Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 **hour** to collaborate
2-8 people recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we able to use the power generated by Wind Turbines efficiently ?

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.
Defer judgment.
Go for volume.
Encourage wild ideas.
Listen to others.
If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Yuvasree	Vidhyasri	Silambarasi	Ramya
Turning the turbine direction	Increasing the blade surface area	Build the Wind Mill taller	Build the Wind Mills near to Big Cities
Analyze the climatic conditions	Determine the power output based on previous years	Predict depending on the season	Construct the Wind Mill at a higher altitude
Configure the grid based on prediction	Communication between Wind Mills in a farm	Build a model with Weather Forecasts	Consider the physical parameters
Predicting wind Direction	Build the turbine in a windy region	Make use of the Monsoon currents	Reduce the blade weight

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

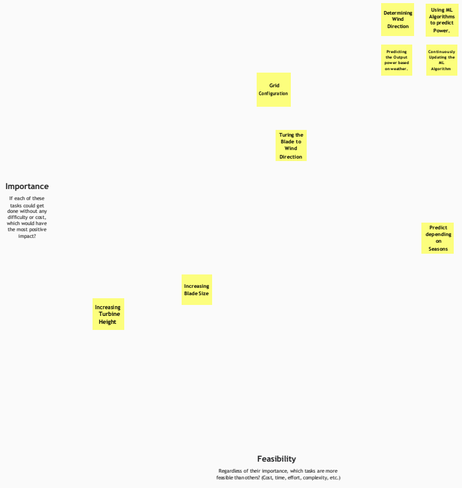
20 minutes

- Changes in the Hardware of the Wind Mill proves expensive and takes longer for R&D
- Configuring the entire grid is challenging as nation wide it has to be implemented
- Use past history along with Real time weather condition to predict Power output
- Building a taller and bigger Wind Mill will not serve for its increased cost and complexity
- Using only Weather Conditions for determining Power output is inaccurate
- Continuously update the algorithm with the actual and predicted value

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback