Document an existing experience

Narrow your focus to a specific scenario or process within an existing product or service. In the Steps row, document the step-by-step process someone typically experiences, then add detail to each of the other rows.

SCENARIO Tempt **Exit Extend Engage Enter** How does anyone What happens after all As they begin the What happens in the Browsing, booking, initially to become As the process finishes? process? What process is over? moments and in this attending, and rating a aware of this process? What do people typically experience they do? process? local city tour experience? Steps What does the person typically experience? as they begin to start the usage, they start experiencing the advanced features of this application **Interactions** hines that help What interactions do they have at each step? they try to create **Humans:** Who do they see or talk etc? new things by thier intuition Places: Where are they? Things: What objects would they use? during this step the **Goals & motivations** to experience the person is to find a advanced features better technology of the application At each step, what is a person's and make use of primary goal? the system efficiently **Positive things** What steps does a typical person find joy, protect, fun, motivating and exciting? **Negative things** they get more information which will get them confused they may even get addicted to this type of applications What steps does a typical person find frustrating, confusing, angering, time wasting? they get good ideas and informations regarding advanced opportunity What ideas do we have? What have others suggested?