

## Project Design Phase – 1

### Solution Architecture

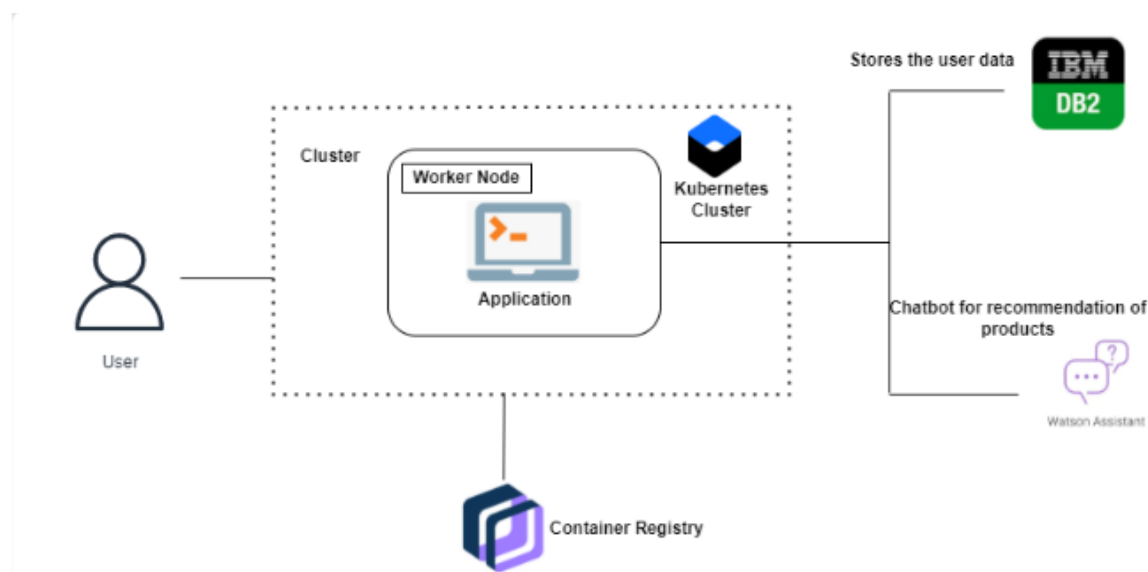
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Project Name	Smart Fashion Recommender Application
Maximum Marks	

#### Solution Architecture

Online apparel shopping has been growing at a surprising speed in recent years. Especially regarding the current situation with the coronavirus, people worldwide have begun to see the potential in the fashion e-commerce industry. An evolving industry that has witnessed considerable progress but is still far from perfect.

The foundation of the recommendation system relies on three types of input such as explicit feedback, implicit feedback, and hybrid feedback. Explicit feedback needs to be of high quality as it encompasses users' explicit input regarding their interest in or choice of a product.

FRS can be defined as a means of feature matching between fashion products and users or consumers under specific matching criteria. Different research addressed apparel attributes such as the formulation of colours, clothing shapes, outfit or styles, patterns or prints and fabric structures or textures.



#### Reference:

[https://www.researchgate.net/publication/353485380\\_Fashion\\_Recommendation\\_Systems\\_Models\\_and\\_Methods\\_A\\_Review](https://www.researchgate.net/publication/353485380_Fashion_Recommendation_Systems_Models_and_Methods_A_Review)