Ideation Phase

Brainstorms & Idea Prioritization

Date	22 October 2022
Team Id	PNT2022TMID16527
Project Name	Smart Fashion Recommender Application
Maximum Marks	

Step 1: Team Gathering, Collaboration and Select the problem Statement:

Step2: Brainstorm, idea Listing and Grouping:

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕐 10 minutes

Team leader: Prasantya D

Clothes	smart sock gen 3	Makeup things
Men fashion Materials	Women fashion things	Students Accessories
Baby's Accessories		

Team member 1: Sanjana B

Customer interest	Customer suggestion	Customer Search option
AIO smart sleeve	smart clothing jacket	Nnel X yoga pants
Sports things		

Improving product sales

Customer suggestion	Customer interest	Quality products	Customer information Collection phases

Employer details

Employee name	Email id and Dob	Contact number	Address

List of Mandatory Creditionals

Name	Contact Number	Address	Payment details

Team member 2: Yemini V

Mobile Accessories	smart shirt	smart swimsuit
smart clothing	smart baby hat	smart clothing socks
spectacles		

Team member 3: Sivashree K

smart device	smart home products	cctv camera
web camera	Digital camera	smart textiles
smart fabric		

Customer details

Name	Contact Number	Email id	Address

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 20 minutes

Usages

This application is user friendly	Used easily and were faster	effortless process of orders and the effective income rises
know how to language are available in the application	This application works more efficiently	
Only quality and updated products are available		

Social media

Follow designed people and company	Communicate with business people
	Group discussion

Features

item worth buying and be suitable for every online market	have an ease to have active steady with the needs of the items from the market of services	
The website makes the items convenient and be in new phase or a hot drawer that meets of needs	user can get the desired product without losing any shopping	

Recommendation

Buy quality viable items	advertising the product through league the book

Security

Secure personal information in profile	Secure user authentication for security purpose

Notification

Notification for customer suggestion product

Step3: Idea Prioritization