

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your teamcan unleash their imagination and start shaping concepts even if you'renot sitting in the same room.

- (b) 10 mi nutes to prepare
- 2-8 people recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long waywith this session. Here's what you need to do to

10 minutes

Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Learn how to use the facilitation tools

productive session.

Use the Facilitation Superpowers to run a happy and

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

- I hour to collaborate

Problem statement

To develop an end-to-end web application capable of displaying the current job openings based on the userskillset.

PROBLEM

How might we develop a website which will be more effective to job seekers?

> How might we recommend a Based on the user/job seeker skill set?

How might we help the user/job seeker to easily apply to a job based on the job profile and role?

How might we manage and store the user's/recruiter data securely?

How might we make the job search customized?

How might we help the recruiter to hire a skilled candidate for her company?

Brainstorm Write down any ideas that come to mindthat address your problem statement. TIP You can select a sticky noteand hit the pencil [switch to sketch] icon to start drawing! 10 minutes ASHOK KAVITHA



BOOPATHI RAJA







GIRIJA

Contact

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once allsticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

© 20 minutes



Dashboard

Based On Entered Skills

Report Issue In Site

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Job Market

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

₫ 20 minutes

Prioritize



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.) After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural

Export a copy of the mural as a PNG or PDF to attach toemails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or

strategy. Open the template

Customer experience journey map

obstacles for an experience.

Open the template



Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback



