Project Design Phase-I: Solution Fit Template

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Define CS. Explore 1. CUSTOMER SEGMENT(S) **6. CUSTOMER CONSTRAINTS** 5. AVAILABLE SOLUTIONS CC CS Person who wants to create bank accounts. \rightarrow Personalization Money transfer. load queries, general banking queries, queries fit into CC \rightarrow Domain specific function. Answer basic questions. differentiate related to net banking. Limited solutions. Provide on time notifications \rightarrow Technical issues. and remainder. Regular maintenance of customers data. \rightarrow Check account balance. Real time location tracking. 2. JOBS-TO-BE-DONE / PROBLEMS J&P 9. PROBLEM ROOT CAUSE RC 7. BEHAVIOUR BE Lack of conversation between the The aim of the project is to build a Analyses the user/customers language user and bank. continental languages depends upon the and answer according to their selected user/customers language. They are provided limited languages High capacity of misunderstanding. so user cannot able to understand Fail to understand the human language. the queries.

3. TRIGGERS SL CH **8.**CHANNELS of BEHAVIOR 10. YOUR SOLUTION can easily get answers for banking queries. ONLINE Chatbot can response according to the user/customer language. **Enhancing Banking Services** Websites and Mobile Apps Who can ask bank related questions like to create a bank account, TR Work efficiency & Reduce workload able to answer loan queries, able to answer general banking queries and also able to answer queries regarding net banking. . **EM** 4. EMOTIONS: BEFORE / AFTER Before: Misunderstanding of queries, limited languages After: Easy to understand queries according to user language User continental languages.