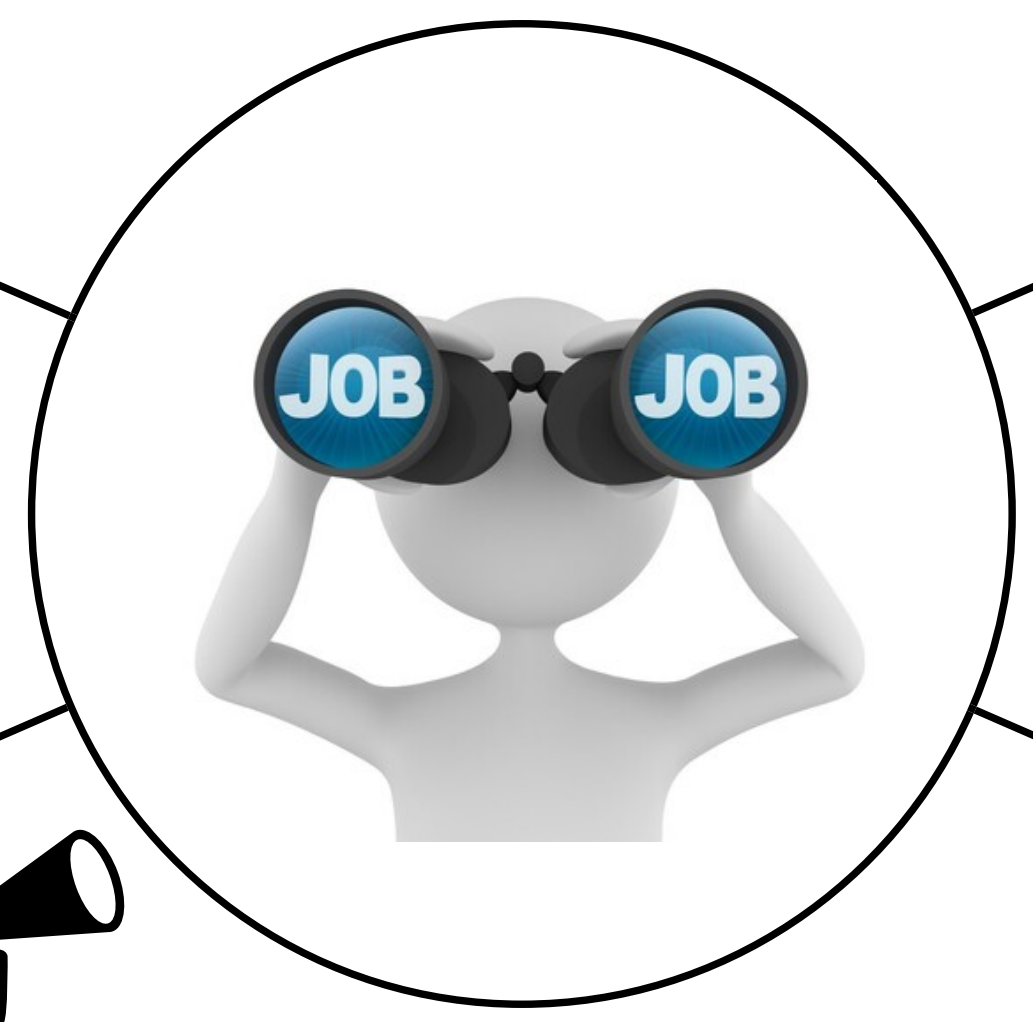


What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



What do they HEAR?

what friends say
what boss say
what influencers say



What do they SEE?

environment
friends
what the market offers



What do they SAY AND DO?

attitude in public
appearance
behavior towards others

I want to get a good job related to my skills

I want to be in a good position in society

I feel seeking job is difficult thing nowadays

If this really helps in finding jobs?

To find a job which I like and with high salary package

To be cautious in finding a job

To develop my skills even if I got a job

I can see more number of people getting low salary which is not enough to live in this society

Some of them are leading happy life with job they like

I see some people getting stressed because of job pressure

To be patient to handle the stress at workplace

To put efforts in order to shine at my workplace

To seek a job related my skills

patience and politeness

Competitiveness between the job seekers

outspoken attitude towards the interviewers

Checking the past job seekers experience



PAIN

fears
frustrations
obstacles

crafting my resume is one of my biggest challenge

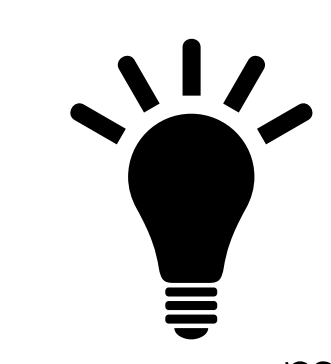
I have fear about lengthy, confusing hiring processes

I am unsure how to position myself

fear about, if I'll accept the wrong job offer

Fear about rejection in interviews

FEARLESSNESS



GAIN

"wants" / needs
measures of success
obstacles

Experiencing new atmosphere of work

Grooming ourselves with confidence

Work Ethics

New conceptual Knowledge

Teamwork

PROBLEM STATEMENT

Dhivya V

is a/an

Application Developer

who needs to refer current job offers

because he is looking for another company

PROBLEM STATEMENT

Mukil I

is a/an HR recruiter

who needs details about the job seekers

because he needs to evaluate the person to recruit the job seekers

PROBLEM STATEMENT

Subasri D R

is a/an

Engineering graduate

who needs

the information about the current IT industry

because

he is looking for a job

PROBLEM STATEMENT

Nithyashree R

is a/an

CEO

who needs

to post her achievements

because

she needs to promote her company