Project Design Phase-I
Proposed Solution Template

Date	28 October 2022
Team ID	PNT2022TMID51969
Project Name	News Tracker Application
Maximum Marks	2 Marks

Proposed Solution Template:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	User needs a way to get a interested marketing in a quick peek of the day. So that we give relevant news where the user more interested on that day and save their time.
2.	Idea / Solution description	We provide relevant news where the user more interested on that day.
3.	Novelty / Uniqueness	Saving and downloading the interested articles.
4.	Social Impact / Customer Satisfaction	When news feed are customized/personalized to the user, the time spend to learn about the day will be minimized and will be completely productive.
5.	Business Model (Revenue Model)	Shown below.
6.	Scalability of the Solution	The first step is to predict user interests and collect relevant data for user personalization. The system provides filter option and sorting the user relevant news and saves the time.

Business Model:

Partners

Who are our key partners? Our key suppliers? What resources are we acquiring from partners? What activities do key suppliers perform?

- NEWS provides
- article writers & Magazine publishers
- NEWS provided by journalist

Activities

What key activities do our value propositions require? Our distribution channels? Customer relationships? Revenue streams?

- showing user relevant news
- Provides user functionalities and features

Value propositions

What value does your business provide to customers that they didn't have before? What makes your business different from existing competitors?

- It makes users profile and category customization
- It provides with supplement to particle video content
- Provides optimistic the user to save time for later use

Customer relationships

How will you interact with potential customers? How will you interact with current customers? How will you communicate your value proposition?

- social media
- feedback for removing customers problem

Customer segments

Who is your business targeted to?

- To user who needs to get day to day updates
- Both single and multi user oriented
- Who interested in Articles and NEWS

Key resources

What are the key resources you need to make your business a reality? If you don't have them already, how do you plan to get them?

- Article and Magazine publishers
- news providers and news channels

Channels

Which methods of communication do you plan to use to spread the word about your business to your customers and your key partners?

- Web application
- Through YouTube ads

Cost structure

What are the costs for your key resources? Which are more expensive?

- Storing and Maintaining the data
- NEWS providers & partners
- For application marketing

Revenue streams

How will your business make a profit? Where will the revenue come from?

- Through subscriptions
- Through application usage
- Through business ads