

Project Design Phase -II

Customer journey map

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Team ID	PNT2022TMID39906
Project Name	AI-powered nutrition analyzer for fitness enthusiasts

<div>Fruit detection and nutrition analysis</div>			<div>Awareness</div> <div>How does someone initially become aware of this process?</div>			<div>Registration</div> <div>What do people experience as they begin the process?</div>			<div>Onboarding</div> <div>In the core moments in the process, what happens?</div>			<div>Result</div> <div>What do people typically experience as the process finishes?</div>			<div>Extend</div> <div>What happens after the experience is over?</div>		
<div><div>Steps</div><div>What does the person (or group) typically experience?</div></div>	<div><div>View Online advertisement, media campaign.</div><div>The customer search for may websites .</div></div>	<div><div>Browse the websites</div><div>A customer may browse various websites until he gets satisfied.</div></div>	<div><div>Choose this website</div><div>A customer may choose this website</div></div>	<div><div>Sign in to the website</div><div>The user first sign in to the website</div></div>	<div><div>Click Registration</div><div>The user fill the necessary details in the registration.</div></div>	<div><div>Create Username and Password</div><div>The user creates username and Password for secure use.</div></div>	<div><div>Login and redirected to Dashboard.</div><div>After login the user is redirected to Dashboard</div></div>	<div><div>Click Home page</div><div>user clicks the home page and get information</div></div>	<div><div>Select the fruit image</div><div>The required fruit image is selected</div></div>	<div><div>Click Classify to proceed</div><div>The user select the fruits and click classify.</div></div>	<div><div>The fruit is classified</div><div>The fruit name will display</div></div>	<div><div>Display output (Nutritional values)</div><div>The nutritional values of the fruits will be displayed</div></div>	<div><div>Search for additional information</div><div>The user search for additional information like benefits</div></div>	<div><div>User Experience</div><div>User can give their feedback</div></div>	<div><div>Rating</div><div>The user can give rating. Stars out of 5</div></div>		
<div><div>Interactions</div><div>What interactions do they have at each step along the way?</div><div><div>People: Who do they see or talk to?</div><div>Places: Where are they?</div><div>Things: What digital touchpoints or physical objects would they use?</div></div></div>	<div><div>Traditional media, social media, word of mouth.</div><div>The customer gets information from others.</div></div>	<div><div>The user interact with other through social media</div><div>Free trial</div></div>	<div><div>Nutritional analysis of fruit in the website or app</div></div>	<div><div>User may sign in either in website or in app</div><div>Verification code can be sent to sms or through email</div></div>	<div><div>The user fill the required details in the website.</div></div>	<div><div>Create password for security purpose.</div></div>	<div><div>Interactive environment</div></div>	<div><div>User can get clear idea about the website in the home page</div></div>	<div><div>User can select the image according to their needs.</div></div>	<div><div>Use this to maintain balanced diet</div></div>	<div><div>The additional information makes the user to feel satisfied.</div></div>	<div><div>The user can give their feedback and review</div></div>	<div><div>Rating improvement</div><div>User can rate the website</div></div>				
<div><div>Goals & motivations</div><div>At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")</div></div>	<div><div>Help me to have free trial</div></div>	<div><div>It is easy to search</div></div>	<div><div>Help me understand what nutritional analysis is all about</div></div>	<div><div>Help me to identify the user is me</div></div>	<div><div>Helps to guide me</div></div>	<div><div>Help me to have a secure access</div></div>	<div><div>Help me to easily access the website</div></div>	<div><div>Help me to get information of the website</div></div>	<div><div>Help me to directly select the image</div></div>	<div><div>Help me to classify the fruits</div></div>	<div><div>Help me to identify the name of that fruit image</div></div>	<div><div>Help me to have a balanced diet</div></div>	<div><div>Help me to get additional information of the fruit</div></div>	<div><div>Help me to know about the user</div></div>			
<div><div>Positive moments</div><div>What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?</div></div>	<div><div>Happy and excited customer</div></div>	<div><div>The user is interested in searching</div></div>	<div><div>The user feels excited</div></div>	<div><div>The user gets motivated to live a healthy life</div></div>	<div><div>The user feel secure</div></div>	<div><div>Direct login makes may user to feel happy</div></div>	<div><div>The easy way of selection of fruit make more user happy</div></div>	<div><div>The user gets fulfilled their requirement</div></div>	<div><div>The accurate nutritional values of fruit gives confident</div></div>	<div><div>The user gets motivation</div></div>	<div><div>Positive feedback makes the user to continue usage of the website</div></div>	<div><div>High rating satisfaction from the user</div></div>					
<div><div>Negative moments</div><div>What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?</div></div>	<div><div>The user feel lazy to search</div></div>	<div><div>The user may have trust issue</div></div>	<div><div>The user may feel hesitated</div></div>	<div><div>Some user may have login issue which makes them anger</div></div>	<div><div>Some people forget their Password</div></div>	<div><div>the user may have login issue</div></div>	<div><div>The missing of fruit image makes the user to feel angry</div></div>	<div><div>The missing of required fruit image will make then to feel unsatisfied</div></div>	<div><div>The incorrect detection of fruit make the user displeased</div></div>	<div><div>Improper result makes customer frustrated</div></div>	<div><div>some user don't want to give review</div></div>	<div><div>Negative feedback confuse the user</div></div>	<div><div>Low rating makes the user unsatisfied</div></div>				
<div><div>Areas of opportunity</div><div>How might we make each step better? What ideas do we have? What have others suggested?</div></div>	<div><div>Suggest trying an additional information</div></div>	<div><div>Give the user extra credits to detect more nutritional values.</div></div>	<div><div>Login using mail is an easy process</div></div>	<div><div>Using OTP verification makes the process easier</div></div>	<div><div>Providing easy way to search</div></div>	<div><div>Create user friendly website</div></div>	<div><div>make all age group of people to use it</div></div>	<div><div>Providing additional information of fruit</div></div>	<div><div>Providing more interactive environment</div></div>	<div><div>Takes less time in detecting the fruit</div></div>							