### 1.INTRODUCTION

#### 1.1 PROJECT OVERVIEW

The key to success in any organization is attracting and retaining top talent. As an HR analyst one of the key task is to determine which factors keep employees at the company and which prompt others to leave. Given in the data is a set of data points on the employees who are either currently working within the company or have resigned. The objective is to identify the factor to prevent loss of good people.

#### 1.2 PURPOSE

Every organization wants its valuable employees to be a part of its organization for a long period. Still, when many employees start leaving, it will be a concern for the organization. The key to success for any organization is attracting and retaining top talent. One of the key tasks is to determine which factors keep employees at the company and which prompt others to leave. It's more cost-effective to keep the employees a company already has.

A company needs to maintain a pleasant working atmosphere to make their employees stay in that company for a longer period. To reduce the cost of attrition, organizations need to ensure that employees' aspirations are met.

### 2.LITERATURE SURVEY

#### 2.1 EXISTING PROBLEM:

Attrition analysis contributes to the details generated by HR managers on employees leaving the company. The problems in those systems are lack of accuracy and lack of tools for analysis to be performed. The process for the HR to determine the factor of attrition and the factor which makes the employees to stay in the organisation is huge and complicated.

#### 2.2 REFERENCES:

- 1. Anjali Chourey, Prof. Sunil Phulre, Dr. Sadhna Mishra "A SURVEY PAPER ON EMPLOYEE ATTRITION PREDICTION USING MACHINE LEARNING TECHNIQUES" in 2019.
- 2. G.Pratibha , Dr. Nagaratna P Hegde, "Analytical Survey on Prediction of Employee Attrition Non parametric tuning Algorithms" in 2022
- 3. V. Krishna Priya, H.H Harasudha, "A study on employee attrition with reference to Lanson, Toyota, chennai" in 2017.
- 4. Kamalaveni M.S, T Vetrivel, Ramesh S, " A review of literature on employee retention" in 2019.

#### 2.3 PROBLEM STATEMENT:

The key to success in any organization is attracting and retaining top talent. As an HR analyst one of the key task is to determine which factors keep employees at the company and which prompt others to leave. Given in the data is a set of data points on the employees who are either currently working within the company or have resigned. The objective is to identify and improve these factors to prevent loss of good people.

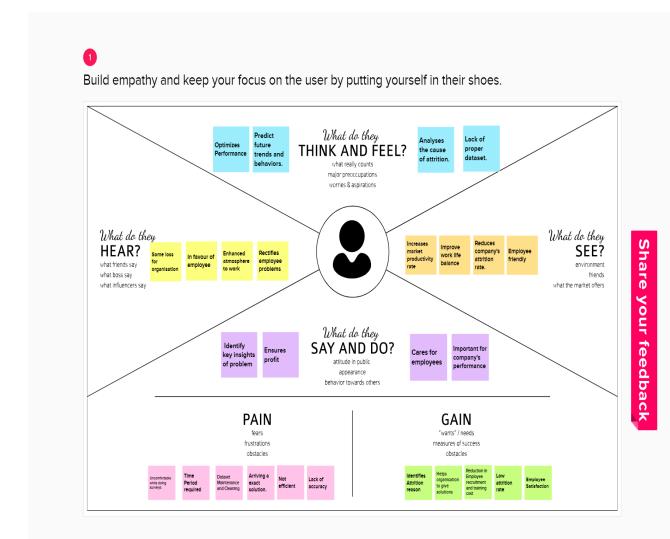
### 3.IDEATION & PROPOSED SOLUTION

#### 3.1 EMPATHY MAP CANVAS

The Empathy Map was created with a pretty specific set of ideas and is designed as a framework to complement an exercise in developing empathy.

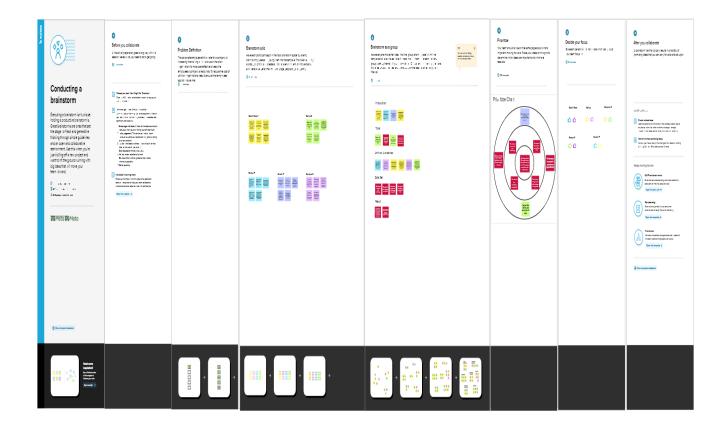
This particular tool helps teams develop deep, shared understanding and empathy for other people. People use it to help them improve customer experience, to navigate organizational politics, to design better work environments, and a host of other things.

The Empathy Map has succeeded beyond our wildest dreams. Place the compass in the center slot of the 3x3 crafting table area, and insert a paper in each of the other nine slots. You now have an empty map, ready to be filled out.



#### 3.2 IDEATION & BRAINSTROMING

Ideation is a creative process where designers generate ideas in sessions (e.g., brainstorming, worst possible idea). It is the third stage in the Design Thinking process. Participants gather with open minds to produce as many ideas as they can to address a problem statement in a facilitated, judgment-free environment. Brainstorming is an activity that will help you generate more innovative ideas. It's one of many methods of ideation—the process of coming up with new ideas—and it's core to the design thinking process. As you can see, ideation is not just a one-time idea generation or a brainstorming session. In fact, we can divide ideation in these three stages: generation, selection, and development.



#### 3.3 PROPOSED SOLUTION

Proposed Solution means the technical solution to be provided by the Implementation agency in response to the requirements and the objectives of the Project. The main goal of presenting a business proposal is to provide solution to a problem faced by a potential buyer. Step 1: Define the problem. ...

- Step 2: Present your solution. ...
- Step 3: Define your deliverables and success criteria. ...
- Step 4: State your plan or approach. ...
- Step 5: Outline your schedule and budget. ...
- Step 6: Tie it all together. ...
- Step 7: Edit/proofread your proposal.

#### Project Design Phase-I Proposed Solution Template

Date	19 September 2022	
Team ID	PNT2022TMID00680	
Project Name	Corporate Employee Attrition Analytics	
Maximum Marks	2 Marks	

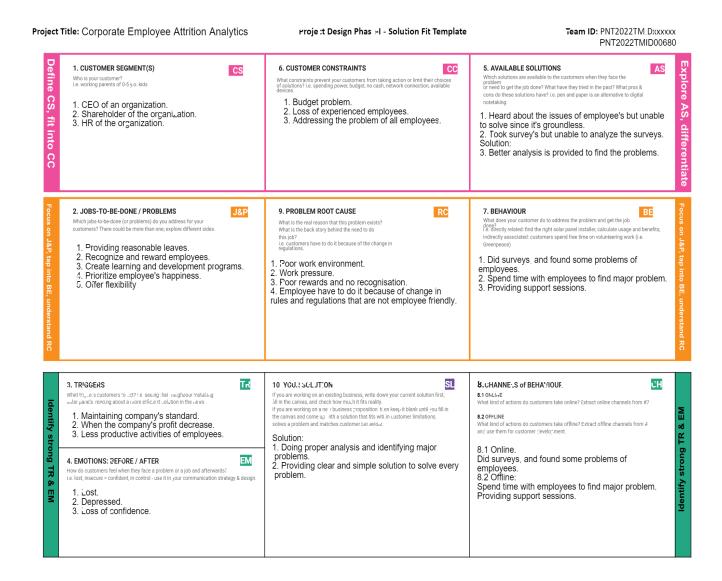
#### **Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	In this project we analyse the dataset and find out the reason for the attrition in the organisation.
2.	Idea / Solution description	To visualize the dataset and identify the major problem for attrition and giving solutions based on problems.
3.	Novelty / Uniqueness	Difficulty in finding individual personnel problem but with proper collection of data, major problem can be identified.
4.	Social Impact / Customer Satisfaction	This project will help the organisation's CEO or HR's to reduce their company's attrition rate.
5.	Business Model (Revenue Model)	It is a customized model. It can provide different solution according to the organisations.
6.	Scalability of the Solution	Our solution is scalable for large and small dataset. It provides efficient solution despite the size of dataset.

#### 3.4 PROBLEM SOLUTION FIT

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. Problem-solution fit is a term used to describe the point validating that the base problem resulting in a business idea really exists and the proposed solution actually solves that problem. Validate that the problem exists: When you validate your problem hypothesis using real-world data and feedback. The Problem-Solution Fit is an important step towards the Product-Market Fit, but often an underestimated one.



# **4.REQUIREMENT ANALYSIS**

#### 4.1 FUNCTIONAL REQUIREMENT

Functional Requirements of the Proposed Solution.

➤ User Registration - Registration through Email

Registration through Message

Registration through call

➤ User Confirmation - Confirmation through Email

Confirmation through Message

Confirmation through Call

➤ User Feedback - Feedback through Form

Feedback through Gmail

Feedback through Instagram polls

Feedback through LinkedIn

➤ User Rating - Rating via Mail

Rating through Message

- ➤ Employee Management Validating and managing the employee details.
- ➤ Attrition Analysis Analysing and finding out the major reasons for the attrition of emloyees using dataset.

### 4.2 NON-FUNCTIONAL REQUIREMENT

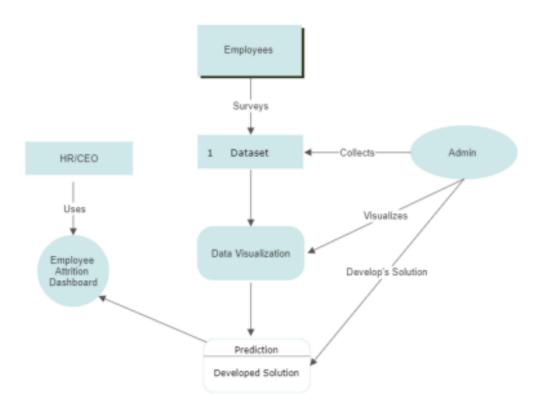
Non-Functional Requirement of the proposed Solution

- ➤ Usability Easy to use for both user and manager. This is user friendly interface.
- ➤ Security The employee data is kept secure and their identity is hidden for the organization.
- ➤ Reliability It is a reliable software as it works efficiently and securely.
- ➤ Performance This software is portable and inter-operable. It works smoothly without generating errors. It also provides faster response.
- ➤ Availability This is available for the company organisation to find the major reason for attrition.
- ➤ Scalability Our solution is scalable for large and small dataset . It provides efficient solution despite the size of dataset.

# **5.PROJECT DESIGN**

### 5.1 DATAFLOW DIAGRAM

A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.



# 5.2 SOLUTION AND TECHNICAL ARCHITECTURE

### 5.2.1 SOLUTION ARCHITECTURE:

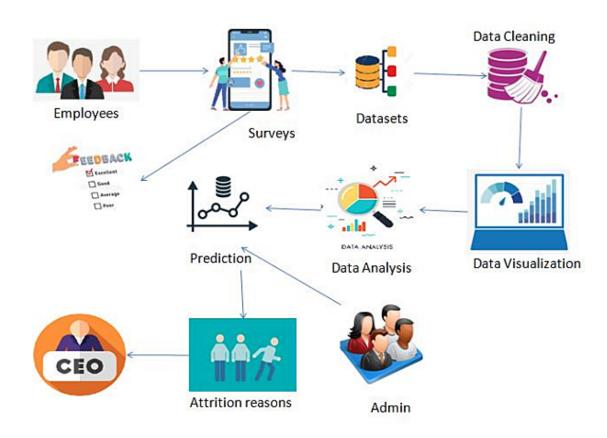
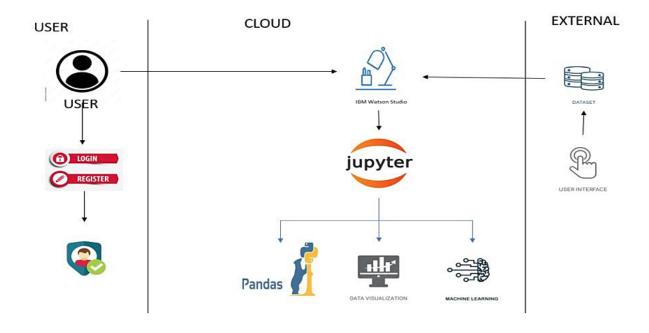


Figure 1: Architecture and data flow of the Corporate Employee Attrition Analytics

# 5.2.2 TECHNICAL ARCHITECTURE:



# 5.3 USER STORIES

User Type	Functional Requireme nt (Epic)	User Story Numb er	User Story / Task	Acceptance criteria	Priori ty	Relea se
Custom er (CEO)	Registration	USN-1	As a CEO,I can register for the application by entering my email,password, and confirmingmy password.	I can access my account / dashboard	High	Sprint-1
Customer (Employe e)		USN-2	As an employee, I can register for the application by entering my mail, password, and confirming password.	I can access my account/dashboard	High	Sprint-1
		USN-3	As a user, I can also register for the application through	I can register & access thedashboard with Facebook Login	Low	Sprint-2

			Facebook			
		USN-4	As a user, I can also register for theapplicati on through Gmail	I can register & access thedashboard with Facebook login	Medi um	Sprint-2
Custom er (CEO)	Login	USN-5	As a user,I can log into the application by entering email & password	I can access myaccount/dashbo ard	High	Sprint-3
Customer (Employe e)		USN-6	As a user,I can log into the application by entering email and password.	I can access myaccount/dashbo ard	High	Sprint-3
CEO	Dashboard	USN-7	As a CEO, I can use the predict button to know which factorkeeps the employee at the company and which prompts others to leave.	I can view thevisual chart.	High	Sprint-4
Employee		USN-8	As an employee of the organization, I can view, filland submit the survey formthat is displayed.	I can see the acknowledgement message for submitting thesurvey.	High	Sprint-4

# **6.PROJECT PLANNING AND SCHEDULING**

# **6.1 SPRINT PLANNING AND ESTIMATION**

Sprint	Total Story Points	Durati on	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	5	6 Days	24 Oct 2022	29 Oct 2022	5	29 Oct 2022
Sprint-2	5	6 Days	31 Oct 2022	05 Nov 2022	5	31 Oct 2022
Sprint-3	5	6 Days	07 Nov 2022	12 Nov 2022	5	12 Nov 2022
Sprint-4	5	6 Days	14 Nov 2022	19 Nov 2022	5	19 Nov 2022

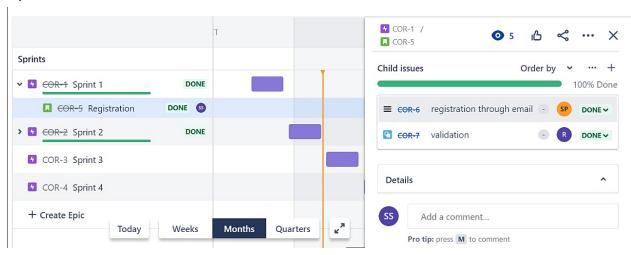
# 6.2 SPRINT DELIVERY SCHEDULE

Sprint	Functional Requirement (Epic)	User StoryNumb er	User Story/ Task	Story Points	Priority	Team Members
Sprint-1	Registration	USN-1	As a user,I can register for the application by entering my email, password, and confirming my password.	5	Medium	Sofiya S Ramya P Swathi P
Sprint-2	Login	USN-2	As a user, I can log intothe application byentering email & password	5	Low	Ramya P Sanjana S Sakthi Sree V

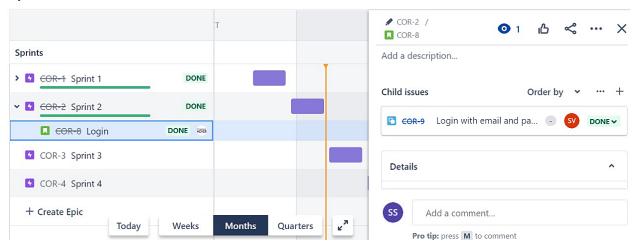
Sprint-3	Dashboard	USN-3	As a CEO, I can	5	High	Sofiya S
			use the predict			SakthiSree V
			button to know			Sanjana S
			which			
			factorkeeps the			
			employee at the			
			companyand			
			which prompts			
			others to leave.			
Sprint-4		USN-4	As an employee	5	High	Sofiya S
			of the			SakthiSree V
			organization, I can			Sanjana S
			view,filland			Swathi P
			submitthe survey			
			formthat			
			isdisplayed.			

# 6.3 REPORTS FROM JIRA

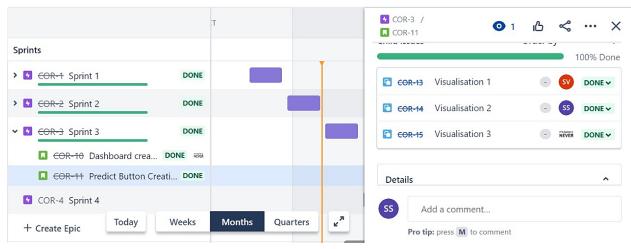
# Sprint 1:



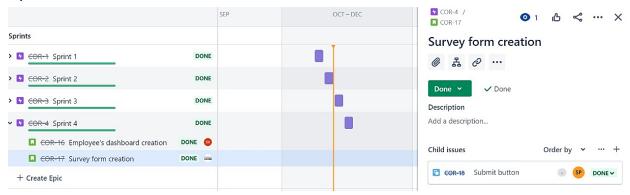
# Sprint 2:



### Sprint 3:



### Sprint 4:



# 7.CODING AND SOLUTIONING

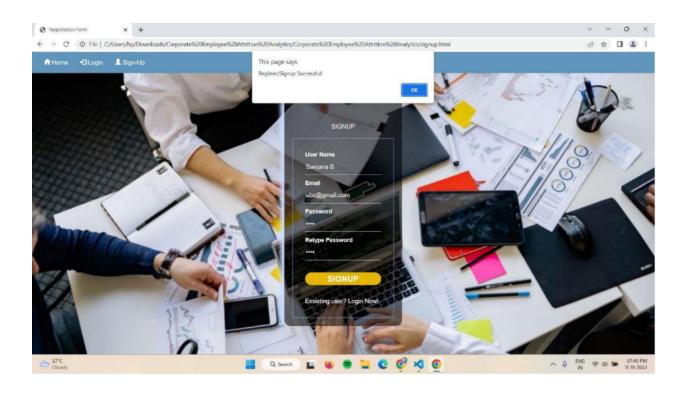
#### 7.1 FEATURE 1

```
code:
Registeration:
signup.html
<!DOCTYPE html>
 <html>
 <head>
              <title>Registration Form</title>
      <meta name="viewport" content="width=device-width, initial-scale=1">
    k rel="stylesheet" href="https://maxcdn.bootstrapcdn.com/bootstrap/3.3.7/css/bootstrap.min.css" >
      <script src="https://ajax.googleapis.com/ajax/libs/jquery/1.12.4/jquery.min.js"></script>
      <script src="https://maxcdn.bootstrapcdn.com/bootstrap/3.3.7/js/bootstrap.min.js"></script>
              k rel="stylesheet" type="text/css" href="style.css">
              <script type="text/javascript" src="javascript.js"></script>
 </head>
 <body>
              <nav class="navbar navbar-light" style="background-color: #6196bc;">
           <div class="collapse navbar-collapse" id="navbarNavAltMarkup">
                <div class="navbar-nav">
                ul class="nav navbar-nav navbar-right">
                                           <a class="nav-item nav-link" href="home.html"><span class="qlyphicon glyphicon-glyphicon glyphicon-glyphicon glyphicon gly
home"></span> Home</a>
                                  <a class="nav-item nav-link" href="index.html"><span class = "glyphicon glyphicon-log-
in"></span> Login</a>
                                         <a class="nav-item nav-link" href="signup.html"><span class="glyphicon glyphicon-
user"></span> Sign-Up</a>
                   </div>
             </div>
        </nav>
 <div class="signup_box">
              <h3>SIGNUP</h3>
              <form name="signupform" onsubmit="return form2()" method="post" action="index.html">
              User Name
```

```
<input type="text" name="signup_username" placeholder="Enter Username">
     Email
     <input type="email" name="signup_useremail" placeholder="Enter Email id">
     Password
     <input type="password" name="signup_pwd" placeholder="password">
     Retype Password
     <input type="password" name="repwd" placeholder="Re-Enter pasword"><br>
     <div id="errorbox"></div><br>
     <input type="submit" name="" value="SIGNUP"><br><br>
     <a href="index.html"> Exsisting user? Login Now! </a>
</form>
</div>
</body>
</html>
Login:
login.html
<!DOCTYPE html>
<html>
<head>
     <title>Login Form</title>
   <meta name="viewport" content="width=device-width, initial-scale=1">
 k rel="stylesheet" href="https://maxcdn.bootstrapcdn.com/bootstrap/3.3.7/css/bootstrap.min.css" >
  <script src="https://ajax.googleapis.com/ajax/libs/jquery/1.12.4/jquery.min.js"></script>
  <script src="https://maxcdn.bootstrapcdn.com/bootstrap/3.3.7/js/bootstrap.min.js"></script>
     k rel="stylesheet" type="text/css" href="style.css">
     <script type="text/javascript" src="javascript.js"></script>
</head>
<body>
     <nav class="navbar navbar-light" style="background-color: #6196bc;">
    <div class="collapse navbar-collapse" id="navbarNavAltMarkup">
      <div class="navbar-nav">
      ul class="nav navbar-nav navbar-right">
                <a class="nav-item nav-link" href="home.html"><span class="glyphicon glyphicon-
home"></span> Home</a>
             <a class="nav-item nav-link" href="index.html"><span class = "glyphicon glyphicon-log-</li>
in"></span> Login</a>
```

```
<a class="nav-item nav-link" href="signup.html"><span class="glyphicon glyphicon-user"></span>
Sign-Up</a>
       </div>
     </div>
   </nav>
<div class="login_box">
     <h3>USER LOGIN</h3>
     <form name="loginform" onsubmit="return form1()" method="post" action="home.html">
     User Name
     <input type="text" name="username" placeholder="Enter Username">
     Password
     <input type="password" name="pwd" placeholder="password"><br>
     <div id="errorbox"></div><br>
     <div><centre>
                                   type="submit"
                                                     name="submit"
                                                                         value="LOGIN">
                       <input
                                                                                             <a
href="home.html"></a></centre></div>
     <br>>dr><br>
     <a href="signup.html">Not registered? <span>Create an account</span></a>
</form>
</div>
</body>
</html>
```

# Output:



### 7.2 FEATURE 2

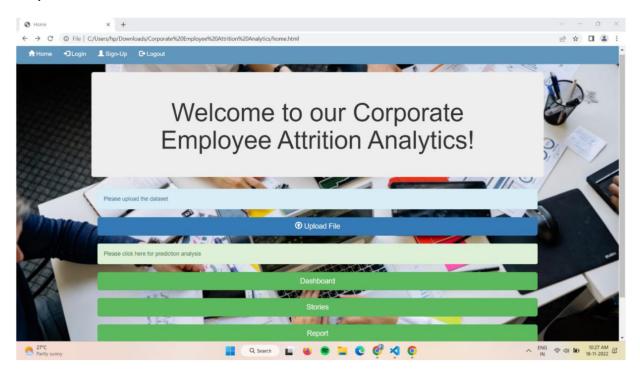
#### Dashboard:

- <!DOCTYPE html>
- <html>
- <head>
  - <title>Home</title>
  - <meta name="viewport" content="width=device-width, initial-scale=1">
- <script src="https://ajax.googleapis.com/ajax/libs/jquery/1.12.4/jquery.min.js"></script>
- <script src="https://maxcdn.bootstrapcdn.com/bootstrap/3.3.7/js/bootstrap.min.js"></script>

```
k rel="stylesheet" type="text/css" href="style.css">
     <script type="text/javascript" src="javascript.js"></script>
</head>
<body>
  <nav class="navbar navbar-light" style="background-color: #6196bc;">
    <div class="collapse navbar-collapse" id="navbarNavAltMarkup">
      <div class="navbar-nav">
      ul class="nav navbar-nav navbar-right">
     <a class="nav-item nav-link" href="home.html"><span class="glyphicon glyphicon-home"></span>
     <a class="nav-item nav-link" href="index.html"><span class = "glyphicon glyphicon-log-in"></span>
Login</a>
     <a class="nav-item nav-link" href="signup.html"><span class="glyphicon glyphicon-user"></span>
Sign-Up</a>
    <a class="nav-item nav-link" href="index.html"><span class="glyphicon glyphicon-log-out"></span>
Logout</a>
       </div>
     </div>
   </nav>
    <div class="container" id="content">
      <div class="jumbotron home-spacer" id="products-jumbotron">
        <h1>Welcome to our Corporate Employee Attrition Analytics!</h1>
       </div>
       <div class="container-fluid">
        <div class="alert alert-info" role="alert">Please upload the dataset</div>
        <input type="file" id="file" style="display:none;" />
 <button type="button" class="btn btn-primary btn-lg btn-block" data-toggle="button" aria-pressed="false"</p>
autocomplete="off" value="upload" onclick="thisFileUpload();">
       <span class="glyphicon glyphicon-upload"></span> Upload File
      </a></button>
       <hr>
       <div class="alert alert-success" role="alert"> Please click here for prediction analysis </div>
             <button type="button" class="btn btn-success btn-lg btn-block" data-toggle="button" aria-
pressed="false"
                                      autocomplete="off"
                                                                                onclick="location.href
='https://us1.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.my_folders%2FCorporate%2BE
mployee%2BAttrition%2BAnalytics-
%2BIBM&action=view&mode=dashboard&subView=model000001846c977bf6_00000000;">
       Dashboard</button>
       <br>
 <button type="button" class="btn btn-success btn-lg btn-block" data-toggle="button" aria-pressed="false"</p>
autocomplete="off"
                                                                                onclick="location.href
='https://us1.ca.analytics.ibm.com/bi/?perspective=story&pathRef=.my_folders%2FCorporate%2BEmploy
ee%2BAttrition%2BAnalytics-
IBM&action=view&sceneId=model000001846f205987_00000000&sceneTime=0';">
```

```
Stories</button>
        <br>
               <button type="button" class="btn btn-success btn-lg btn-block" data-toggle="button" aria-
pressed="false"
                                      autocomplete="off"
                                                                                onclick="location.href
='https://us1.ca.analytics.ibm.com/bi/?pathRef=.my_folders%2FCorporate%2BEmployee%2BAttrition%2B
Analytics-%2BIBM%2BReport&action=run&format=HTML&prompt=false';">
         Report</button>
       </div>
      </div>
      <br>
      <div class="alert alert-danger" role="alert">
      <a href="index.html"> Exsisting user? Login Now! </a>
      <a href="signup.html"> Don't have an account? Sign-Up</a>
      </div>
</body>
</html>
```

### Output:



# 8.TESTING

# 8.1 TEST CASES

Test ID	Test case	Test Data	Expected	Actual	Pass/fail
	descripti		Results	Results	
	on				
T1	Registrati	Username	Should	Enter into	Pass
	on form	="sana"	enter login	the login	
		Password	page	page	
		="788"			
T2	Registrati	Usernam	Should not	Not enter	Pass
	on form	e=	enter into	into login	
		Passwor	login page	page	
		d=			
T3	Login	Username	Move to	Moved to	Pass
	Page	="sana"	Home	home	
		Password	page	page	
		="788"			
T4	Login	Username	Does not	Does not	Pass
	Page	="hfdd"	move to	moved to	
		Password	home	home	
		="435"	page	page	
T5	Home	Upload file	File	File	Pass
	Page	button	explorer	explorer is	
			should be	enabled	
			enabled		
T6	Home	Dashboard	Should	Moved to	Pass
	page	button	move to	dashboard	
			dashboard		
T7	Home	Stories	Should	Moved to	Pass
	page	snippet	move to	stories	
		button	stories		

T8	Home	Report	Should	Report is	Pass
	Page	button	generate	generated	
			report		

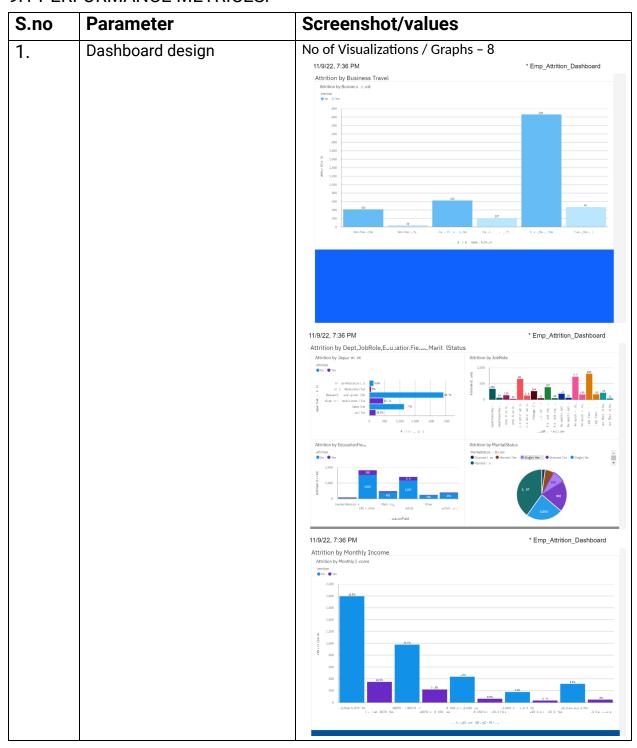
# 8.2 USER ACCEPTANCE TESTING:

Test ID	Test case descripti on	Test Data	Expected Results	Actual Results	Pass/fail
T1	Registrat ion form	Username="s ana" Password="7 88"	Should enter login page	Enter into the login page	Pass
T2	Registrat ion form	Username= Password=	Should not enter into login page	Not enter into login page	Pass
T3	Login Page	Username="s ana" Password="7 88"	Move to Home page	Moved to home page	Pass
T4	Login Page	Username="h fdd" Password="4 35"	Does not move to home page	Does not moved to home page	Pass
T5	Home Page	Upload file button	File explorer should be enabled	File explorer is	Pass

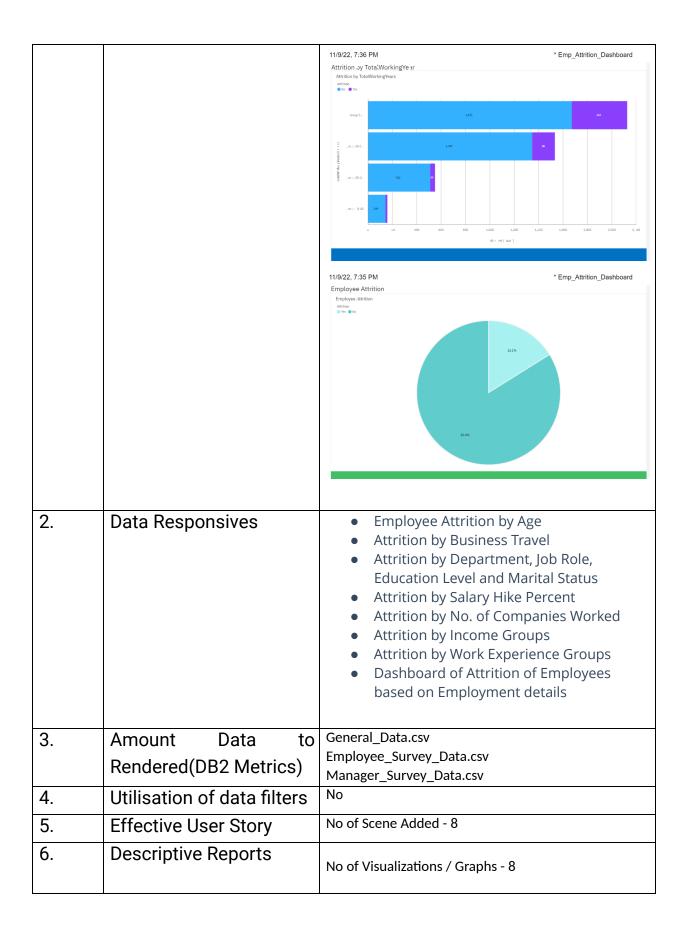
				enabled	
T6	Home page	Dashboard button	Should move to dashboard	Moved to dashboard	Pass
T7	Home page	Stories snippet button	Should move to stories	Moved to stories	Pass
T8	Home Page	Report button	Should generate report	Report is generated	Pass

# 9.RESULTS

### 9.1 PERFORMANCE METRICES:







# **10.ADVANTAGES AND DISADVANTAGES:**

### 10.1 ADVANTAGES:

- 1. able to predict the reason for attrition
- 2. reduces the time required for analysis
- 3. easy to use

### 10.2 DISADVANTAGES:

- 1. collectiong datas from employees is tedious process
- 2. Employees should give correct reason for attrition

# 11.CONCLUSION

Retention of talent and skilled employee is crucial dilemma for HR Manager. This study has identified those complex factors which are key responsible for employee attrition in selected organization. The education and experience of employee creates opportunity for new job in market and it helps to enhance better career opportunity. The ethical work culture, cordial employee relation and implementation of organizational policies are the most attractive area of making employee to stay back in organization.

### 12.FUTURE SCOPE

To find the right model which has a low false negative rate since classifying an employee at risk of leaving as not at risk is critical.

To develop a model with more accurate result.