

PROBLEM SOLUTION FIT

Smart Fashion recommender application

Date	20 October 2022
Team ID	PNT2022TMID44560
Project Name	Smart Fashion Recommender Application
Maximum Marks	4 Marks

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none"> Common people. Youngsters. Kids. 	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> <ul style="list-style-type: none"> Offers for brands. Secure payment. 	5. AVAILABLE SOLUTIONS AS <small>PROS & CONS</small> <ul style="list-style-type: none"> 24 hours Chatbot availability. Product return works under easy way to the customer. 	Explore AS, differentiate
	2. PROBLEMS / PAINS PR <small>+ ITS FREQUENCY</small> <ul style="list-style-type: none"> Quality / Quantity of the product. EMI Policy. Server Problem. 	9. PROBLEM ROOT / CAUSE RC <ul style="list-style-type: none"> Easily Sold out Products Quality Problem Tracking problem Product Return problem Payment Error and return policy 	7. BEHAVIOR BE <small>+ ITS INTENSITY</small> <ul style="list-style-type: none"> Seeking of better option. Look for a budget friendly and quality products. More reliable. 	
Identify strong TR & EM	3. TRIGGERS TO ACT TR <ul style="list-style-type: none"> Rating of the Product . Customer review. Stock availability. 	10. YOUR SOLUTION SL <ul style="list-style-type: none"> We Provide a Delivery on time. We Provide user friendly shopping. We Provide ChatBot for every clarifications and feedback. We Provide invoice bill after delivery of the product through mail. We Provide Easy and clear EMI for bulk orders. We enable kids mode for kids satisfaction and choice. 	8. CHANNELS of BEHAVIOR CH <div>ONLINE</div> <ul style="list-style-type: none"> Official websites. Blogs and Websites like Flipkart, Amazon etc. Youtube Videos. <div>OFFLINE</div> <ul style="list-style-type: none"> Information gathering through friends and neighbours. Brochures and Ads of various brands. 	Extract online & offline CH of BE
	4. EMOTIONS EM <small>BEFORE / AFTER</small> <div> <div>BEFORE:</div> <ul style="list-style-type: none"> Less Knowledge Confused state Being untrust </div> <div> <div>AFTER:</div> <ul style="list-style-type: none"> Felt satisfied More trustable </div>			