

Ideation Phase
Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID52571
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	here to find the best choices and recommendations in fashion	make smart choices with clothing	I'm not aware of credible products and vendors, and unsure if it is a	The product may be wrong, damaged, of poor quality or not a long-term choice	Hesitant to shop online, or expand my horizon on various brands and businesses

			suitable pick		
PS-2	A customer wanting to find economically feasible clothing brands for various occasions	find good quality product for decent costs	I'm unable to find good brands with a variety	The search option accumulates only the top brands	impatient to navigate suitable product list
PS-3	A consumer wanting theme-based products	curate an outfit	I cannot find the right tags to pull up a product	They don't follow a standard convention	Restricted

