm
Low	High	Desirable but not Feasible	Checking the purpose of the loan, Accuracy of each algorithm, Calculating the savings from the loan, History and family background, Checking any fraudulent history, Calculating the savings from the expenditure, Graduated people has high chance of approval, Train the model using different algorithm, Accuracy of each algorithm, Usage of supervised classification algorithm, Checking any fraudulent history of the customer, Checking the previous loan history of the customer, Checking the savings from the expenditure, Graduated people has high chance of approval, History and family background, Checking any fraudulent history of the customer, Calculating the savings from the loan, Accuracy of each algorithm
High	Low	Feasible but not Desirable	Checking the purpose of the loan, Accuracy of each algorithm, Calculating the savings from the loan, History and family background, Checking any fraudulent history, Calculating the savings from the expenditure, Graduated people has high chance of approval, Train the model using different algorithm, Accuracy of each algorithm, Usage of supervised classification algorithm, Checking any fraudulent history of the customer, Checking the previous loan history of the customer, Checking the savings from the expenditure, Graduated people has high chance of approval, History and family background, Checking any fraudulent history of the customer, Calculating the savings from the loan, Accuracy of each algorithm
Low	Low	Neither Feasible nor Desirable	Checking the purpose of the loan, Accuracy of each algorithm, Calculating the savings from the loan, History and family background, Checking any fraudulent history, Calculating the savings from the expenditure, Graduated people has high chance of approval, Train the model using different algorithm, Accuracy of each algorithm, Usage of supervised classification algorithm, Checking any fraudulent history of the customer, Checking the previous loan history of the customer, Checking the savings from the expenditure, Graduated people has high chance of approval, History and family background, Checking any fraudulent history of the customer, Calculating the savings from the loan, Accuracy of each algorithm