

PROBLEM SOLUTION FIT

TEAM ID	PNT2022TMID25449
PROJECT NAME	Project – Smart waste management system for metropolitan cities

Define CS, & into CC	1. CUSTOMER SEGMENT(S) Who is your customer? i.e. working parents of 5-8 y.o. kids <div>PEOPLE</div>	6. CUSTOMER CONSTRAINTS What constraints prevent your customers from taking action or limit their freedom of solutions? i.e., spending too much, too busy, no cash, network connectivity, availability of a deal etc. <div>To avoid the non-degradable wastes</div>	5. AVAILABLE SOLUTIONS Which solutions are available to the customers who they face the problem or need to get the job done? What have they tried in the past? What are the constraints that they could have faced? i.e., you need paper for an alternative for digital waste taking <div> 1. Can create a software for monitoring wastages 2. Recycle the useful wastes </div>	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS Which jobs-to-be-done do you promise to address for your customers? There is a solution more than one; explore different solutions. <div> 1. To avoid the use of Harmful wastes. 2. To protect the Environment. </div>	9. PROBLEM ROOT CAUSE What is the real reason for this problem and why? What is the root cause behind the need for this job? i.e., customers have to do it because of the change in their habits. <div> 1. Due to lack of awareness. 2. Not taking responsibility in environmental issues by people. </div>	7. BEHAVIOUR What do you or your customer do to solve the problem and get the job done? i.e., directly related: find the right, safe and effective solution; usage and benefit; indirectly associated: as it comes apart from time on a day-to-day work (i.e., 0 response) <div>Monitor the smart dustbin by using the software</div>	
3. TRIGGERS What triggers customers to act? i.e., seeing it in might see installing another product, reading about a new effort, client solution on the news. <div>To create an awareness among the people</div>	10. YOUR SOLUTION If you are writing an advertising brochure, we have done your current solution first, fill in the details, and the A has much to follow. If you are writing on a new business proposal, then keep it blank until you fill in the details and a new up with a solution that fits within customer needs, address a problem or desire that a customer has to solve. <div> 1. Monitoring the wastage frequently 2. Harmful wastages must be banned </div>	8. CHANNELS of BEHAVIOUR ONLINE What kind of activities do customers do online? Extract with no channel a team of? <div>Uneducated people can not use this software</div>	Extract online & offline CH of BE	
4. EMOTIONS: BEFORE / AFTER How do customers feel when they face a problem or a job and afterwards? i.e., how, how much, how often, in what way, how often in your communication strategy for sales. <div>Safeguard the future generation</div>	11. OFFLINE What kind of activities do customers do offline? Extract with no channel a team of? How better than offline? <div>Due to human careless, waste disposal can be complicated</div>			
Identify strong TR & EM				