

Project Design Phase-I
Proposed Solution Template

Date	19 October 2022
Team ID	PNT2022TMID44560
Project Name	Smart Fashion Recommender System
Maximum Marks	2 Marks

Proposed Solution Template:

S.No	Parameter	Description
1.	Problem Statement (Problem to be solved)	Problem become hectic during pandemic years. Visiting shop in person to buy a product become annoying now a days. Customer have to wait in the queue to get the product needed. People need to travel long distance to find a product. Exploring wide range of brands is not possible
2.	Idea / Solution description	Web application can be developed to solve this issue. People can search for the product they need with the help of chat bot. Chat bot will recommend products according to the user wish. Customer can buy the product through online and can get the product in their doorstep. Customer can explore wide range of brands. Customer need not to travel to get a product instead they can only pay the delivery charge and can get the product. Customer need not to skip the work their work for purchase. Customer can get high quality product which are all over the world through online without visiting the shops
3.	Novelty / Uniqueness	Using Chat Bot to recommend the product according to customer wish is the unique feature in this product.
4.	Social Impact / Customer Satisfaction	Customer feels comfortable in doing online purchase. They get more quality and satisfied product than getting product in shops. They feel that buying product in online is easy and a time saving process than buying offline. Customer explores wide range of products and brands even through their mobile phone. By the use of Order Tracking customers can easily track the order and if they need they change delivery date according to their needs. Delivery employee contact number was shared to the customer for further flawless communication. After delivery Product Invoice will be shared to the customer through mail. When customer purchase 99 rupees and above the product is eligible to apply Cash On Delivery (CoD). For the comfortable process of kids selection Kids mode will be enabled by customer with applied some conditions. The main part is to satisfy customer needs and comfortable.

5.	Business Model (Revenue Model)	<p>Increasing the sales: Giving offers in wide range for particular period of time increases the sales of the product. It helps the sellers who tends to clear the stock. Offer zone gives profit for both the seller and the customer. It also improves the company name more popular. Students have special offers and discounts when they scan their College/School Identity card. As well when a Customer purchased 5000 in a month the customer considered as a Prime Member of the account, they have super offers and combo offers to increase the sale of the product. No of stock availability was displayed below the product to buy the product on time. Efficient and flexible EMI policy statements.</p>
6.	Scalability of the Solution	<p>Having online web applications replacing the offline stores is a very good alternative. As the customer can get the product much quicker and can have quality product than the offline store give the stable usage of the customer. If any replacement was initiated we assured to replace the product within 6-7 hours depending upon the product and under teams and conditions.</p>