SCENARIO Browsing, booking, tracking and rating the application Steps What does the person (or group) typically experience?

Entice of this process?

BROWSING THE DEVICE

the customer sees

the available devices

with their neighbours.

people discuss the

possible way or

their child.

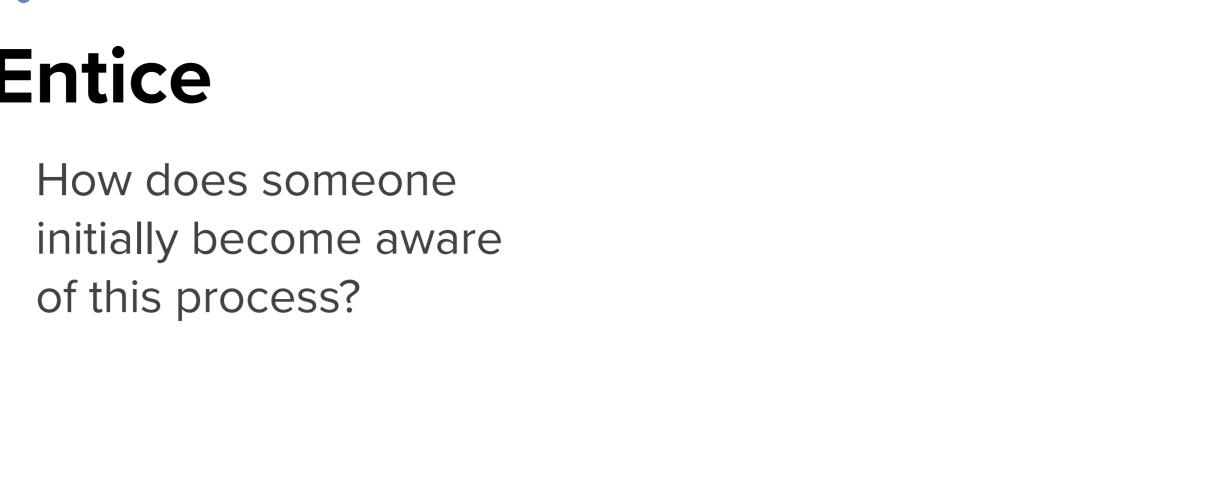
The customer has a

location of the child can be easily located

Is it harmful to the

child or it would

cause any health issue



CHECKS THE COST

They enquire and

collect the payment

details of the device

Help me to find the

some of the websites to

know the pros and cons of the device.

people discuss the places

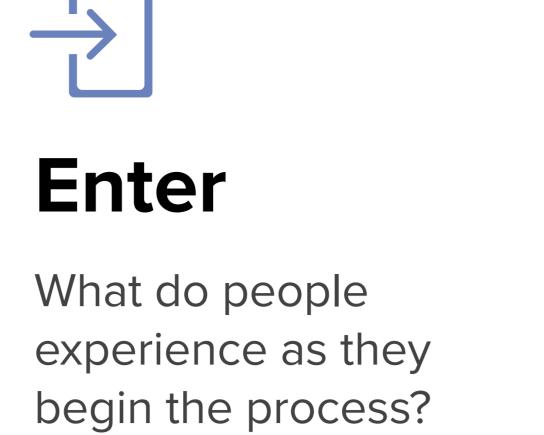
where the child missing

cases keep on increasin

with their neighbour

Help me understand

what this device is all



OF A DEVICE

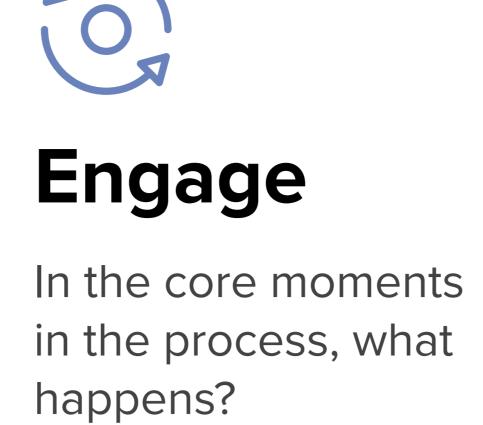
After deciding to buy

the device, they click

the Purchase button.

GPS is used to track

the child's location



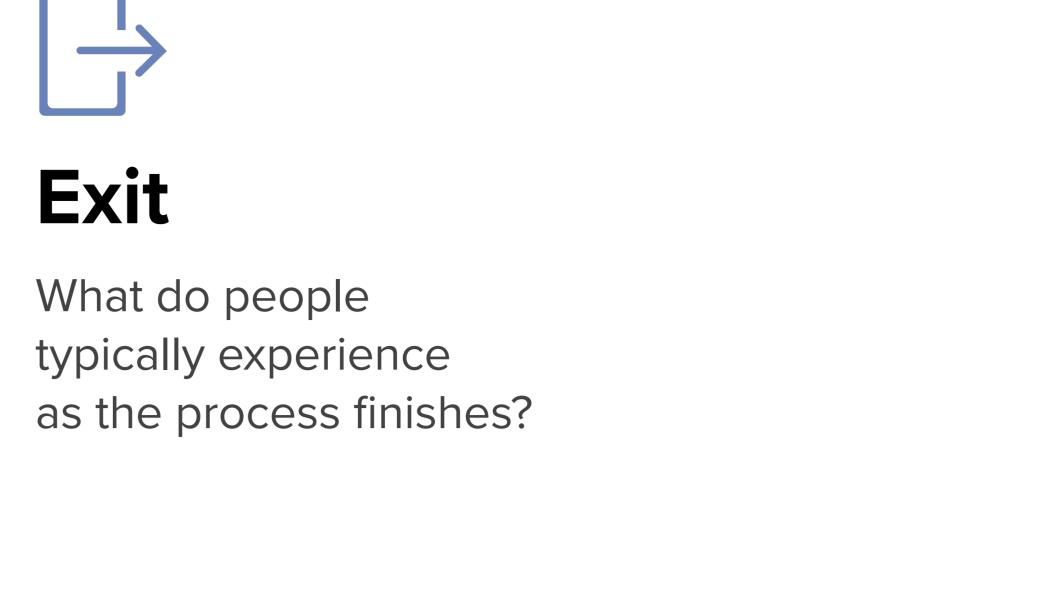
TRACKS THE

LOCATION

the location of the

child by using

application.



RELAXATION

By using this device the parents

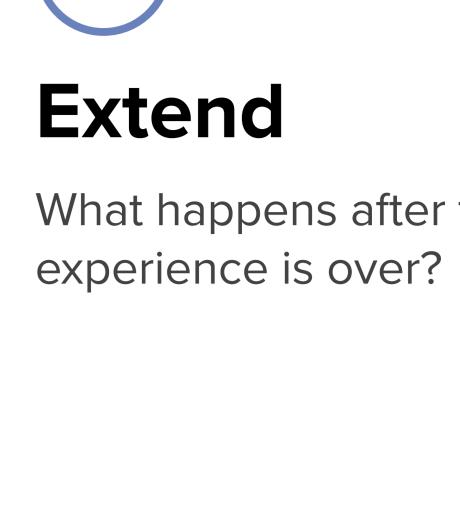
can continuously monitor their

children's location and activities so

this reduces their tension and

worries and makes them feel

relaxed



What happens after the

Interactions What interactions do they have at

each step along the way? People: Who do they see or talk to? Places: Where are they?

Things: What digital touchpoints or physical objects would they use?

Goals & motivations At each step, what is a person's

primary goal or motivation? ("Help me..." or "Help me avoid...")

Positive moments What steps does a typical person find enjoyable, productive, fun,

motivating, delightful, or exciting?

Negative moments What steps does a typical person

find frustrating, confusing, angering, costly, or time-consuming?

Areas of opportunity

How might we make each step

better? What ideas do we have?

What have others suggested?

Help me to install the application that is needed for the device. The customer feels use of the device

with the neighbours Is it able to track location in a low

network coverage area

experiences about

the device.

Help parents to feel secure about the child's safety.

CONFIRM

PAYMENT

After enquiring about the

price details they decide to

purchase the device and

confirm their purchase

pay the amount and

INSTALL THE

APPLICATION

The customer installs

the required application for the device

secure about their

child's place and they

share it to others

the parents when the child faces any problem or crosses the geofence line.

It acts as a

communication tool for

parents and can be helpful even when travelling

What would happen if the the battery

goes down

How can we understand more about the device?

actions.

parents track the child's location if the child goes missing further proper Notification will be sent to

set a geofence limit beyond

ALARM SETTING

the geofence limit

notification will be sent in

the app in the form of

alarm to the parents

cloud is used to store the child's activity so that the parents can view it later after their work.

Help the parents to

have hope and faith

on their child even if

they are missed.

provides an instant alert , incase if the child

leaves the safe zone

The device only works in online

mode.

concentrate in their

work.

current place.

know their child's

FOCUS ON WORK

As both of the parents in a family are

working nowadays they can't be with

their children for their security but as this device can monitor their children using the app from any place where they are

they can concentrate on their own regular duties and responsibilities.

CLOUD

with the help of cloud,

parents can view their

child's activity at any



Help me spread the

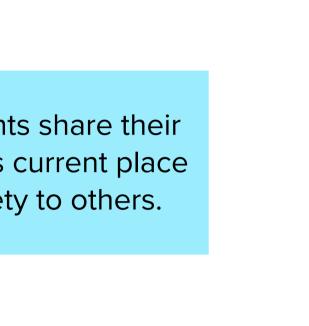
world about the

feedback of the

device.

As the child missing rate has increased nowadays by using this device the child is

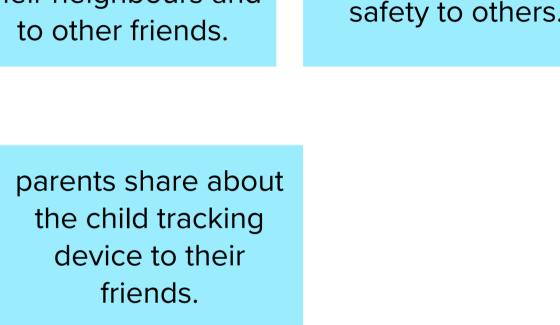
safeguarded from illegal kidnapping activities

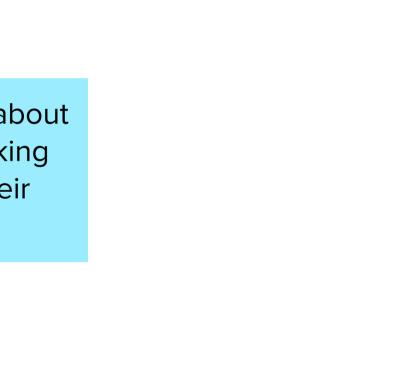


RATING

The app which is used to

be given high rating.





recommends others

