Who are all looking for the clear

recognition of handwritten digits.

Customers from postal mail sorting, bank

cheque processing, data entry form, etc.

1. CUSTOMER SEGMENT(S)

CC

RC

SL

Explore AS, differentiate

Focus on J&P, tap into BE, understand

4. EMOTIONS: BEFORE / AFTER

Before: They become very stressed because of the error happened or wrong output.

After: They become stress free because their job is done very easily and quick manner.

CS **6. CUSTOMER CONSTRAINTS**

A camera which can capture images clearly.

Knowledge to use this model.

5. AVAILABLE SOLUTIONS

Google lens is available but it is not useful when there is no internet.

Also the Accuracy is not adequate.

2. JOBS-TO-BE-DONE / PROBLEMS

It is a hard task for the humans, because handwritten digits are not perfect and can be written in different styles and sizes.

9. PROBLEM ROOT CAUSE

Each individuals has unique hand writing. So, it is unable to identify the digits.

7. BEHAVIOUR

To use different kind of inputs to find the errors. Finally, find the digit recognition system, which contains high accuracy rate and quick completion of task.

3. TRIGGERS

While Recognizing digits it provides invalid output and shows error.

TR

EM

10. YOUR SOLUTION

J&P

For the greatest population, the hand written patterns were different from one to another. So increase the efficiency and accuracy of the digit recognition by adding more number of digits into MNIST to get the accurate results.

8. CHANNELS of BEHAVIOUR

Online:

In online users use browsers and application to access. In online, instant updates will come. So it is very helpful.

Offlne:

The Customers use offline application to access digit recognition system, to solve their problems.



CH

Extract online & offline CH of BE

AS

BE