



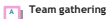
## PERSONAL EXPENSE TRACKER -IDEATION

At the instant, there is no such complete solution present easily or we should say free of cost. Which enables a person to keep a track of its daily expenditure easily. To do so a person has to keep a log in a diary or in a computer, also all the calculations needs to be done by the user which may sometimes result in errors leading to losses. Due to lack of a complete tracking system, there is a constant overload to rely on the daily entry of the expenditure and total estimation till the end of the month.



### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.



**Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



**Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.



**Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

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### Define your problem statement

Tracking expenses involves identifying expenditures throughout the month. Another reason you must identify your expenditures throughout the month is to become more aware of your spending habits.

#### PROBLEM

We should have a habit of tracking our expenses. If you don't know where your money is going, you won't be able to recognize negative spending behavior that you can easily change to make your money work for you.



#### Key rules of brainstorming

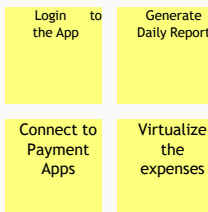
To run an smooth and productive session



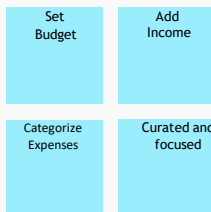
### Brainstorm

Write down any ideas that come to mind that address your problem statement.

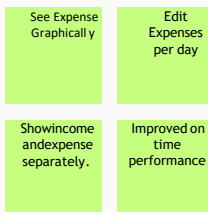
#### PRAGADEESHWARAN V



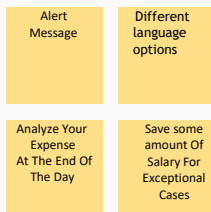
#### NAVEEN AKASH G



#### RAGHUL M



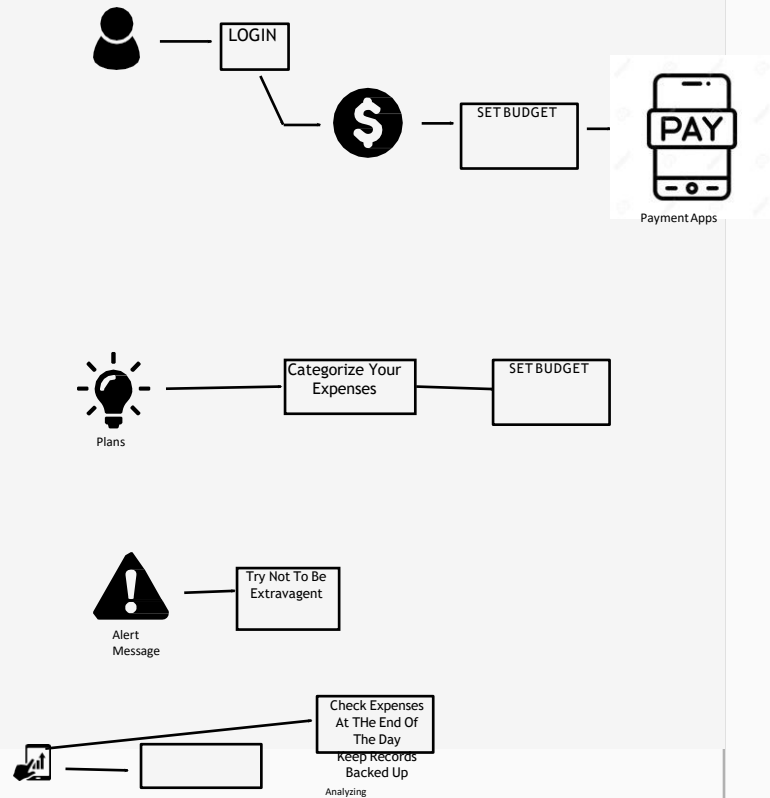
#### RAGAVAN S



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### Group ideas

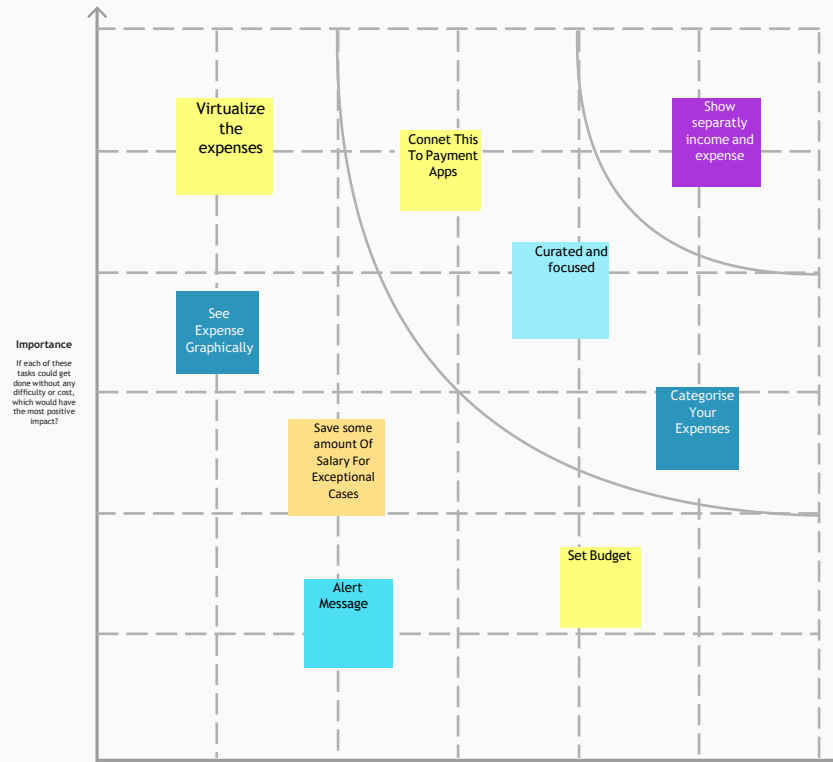
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.



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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.



### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

#### Quick add-ons

**Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

**Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

#### Keep moving forward

**Strategy blueprint**  
Define the components of a new idea or strategy.

**Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.

**Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.