

IDEATION PHASE

DEFINE THE PROBLEM STATEMENTS

Problem Statement

<div>I am</div> <div>A Student</div>	<div>I'm trying to</div> <div>Search for School Bag</div>	<div>But</div> <div>I am not familiar with online Shopping</div>	<div>Because</div> <div>Too many products available and can't able to select the best one</div>	<div>Which makes me feel</div> <div>Confused</div>
<div>I am</div> <div>A Student</div>	<div>I'm trying to</div> <div>Search for School Bag</div>	<div>But</div> <div>Can't place the order</div>	<div>Because</div> <div>The product is out of stock</div>	<div>Which makes me feel</div> <div>Sad</div>
<div>I am</div> <div>A Student</div>	<div>I'm trying to</div> <div>Find Best Offer through Assistance</div>	<div>But</div> <div>No one is available</div>	<div>Because</div> <div>The service is busy right now</div>	<div>Which makes me feel</div> <div>Frustrated</div>
<div>I am</div> <div>The User</div>	<div>I'm trying to</div> <div>Search for trendy outfit for a party</div>	<div>But</div> <div>There is No new collection</div>	<div>Because</div> <div>The collection were not updated</div>	<div>Which makes me feel</div> <div>Dejected</div>
<div>I am</div> <div>The User</div>	<div>I'm trying to</div> <div>Avoid spending time on Shopping</div>	<div>But</div> <div>I'am not getting relevant products on Online shopping</div>	<div>Because</div> <div>I need of best recommendations</div>	<div>Which makes me feel</div> <div>Worried</div>