AI BASED DISCOURSE FOR BANKING INDUSTRY

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1. INTRODUCTION

1.1 Project Overview:

The AI bot serves as a virtual assistant in the Banking Chatbot application. The bot automatically responds to the customers' questions. Any queries related to opening an account, loan, net banking, credit card and other general inquiries will be answered by the bot. The chatbot is created using IBM Watson Assistant and is trained by manually adding the queries to it along with the relevant responses

1.2 Purpose:

Most banks have limited hours of operation, making it difficult for customers to sacrifice personal time to visit them. Customers must wait a long time for their queries to be answered. Conversational AI Chatbots understand customer concerns and provide timely assistance. The chatbot assists bank customers with the needful data and it even responds to a few queries that the executive could use for reference. Chatbots not only serve customers but can also be used to assist employees.

2. LITERATURE SURVEY

2.1 Conversation to Automation in Banking Through Chatbot Using Artificial Machine Intelligence Language

Aim:

Artificial Machine Intelligence involves creating machines that are capable of simulating knowledge. This paper examines some of the latest AI patterns and activities and then provides alternative theory of change in some of the popular and widely accepted postulates of today. The aim is to explore the usability of chatbot to assess whether it can fulfill customers' ever-changing needs.

Methodology:

The chatbot designed in this paper offers an accurate and reliable response to any request utilizing Artificial Intelligence Markup Language (AIML) and Latent Semantic Analysis (LSA) focused on the (frequently asked question) FAQ dataset. Using AIML, template-based and general questions such as welcome / greetings and general questions will be addressed, and other service-based questions will be answered using LSA to provide responses for customers at any time.

Conclusion:

This paper discusses strategies for handling dialog in the banking and finance area based on ontology. Although this work has not yet been extensively tested, it is promising. The future work involves the completion of the framework and development of chatbot. It further requires the expansion of the domain. Intelligent answers created by entering not only the current FAQ list, but also various other outlets such as twitter, servers, and other data sources. Providing suggestions for closure. Intelligent response photo example, links. Merging linguistic similarity together with cosine similarity. Data relevant to the reporting account using the integrated system of the Bank.

2.2 The Use of Chatbots in Digital Business Transformation

Aim:

The number of studies on chatbots has increased significantly over the past few years which can make it difficult for researchers to navigate the space and identify areas that need further attention. The aim of this paper is to fill in the gap and to conduct a systematic literature review of high-quality journal research papers in order to summarize the current state of research on chatbots, identify their role in digital business transformation and suggest the areas warranting further attention.

Methodology:

A systematic literature review (SLR) was selected as the best method to achieve the defined objectives. The process of identification and analysis of relevant papers for the purpose of this SLR consisted of three steps: i) Initial database search; ii) Title and abstract screening; iii) Detailed full-text analysis.

Conclusion:

This study has certain limitations. Firstly, although an effort was made to search for relevant keywords in resources in different databases, the search will never be entirely exhaustive, as some relevant studies may have been omitted due to the filtering process that was adopted. Only studies where the business implications of chatbots were clearly articulated or can be directly derived, were included.

3. IDEATION & PROPOSED SOLUTION

3.1 Empathy Map Canvas

 An empathy map is a straightforward, simple-to-understand picture that summarizes information about a user's actions and views and is utilized as a collaborative tool to obtain a deeper understanding of their customer.

- An empathy map's main objective in empathetic design is to bridge the understanding of the end user. This was done after surveying many bank customers and the issues they faced.
- A rectangle divided into four quadrants, with the user or client in the center, is an
 empathy map. The four empathy map quadrants examine the user's actions, thoughts, and
 feelings.
- From the empathy map we can infer that most of the customers fear and do not know who to trust in case of queries related to banking activities.
- They see time restrictions and often refer to online FAQs which do not resolve all their doubts.
- The customers experience long waiting lines and are frustrated by the delay caused by the crowd
- Thus they resolve to ask their friends or delay their plans.

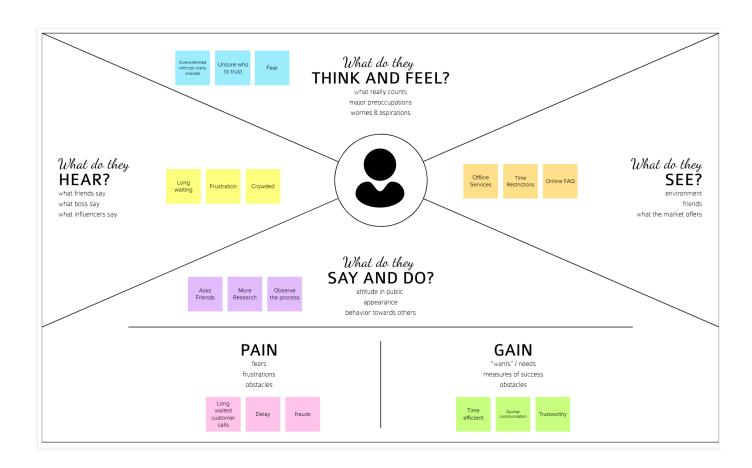


Figure 3.1 Empathy Map

3.2 Ideation & Brainstorming

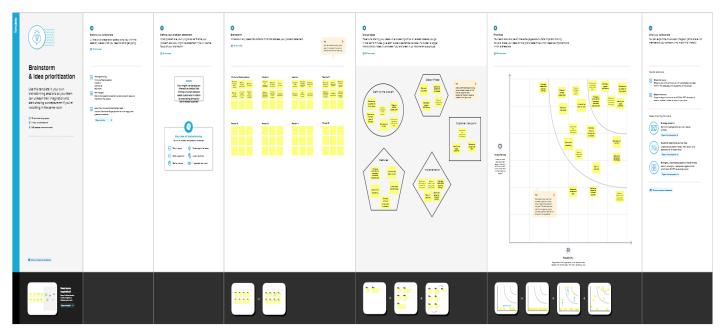


Figure 3.2 Ideation & Brainstorming

3.3 Proposed Solution

Problem Statement (Problem to be solved):

To help customers who are in need of bank assistance within their door steps.

Idea / Solution description:

Creating an AI chatbot to collect various parameters like name, phone number, etc. and using watson assistant to create a bank account.

Novelty / Uniqueness:

Existing solutions propose the eligibility of a banking system in real time scenario alone, while this solution aims to provide customers with easy ways to register into a bank account and create a Fixed deposit or Recurring deposit.

Social Impact / Customer Satisfaction:

Helps the stakeholders to easily check the availability of account opening.

Business Model (Revenue Model):

A high-traffic that would generate revenue from displaying advertisements.

Scalability of the Solution:

It can be extended to other types of accounts. Phone number verification can also be included.

3.4 Problem Solution fit

Team ID: PNT2022TMID35574 Project Title: Project Design Phase-I - Solution Fit Template 1. CUSTOMER SEGMENT(S) 6. CUSTOMER CONSTRAINTS 5. AVAILABLE SOLUTIONS CS 5. AVAILABLE SOLUTIONS Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices. Who is your customer? i.e. working parents of 0-5 v.o. kids CS, fit into CC Facing internet connectivity issues They consult their friends. But this might Any bank customer who has a query Unfamiliarity with using gadgets like phone, not be the best solution as only the laptop, etc. respective bank officials know the accurate Having security concerns detail. 2. JOBS-TO-BE-DONE / PROBLEMS 9. PROBLEM ROOT CAUSE What is the real reason that this problem exi What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations. Answer all questions correctly and promptly like: 1.Not enough bank employees 1.Customers have to physically visit a 1. queries on opening a bank account 2. queries on depositing 2. Time restrictions of bank opening hours 3. gueries on taking loan 2. They contact the customer care service. 4. queries on ordering a card 3. Clash of schedule of customer's daily life Sometimes it may have more waiting time 5. queries related to insurance and investment which can be frustrating 4.Long waiting queues TR 10. YOUR SOLUTION SL 8.CHANNELS of BEHAVIOUR - Hearing from others how convenient it is easy to use -Seeing others save a lot of time instead of going to They generally search the web for answers to their queries which might be scattered and not 4. EMOTIONS: BEFORE / AFTER Al chatbot for banking industry which helps riow up customers feel when they face a problem or a job and after i.e. lost, insecure > confident, in control - use it in your communicat resolve the issues of offline banking. This NE of actions do customers take offline? Extract offline channels from #7 solution allows improved efficient support, frustrated, angry > relieved, relaxed reduced wait times, cost-effective 24/7 support They go to bank and meet bank officer to clarify their doubts

4. REQUIREMENT ANALYSIS

4.1 Functional requirement

Following are the functional requirements of the proposed solution.

- 4.1 a) User Input
 Selecting the type of loan
 Filling the necessary details
- 4.1 b) Eligibility of Loan Loan Approval Criteria Minimum Interest Rate
- 4.1 c) Net Banking
 Procedure to open net banking account

4.1 d) Chatbot

Clarifying user's doubts.

4.2 Non-Functional requirements

4.2 a) Usability

Easy to use and self-explaining website.

Easy navigation between pages.

Simple structure for faster access.

4.2 b) Reliability

Ensembling the outputs of various machine learning models.

4.2 c) Performance

Web Based Application.

Ability to indicate user inputs of erroneous data types.

4.2 d) Availability

Application is available 24 / 7 as it is hosted on IBM cloud.

Simple web browser is enough to access the website.

4.2 e) Scalability

Can be extended for other types of loans.

Aadhar and PAN verification can also be implemented.

5. PROJECT DESIGN

5.1 Data Flow Diagrams

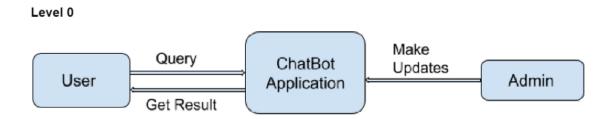


Figure 5.1 Data Flow Diagram - Level 0

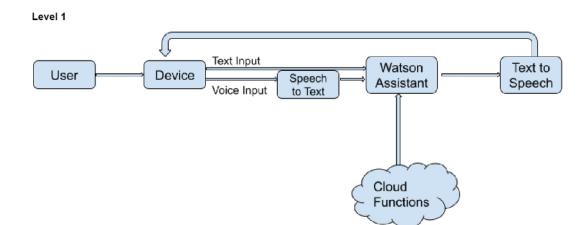


Figure 5.2 Data Flow Diagram - Level 1

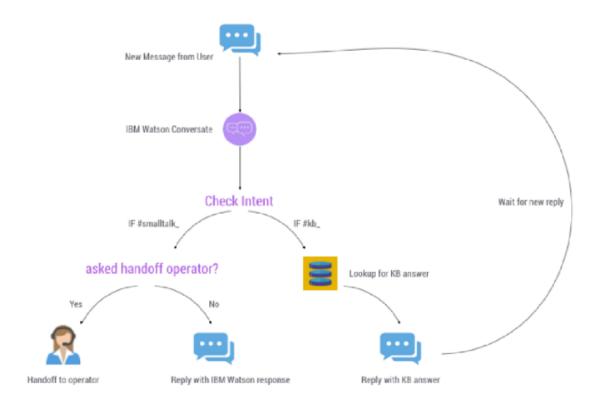


Figure 5.3 Data Flow Diagram - Level 2

ARCHITECTURE

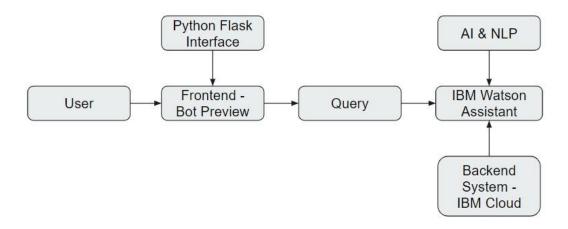


Figure 5.4 Technical Architecture

5.3 User Stories

User Story-1 (USN-1):

As a user, in the Savings Account option, I can select Types of Savings Account to get details regarding documents required for creating that savings account

User Story-2 (USN-2):

As a user, I can check the Minimum Balance of Savings Account

User Story-3 (USN-3):

As a user, I can check the Interest Rates of Savings Account.

User Story-4 (USN-4):

As a user, I can choose the Type of Loans to know the information on choosing an essential loan scheme

User Story-5 (USN-5):

As a user, I can check the Loan Amounts that can be offered for corresponding Loan Accounts chosen

User Story-6 (USN-6):

As a user, I can check the Status of Loan for my Loan Accounts

User Story-7 (USN-7):

As a user, I can choose the Type of Company to know the information on documents to be submitted for creating current account

User Story-8 (USN-8):

As a user, I want to get details on procedure to close my Current Account User Story-9 (USN-9):

As a user, I want to get the procedure details for Currency Conversion facility of my bank account

User Story-10 (USN-10):

As a user, I want to get the procedure details for maintaining Storage Locker facility of my bank account

User Story-11 (USN-11):

As an admin, I can change responses to queries and modify them as needed.

User Story-12 (USN-12):

As a admin, I can add more options to queries and add new options as a new features get added

6. PROJECT PLANNING & SCHEDULING

6.1 Sprint Planning & Estimation

Sprint	Functional Requirement	User Story Number	User Story / Task	Story Points	Priority	Team Members
	(Epic)	Number		1 Units		Wiembers
Sprint-1	Savings Account Related Actions	USN-1	As a user, in the Savings Account option, I can select Types of Savings Account to get details regarding documents required for creating that savings account.	4	High	Mrithulla Padmanabhan
Sprint-1		USN-2	As a user, I can check the Interest Rates of Savings Account	4	High	Mrithulla Padmanabhan
Sprint-1		USN-3	As a user, I can check the Minimum Balance of Savings Account	3	Medium	Mrithulla Padmanabhan
Sprint-1	Current Account Related Actions	USN-4	As a user, I can choose the Type of Company to know the information on documents to be submitted for creating current account	5	High	Mrithulla Padmanabhan
Sprint-1		USN-5	As a user, I want to get details on procedure to close my Current Account	4	High	Nandhini B
Sprint-2	Loan Account Related Actions	USN-6	As a user, I can choose the Type of Loans to know the information on choosing an essential loan scheme	3	High	Nandhini B

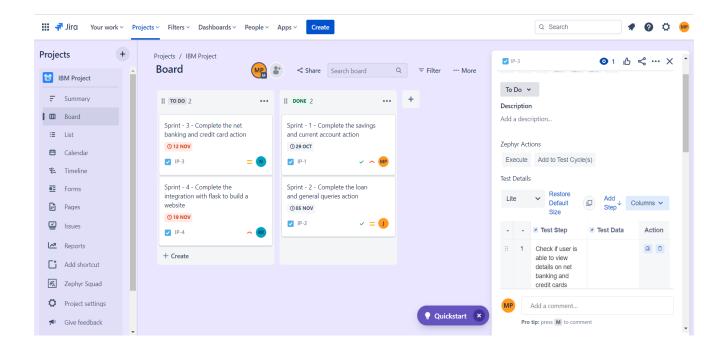
Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-2		USN-7	As a user, I can check the Loan Amounts that can be offered for corresponding Loan Accounts chosen	3	High	Nandhini B
Sprint-2		USN-8	As a user, I can check the Status of Loan for my Loan Accounts	1	Low	Nandhini B
Sprint-2	General Queries Related Actions	USN-9	As a user, I want to get the procedure details for Currency Conversion facility of my bank account	2	Medium	Joshika G
Sprint-2		USN-10	As a user, I want to check my CIBIL score for my loan application and to ensure whether my loan application is approved by the bank.	1	Low	Joshika G
Sprint-2		USN-11	As a user, I want to get the procedure details for maintaining Storage Locker facility of my bank account	3	High	Joshika G
Sprint-2	Net Banking Related Actions	USN-12	As a user, I want to get the procedure details for changing the Net Banking password of my bank account	3	High	Rasitha R
Sprint-2		USN-13	As a user, I can select types of fund transfers to get details regarding different services available in net banking	2	Medium	Rasitha R
Sprint-2		USN-14	As a user, I want to get the procedure details for adding beneficiaries to my net banking account.	2	Medium	Rasitha R
Sprint-3	Web Application	USN-15	As a user, I want to access the chatbot in a web browser that can be accessed from almost all devices.	20	High	Mrithulla Padmanabhan Nandhini B Joshika G Rasitha R
Sprint-4	User Interface and Web Pages	USN-16	As a user, I want to view pages of the banking website and have access to the chatbot easily.	20	High	Mrithulla Padmanabhan Nandhini B Joshika G Rasitha R

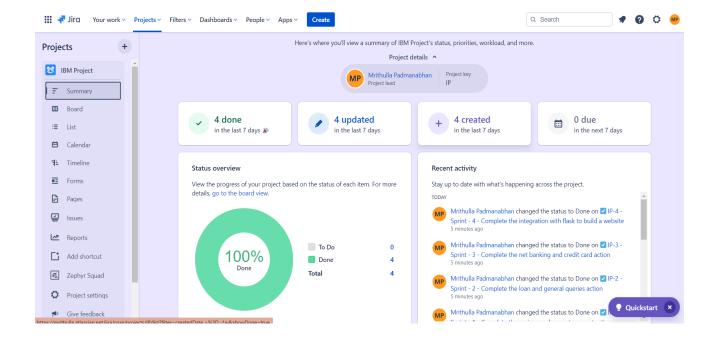
6.2 Sprint Delivery Schedule

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
--------	--------------------------	----------	----------------------	---------------------------------	---	---------------------------------

Sprint-1	4	6 Days	24 Oct 2022	29 Oct 2022	4	29 Oct 2022
Sprint-2	4	6 Days	31 Oct 2022	05 Nov 2022	4	05 Nov 2022
Sprint-3	5	6 Days	07 Nov 2022	12 Nov 2022	5	12 Nov 2022
Sprint-4	10	6 Days	14 Nov 2022	19 Nov 2022	10	19 Nov 2022

6.3 Reports from JIRA





7. CODING & SOLUTIONING

7.1 Create Account Action:

Chatbots can answer several fundamental questions regarding creation of accounts of customers or banking products. For instance, chatbots can answer questions like "How to open a savings account?."

7.2 Get Loan Action:

Chatbots can answer several fundamental questions regarding taking out loans for customers or banking products. For instance, chatbots can answer questions like "How to take out a loan?."

7.3 Net Banking Related Action:

Chatbots can answer several fundamental questions regarding Net Banking of customers or banking products. For instance, chatbots can answer questions like "How to create a net banking account"

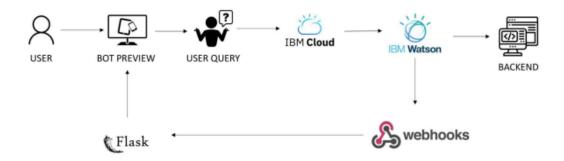
7.4 General Query Action:

Chatbots can answer several fundamental questions regarding banking products. For instance, chatbots can answer questions like "How to calculate CIBIL score."

7.5 Credit Card Action:

Chatbots can answer several fundamental questions regarding creation of credit cards for customers or banking products. For instance, chatbots can answer questions like "What is the Eligibility to get a credit card"

7.6 Database Schema



8. TESTING

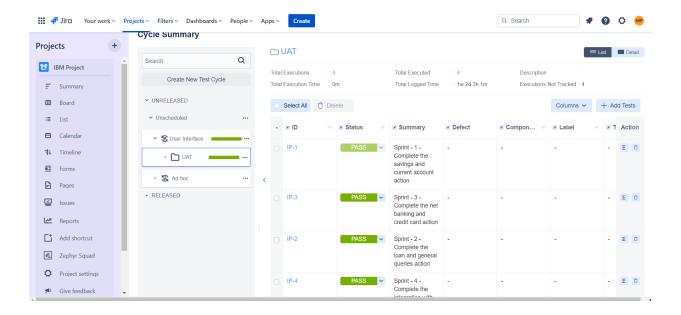
8.1 Test Cases

	Test Cases
1.	Verify user is able to open and view chatbot UI
2.	Verify user is able to interact with chatbot or not
3.	Verify chatbot is able to respond to user queries immediately
4.	Verify chatbot is able to provide options for user to choose various choices
	Current Account Related Actions
1.	Verify user is able to select type of company
2.	Verify user is able to know the procedure to create current account for selected type

3.	Verify user is able to know about zero balance current account				
4.	Verify user is able to know the procedure to close current account				
	General Query Related Actions				
1.	Verify user is able to know about bank working days				
2.	Verify user is able to know about list of branches				
3.	Verify user is able to find the nearest branch				
4.	Verify user is able to know about storage locker facility				
5.	Verify user is able to know about currency conversion facility				
	Savings Account Related Actions				
1.	Verify user is able to select type of savings account				
2.	Verify user is able to know the procedure to create savings account for selected type				
3.	Verify user is able to find interest rate				
	Loan Account Related Actions				
1.	Verify user is able to choose options for selecting type of available loan policies				
2.	Verify user is able to know about available loan amounts				
3.	Verify user is able to know about joint loan				
	Net banking Related Actions				
1.	Verify user is able to know the procedure to login netbanking account				
2.	Verify user is able to choose options for selecting type of fund transfers				
3.	Verify user is able to know about daily transaction limit				

8.2 User Acceptance Testing

S. No.	Test Cases	Yes/No
1.	Keyword Driven	Yes
2.	Responds in manually drafted rules	Yes
3.	Manages multiple users	Yes
4.	Conversational Paradigm	Yes
5.	Learns from real interactions	No
6.	Has decision-making skills	No

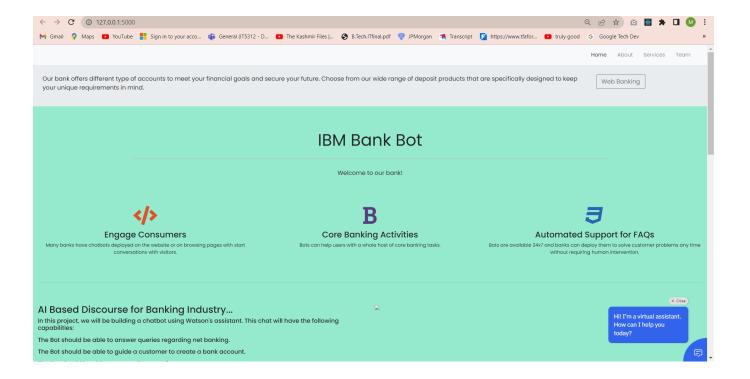


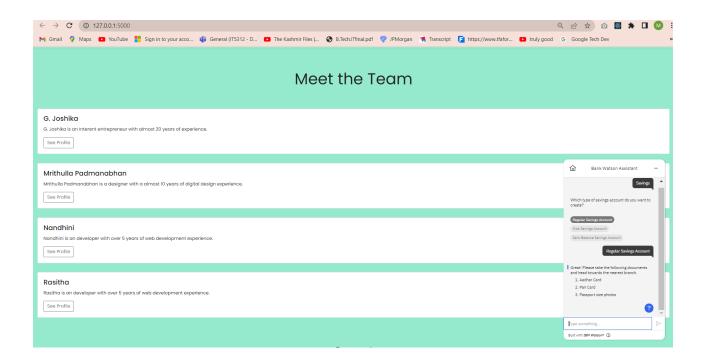
9. RESULTS

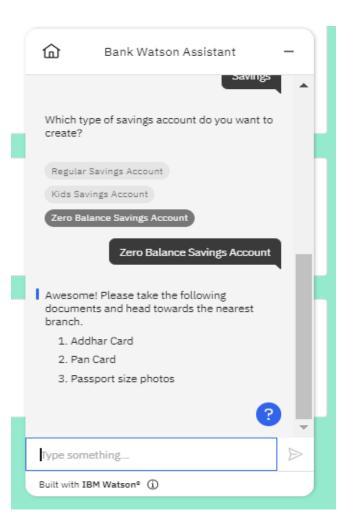
9.1 Performance Metrics

Model Summary:

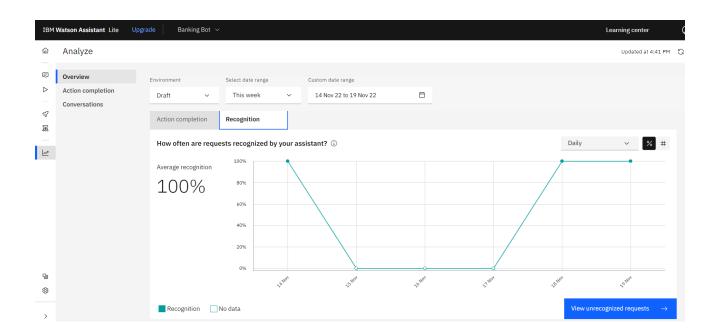
- 1. The chatbot is used by the user to interact and select queries that are populated based on frequently asked questions of banking customers.
- 2. There can be multiple instances of a single chatbot serving different users at the same time.
- 3. It quickly responds with expected answers to frequently asked customer queries.
- 4. It can be scaled as per the requirements of the bank to include answers to queries related to any new feature or service introduced by the bank.

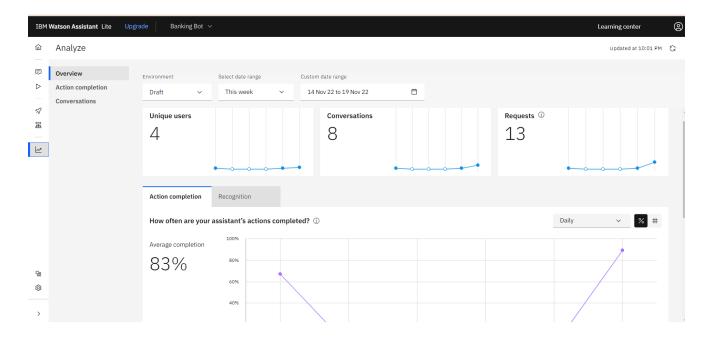






- Validation Accuracy 100 %
- Completion Accuracy 83 %





ADVANTAGES

- Available 24/7 across the globe
- Direct connection with the bank agents
- No queueing in responses
- Latest queries are answered with ease
- Updated to the latest details
- Easy to setup and communicate

DISADVANTAGES

- Limited Response Scaling
- Frequent Maintenance
- Misreading of Queries
- Connectivity Issues

11. CONCLUSION

The solution to almost all the querying applications has become chatbot for assistance and resolving. We believe that the same technology can be in banking queries as it was meant for that purpose. Though the bot would not be able to solve or satisfy all the queries for customers, it can certainly resolve issues that the user might be facing often and help the banking sectors maintain great relationships with their customers.

12. FUTURE SCOPE

Chatbots help people obtain the information they need and solve their problems. The technology sector has seen a massive increase in AI development, which has led to the creation of chatbots that can help users easily find the information they need online. AI Chatbots effectively create a strong brand image. They will continue to evolve and play an important role in customer service for businesses.

1. Bots for Internal Business Communications Chatbots can be used for various purposes,

including addressing common problems, communicating with employees, and finishing

HR-related tasks and transactional functions. Chatbots for websites are acting as a guide to new

employees through company protocols, recording answers for screen questions, and assisting with

the onboarding process for new employees. Chatbots can save time for IT desk agents and help

with more complicated issues.

2. Content Marketing Chatbots can communicate with the target market by speaking with them

in complete sentences with a natural and easy-going conversational flow. Some markets use these

bots to serve customer service and retail, amongst others. Chatbots can segment consumers for

future marketing campaigns. This can be incredibly useful for creating more accurate target

marketing. Based on the information from dialogue with chatbots, marketers can use this

information to help with personalizing brand content.

3. Social Media Chatbots have better customer interaction rates on social media. Chatbot

interactions increase consumer confidence in a brand or business. Customers are informed with

daily or weekly announcements about deals, events, and promotions via social media. With time,

it is used for voicing opinions, ordering products and services, offering reviews, and even getting

in touch with businesses.

4. Use of AI in contact centers AI chatbots without human involvement can handle simple

requests such as changing a password, requesting a balance, scheduling an appointment, etc.

13. APPENDIX

Source Code:

Chat integration with Flask

flaskproj.py:

```
from flask import Flask, render_template
app = Flask(__name__)
```

```
@app.route('/')
def bot():
    return render_template('index.html')

if __name__ == '__main__':
    app.run()
```

Website UI:

Index.html

```
<!DOCTYPE html>
<html lang="en">
<head>
   <meta charset="utf-8">
               <meta name="viewport" content="width=device-width,</pre>
initial-scale=1">
   <title>Complete Website Layout</title>
                                             <link rel="stylesheet"</pre>
href="https://unpkg.com/aos@next/dist/aos.css" />
                                        link
                                                        rel="stylesheet"
href="https://maxcdn.bootstrapcdn.com/bootstrap/4.0.0/css/bootstrap.min
.css">
                                                                 <script
src="https://ajax.googleapis.com/ajax/libs/jquery/3.3.1/jquery.min.js">
</script>
```

```
<script
src="https://cdnjs.cloudflare.com/ajax/libs/popper.js/1.12.9/umd/popper
.min.js"></script>
                                                               <script
src="https://maxcdn.bootstrapcdn.com/bootstrap/4.0.0/js/bootstrap.min.j
s"></script>
                                                               <script
src="https://use.fontawesome.com/releases/v5.0.8/js/all.js"></script>
                                       link
                                                      rel="stylesheet"
href="https://cdnjs.cloudflare.com/ajax/libs/animate.css/4.1.1/animate.
min.css">
                                                                   " { {
          <link rel= "stylesheet" type= "text/css" href=</pre>
url_for('static',filename='styles/style.css') }}">
</head>
<body>
<!-- Navigation -->
<nav class="navbar navbar-expand-md navbar-light bg-light sticky-top">
   <div class="container-fluid">
                            <a class="navbar-brand"
                                                         href="#"><img
src="./img/logo6.jpg"></a>
                       <button class="navbar-toggler"</pre>
                                                         type="button"
data-toggle="collapse" data-target="#navbarResponsive">
           <span class="navbar-toggler-icon"></span>
       </button>
       <div class="collapse navbar-collapse" id="navbarResponsive">
```

```
<a class="nav-link" href="#">Home</a>
          <a class="nav-link" href="#">About</a>
          <a class="nav-link" href="#">Services</a>
          <a class="nav-link" href="#">Team</a>
          <a class="nav-link" href="#">Connect</a>
          </div>
  </div>
</nav>
<!--- Image Slider -->
<div id="slides" class="carousel slide" data-ride="carousel"
data-aos="fade-up"
```

```
data-aos-offset="200"
     data-aos-delay="50"
     data-aos-duration="1000">
  class="active">
     <div class="carousel-inner">
     <div class="carousel-item active">
         <img class="image" src="./background.png">
         <div class="carousel-caption">
            <h1 class="display-2">Website</h1>
            <h3>Complete Website Layout</h3>
               <button type="button" class="btn btn-outline-light</pre>
btn-lg">VIEW
            DEMO</button>
                   <button type="button" class="btn btn-primary</pre>
btn-lg">Get Started</button>
         </div>
     </div>
     <div class="carousel-item">
         <img class="image" src="./background2.png">
```

```
</div>
       <div class="carousel-item">
           <img class="image" src="./background3.png">
       </div>
   </div>
</div>
<!--- Jumbotron -->
<div class="container-fluid" data-aos="fade-up"</pre>
       data-aos-offset="200"
       data-aos-delay="50"
       data-aos-duration="1000">
   <div class="row jumbotron">
       <div class="col-xs-12 col-sm-12 col-md-9 col-lg-9 col-xl-10">
             Our bank offers different type of accounts
to meet your financial goals and secure your future. Choose from our
wide range of deposit products
                   that are specifically designed to keep your unique
requirements in mind.
       </div>
       <div class="col-xs-12 col-sm-12 col-md-3 col-lg-3 col-x1-2">
                       <a href="#"><button type="button" class="btn"
btn-outline-secondary
           btn-lg">Web Banking</button></a>
       </div>
```

```
</div>
</div>
<!--- Welcome Section -->
<div class="container-fluid padding"data-aos="fade-up"</pre>
       data-aos-offset="200"
       data-aos-delay="50"
       data-aos-duration="1000">
   <div class="row welcome text-center">
       <div class="col-12">
           <h1 class="display-4">IBM Bank Bot</h1>
       </div>
       <hr>>
       <div class="col-12">
           Welcome to our bank!
       </div>
   </div>
</div>
<!--- Three Column Section -->
<div class="container-fluid padding"data-aos="fade-up"</pre>
       data-aos-offset="200"
       data-aos-delay="50"
```

```
data-aos-duration="1000">
   <div class="row text-center padding">
       <div class="col-xs-12 col-sm-6 col-md-4">
           <i class="fas fa-code"></i>
           <h3>Engage Consumers</h3>
            Many banks have chatbots deployed on the website or on
browsing pages with start conversations with visitors. 
       </div>
       <div class="col-xs-12 col-sm-6 col-md-4">
           <i class="fas fa-bold"></i>
           <h3>Core Banking Activities</h3>
             Bots can help users with a whole host of core banking
tasks.
       </div>
       <div class="col-xs-12 col-md-4">
           <i class="fab fa-css3"></i>
           <h3>Automated Support for FAQs</h3>
              Bots are available 24x7 and banks can deploy them to
solve
       customer problems
                             any time without requiring
                                                                human
intervention. 
       </div>
   </div>
   <hr class="my-4">
</div>
```

```
<!--- Two Column Section -->
<div class="container-fluid padding"data-aos="fade-up"</pre>
       data-aos-offset="200"
       data-aos-delay="50"
       data-aos-duration="1000">
   <div class="row padding">
       <div class="col-md-12 col-lg-6">
           <h2>If you build it...</h2>
           The columns will automatically stack on each other when
               the screen is less than 576px wide.
             Resize the browserwindow to see the effect. Responsive
web
                    design has become more important as the amount of
mobile traffic now
                       accounts for more than half of total internet
traffic.
             It can also display the web page differently depending
on the
               screen size or viewing device.
               <br>
               <a href="#" class="btn btn-primary">Learn More</a>
       </div>
       <div class="col-lg-6">
           <img src="./desk.png" class="img-fluid">
       </div>
```

```
</div>
</div>
<hr class="my-4">
<!--- Meet the team -->
<div class="container-fluid padding">
    <div class="row welcome text-center">
        <div class="col-12">
            <h1 class="display-4">Meet the Team </h1>
       </div>
    </div>
</div>
<!--- Cards -->
<div class="container-fluid padding" data-aos="fade-up"</pre>
        data-aos-offset="200"
        data-aos-delay="50"
        data-aos-duration="1000">
    <div class="row padding">
        <div class="col-md-12">
            <div class="card">
```

```
<img class="card-img-top" src="./team1.png">
              <div class="card-body">
                  <h4 class="card-title"> G. Joshika</h4>
                  G. Joshika is an Interent
                               entrepreneur with almost 20 years of
experience.
                  <a href="#" class="btn btn-outline-secondary">See
Profile</a>
              </div>
           </div>
       </div>
       <div class="col-md-12">
          <div class="card">
              <img class="card-img-top" src="./team2.png">
              <div class="card-body">
                  <h4 class="card-title">Mrithulla Padmanabhan</h4>
                      Mrithulla Padmanabhan is a
designer with a almost 10 years
                  of digital design experience.
                    <a href="#" class="btn btn-outline-secondary">See
Profile</a>
              </div>
           </div>
       </div>
```

```
<div class="col-md-12">
          <div class="card">
              <img class="card-img-top" src="./team3.png">
              <div class="card-body">
                  <h4 class="card-title">Nandhini</h4>
                   Nandhini is an developer with
over 5 years
                  of web development experience.
                    <a href="#" class="btn btn-outline-secondary">See
Profile</a>
              </div>
           </div>
       </div>
       <div class="col-md-12">
          <div class="card">
              <img class="card-img-top" src="./team3.png">
              <div class="card-body">
                  <h4 class="card-title">Rasitha</h4>
                    Rasitha is an developer with
over 5 years
                  of web development experience.
                    <a href="#" class="btn btn-outline-secondary">See
Profile</a>
              </div>
          </div>
```

```
</div>
   </div>
</div>
<!--- Two Column Section -->
<div class="container-fluid padding" data-aos="fade-up"</pre>
       data-aos-offset="200"
       data-aos-delay="50"
       data-aos-duration="1000">
   <div class="row padding">
       <div class="col-md-12 col-lg-6">
           <h2>Our Philosophy</h2>
           We know that greatness in a disruptive era requires bold
                  ambition, curious talent and a culture that believes
we're
               smarter together.
                    We approach every challenge hostically, with
best-in-class
                     expertise in data, creativity, media, technology,
search, social and
                 more. We call this Alchemy. It has the power to build
our clients'
                 brands and transform their business. And white it may
seem like
               magic, we've got it down to a science.
```

```
</div>
       <div class="col-lg-6">
           <img src="./bootstrap2.png" class="img-fluid">
       </div>
   </div>
   <hr class="my-4">
</div>
<!--- Connect -->
<div class="container-fluid padding">
   <div class="row text-center padding">
       <div class="col-12">
           <h2>Connect</h2>
       </div>
       <div class="col-12 social padding">
           <a href="#"><i class="fab fa-facebook"></i></a>
           <a href="#"><i class="fab fa-twitter"></i></a>
           <a href="#"><i class="fab fa-google-plus-g"></i></a>
           <a href="#"><i class="fab fa-instagram"></i></a>
           <a href="#"><i class="fab fa-youtube"></i></a>
       </div>
```

```
</div>
</div>
<!--- Footer -->
<footer>
   <div class="container-fluid padding" data-aos="fade-up"</pre>
       data-aos-offset="200"
       data-aos-delay="50"
       data-aos-duration="1000">
       <div class="row text-center">
           <div class="col-md-4 pt-0">
               <div class="footer-image">
               <img src="./img/logo6.jpg"></div>
               <hr class="light">
               >555-555-555
               email@hhemail.com
               69 Street Name
               City, State, 888
           </div>
           <div class="col-md-4">
               <hr class="light">
               <h5>Our hours</h5>
               <hr class="light">
```

```
Monday: 9am - 5pm
              Saturday: 10am - 4pm
              Sunday: Closed
          </div>
          <div class="col-md-4">
              <hr class="light">
              <h5>Service Area</h5>
              <hr class="light">
              City, State, 900
              City, State, 800
              City, State, 700
              City, State, 600
          </div>
          <div class="col-12">
              <hr class="light-100">
              <h5>&copy; Website Learning </h5>
          </div>
       </div>
   </div>
</footer>
<script src="https://unpkg.com/aos@next/dist/aos.js"></script>
<script>
```

```
AOS.init();
</script>
<script>
   window.watsonAssistantChatOptions = {
      integrationID: "8efaa521-4fa1-4eb0-9c87-bebf773af467", // The ID
of this integration.
      region: "jp-tok", // The region your integration is hosted in.
      serviceInstanceID: "c585c117-6510-48bf-9178-8794b910a068", // The
ID of your service instance.
     onLoad: function(instance) { instance.render(); }
   };
   setTimeout(function(){
     const t=document.createElement('script');
t.src="https://web-chat.global.assistant.watson.appdomain.cloud/version
s/" + (window.watsonAssistantChatOptions.clientVersion || 'latest') +
"/WatsonAssistantChatEntry.js";
     document.head.appendChild(t);
   });
 </script>
</body>
</html>
```

Project Demo Link:

https://youtu.be/nUPh84ZZaWM

Preview Link:

 $\label{lem:https://web-chat.global.assistant.watson.appdomain.cloud/preview.html?backgroundImageURL=https%3A\\ \label{lem:https://web-chat.global.assistant.watson.cloud.ibm.com%2Fpublic%2Fimages%2Fupx-c585c117-6510-48bf-9178-87\\ \label{lem:https://web-chat.global.assistant.watson.cloud.ibm.com%2Fpublic%2Fimages%2Fupx-c585c117-6510-48bf-9178-87}\\ \label{lem:https://web-chat.global.assistant.watson.appdomain.cloud/preview.html?backgroundImageURL=https%3A\\ \label{lem:https://web-chat.global.assistant.watson.appdomain.cloud/preview.html?backgroundImageURL=https%3A\\ \label{lem:https://web-chat.global.assistant.watson.cloud.ibm.com%2Fpublic%2Fimages%2Fupx-c585c117-6510-48bf-9178-87}\\ \label{lem:https://web-chat.global.assistant.watson.cloud.ibm.com%2Fpublic%2Fimages%2Fupx-c585c117-6510-48bf-9178-87}\\ \label{lem:https://web-chat.global.assistant.watson.cloud.ibm.com%2Fpublic%2Fimages%2Fupx-c585c117-6510-48bf-9178-87}\\ \label{lem:https://web-chat.global.assistant.watson.cloud.ibm.com%2Fpublic%2Fimages%2Fupx-c585c117-6510-48bf-9178-87}\\ \label{lem:https://web-chat.global.assistant.watson.cloud.ibm.com%2Fpublic%2Fimages%2Fupx-c585c117-6510-48bf-9178-8794b910a068}\\ \label{lem:https://web-chat.global.assistant.watson.cloud.ibm.com%2Fpublic%2Fimages%2Fupx-c585c117-6510-48bf-9178-8794b910a068}\\ \label{lem:https://web-chat.global.assistant.watson.cloud.ibm.com%2Fpublic%2Fimages%2Fupx-c585c117-6510-48bf-9178-8794b910a068}\\ \label{lem:https://web-chat.global.assistant.watson.cloud.ibm.com%2Fpublic%2Fimages%2Fupx-c585c117-6510-48bf-9178-8794b910a068}\\ \label{lem:https://web-chat.global.assistant.watson.cloud.ibm.com%2Fpublic%2Fimages%2Fupx-c585c117-6510-48bf-9178-8794b910a068}\\ \label{lem:https://web-chat.global.assistant.watson.cloud.ibm.com%2Fpublic%2Fimages%2Fupx-c585c117-6510-48bf-9178-8794b910a068}\\ \label{lem:https://web-chat.global.assistant.watson.cloud.ibm.com%2Fpublic%2Fimages%2Fupx-c585c117-6510-48bf-9178-8794b910a068}\\ \label{lem:https://web-chat.global.assistant.watson.cloud.ibm.com%2Fpublic%2Fimages%2Fupx-c585c117$

Github Repo Link:

https://github.com/IBM-EPBL/IBM-Project-3969-1658676796