

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)**CS**

Implemented by doctors in hospitals and other healthcare facilities to prevent exposure to contaminated equipment.

Used by professionals of companies of automobiles, bicycles, and industrial parts.

6. CUSTOMER CONSTRAINTS**CC**

Lower power consumption was necessary.

To use gestures in the right context, customers must remember many gestures.

The right camera is needed to accurately capture the gestures.

The app requires a steady network connection to operate.

5. AVAILABLE SOLUTIONS**AS**

Doctors can use the device, but doing so could infect them.

They might use keyboards and mouse, but that could distract them and cause faulty observation.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS**J&P**

In order to avoid customers from getting into contact with infection, the system enables the users to gesture based on the tools that are selected while browsing radiological images.

9. PROBLEM ROOT CAUSE**RC**

Undesirable results could result from camera sensors scooping up unclear images.

The customers must recall gestures to select a tool because each gesture is connected to a certain tool.

This expensive technology could cause surgical delays.

7. BEHAVIOUR**BE**

Customers are given the necessary training on how to use proper tool gestures.

Customers are given a well-equipped guidebook to help them with their questions and concerns.

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM	3. TRIGGERS TR <div>Technological Development in AI and Medical Industry helps the customer to avoid physical Contact.</div>	10. YOUR SOLUTION SL	8. CHANNELS of BEHAVIOUR CH	Identify strong TR & EM
	4. EMOTIONS: BEFORE / AFTER EM <div>Customers feel safer and more secure when they use this technology because it keeps them infection-free.</div>		<div> Online: A network connection is required to analyze and select the tool from the compendium of radio images. </div> <div> Offline: Doctors need to use proper gestures for choosing a tool. </div>	