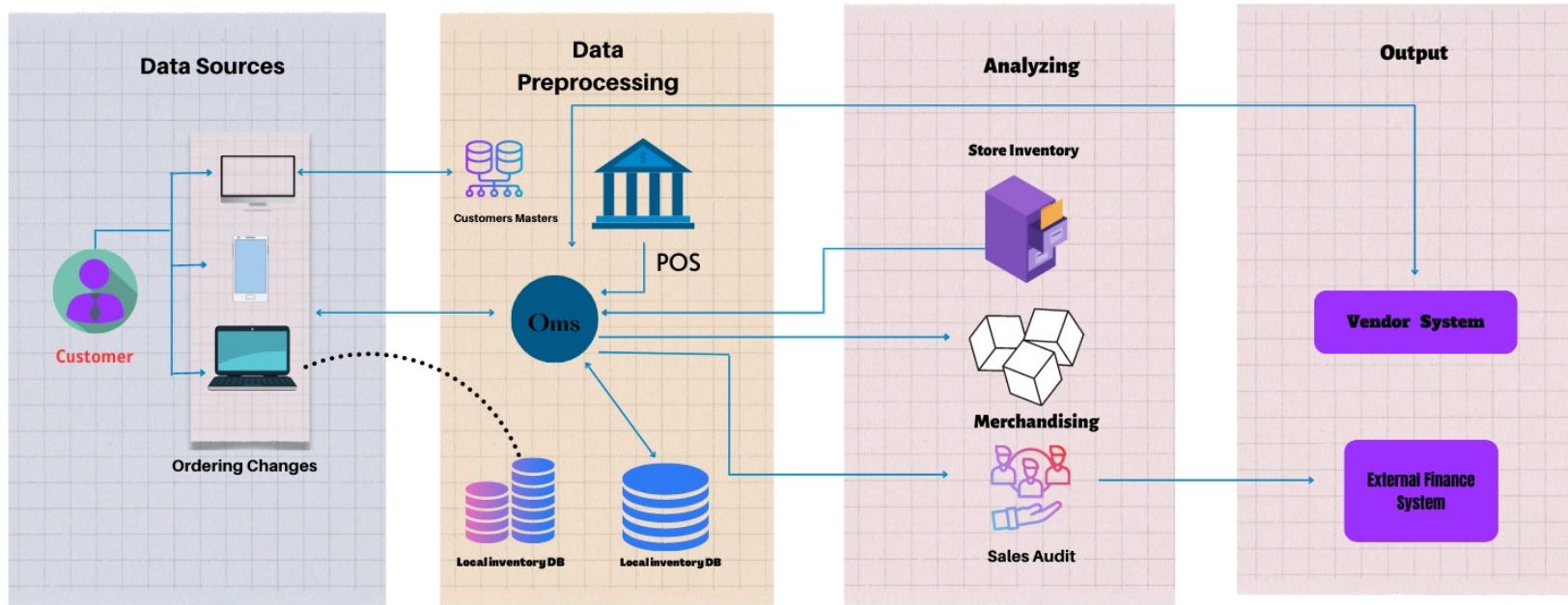**FUNCTIONAL CAPABILITS**

PLATFORM CAPABILITS

Data Sources

Customer

Ordering Changes

Data Preprocessing

Customers Masters

POS

Oms

Local inventory DB

Local inventory DB

Analyzing

Store Inventory

Merchandising

Sales Audit

Output

Vendor System

External Finance System

Analytics

IBM Cognos

Tableau

Power BI

Intelligence

Social Intelligence

Product Recommendation

Journey Optimization

Integration

Audiences

API&Cinnections

Mulesoft