Project Design Phase-I
Proposed Solution Template

Date	16 October 2022
Team ID	PNT2022TMID06095
Project Name	NEWS TRACKER APPLICATION
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The information published in newspaper are limited to content and category. The category of news is not properly organized. People get news that not relevant to them.
2.	Idea / Solution description	Building an application that only provides news and content that user prefer to see, news feed will be updated according to their area of interest. The irrelevant news is hide from the feed.
3.	Novelty / Uniqueness	1. People can read only news feed from their area of interest they selected. 2. The news is prioritized based on other's people interests/like 3. The application also provides articles and research papers and multimedia content in their interest from authorized websites.
4.	Social Impact / Customer Satisfaction	The user will save time spending in newspaper and other news applications. It is faster and simpler way to reach the news to the user. Encourage many people to read news since it is straight forward to their interest.
5.	Business Model (Revenue Model)	1. Added advertisement in fixed section of the application, through which we get revenue from sponsors. 2. Adding premium membership to turn off the advertisement and provide extra features like to access multimedia content of the news.
6.	Scalability of the Solution	It will be simple for us to scale the application to a bigger set of users because it requires the same set of input from all users and does not carry out a lot of complicated computations. As users can add their own interests as well, networks get more complicated, and suggestions get better