# Ideation Phase
# Brainstorm & Idea Prioritization Template

| Date | 17 September 2022 |
|------|-------------------|
| Team ID | PNT2022TMID39548 |
| Project Name | AI BASED DISCOURSE FOR BANKING INDUSTRY |
| Maximum Marks | 4 Marks |

**Brainstorm & Idea Prioritization Template:**

Reference: https://www.mural.co/templates/empathy-map-canvas

## Step-1: Team Gathering, Collaboration and Select the Problem Statement

# Step-2: Brainstorm, Idea Listing and Grouping

## ② Brainstorm
Write down any ideas that come to mind that address your problem statement.
🕐 10 minutes

TIP
You can select a sticky note and hit the pencil / switch to sketch] icon to start drawing!

### SUBRAJA M

| | |
|---|---|
| If chatbot can't response it can connect to the person in the bank | Provide Bank details in secure way through face recognition |
| Personalized service and financial planner | Relevent information and increased conversations |

### MOHAN R

| | |
|---|---|
| We can transfer money through itself | Provides on-time notifications and remainders |
| Resolve urgency issues on priority | Send alerts for suspicious activities |

### PAVITHRA P

| | |
|---|---|
| Chatbot can response according to the user/customers language | can retrieve bank details in secure way through Password |
| Answer basics questions | Check Bank Balance |

### PRIYANKA G S

| | |
|---|---|
| Location tracking for identifying nearby branches of bank | Voice Assisstance |
| Retrieving user's old history | Predefined questions |

## ③ Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.
🕐 20 minutes

## Using Cloud Technology

| | | | |
|---|---|---|---|
| Retrieving user's old history | Relevent information and increased conversations | Provide Bank details in secure way through face recognition | can retrieve bank details in secure way through Password |

## NLP/Python/Deep Learning

| | | | |
|---|---|---|---|
| Chatbot can response according to the user/customers language | Provides on-time notifications and remainders | Location tracking for identifying nearby branches of bank | Voice Assisstance |

## Using Web Application

| | | | |
|---|---|---|---|
| If chatbot can't response it can connect to the person in the bank | Personalized service and financial planner | Resolve urgency issues on priority | Predefined questions |
| Check Bank Balance | Answer basics questions | We can transfer money through itself | Send alerts for suspicious activities |

**Step-3: Idea Prioritization**

**4**

**Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 **20 minutes**

**Importance**

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Provide Bank details in secure way through face recognition

Voice Assisstance

Chatbot can response according to the user/customers language

can retrieve bank details in secure way through Password

Resolve urgency issues on priority

Location tracking for identifying nearby branches of bank

**Feasibility**

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)