1. CUSTOMER SEGMENT

Common people Car companies Insurance companies Vehicle owners

6. CUSTOMER

Trust Problem: The insurance companies gives the fake information about the estimation cost to repair the damage part that ensuring profit of company from user

Anxiety: Customer concern is the level of severity of the damaged parts and fixing the extent of the damaged parts is also the customer concern.

5. AVAILABLE SOLUTIONS

By gathering information about the damage assessment from customer side and vehicle companies to understand the level of damage and cost needed to repair Searching through the internet such as online websites get the insight about the damage

2. TOBS-TO-BE-DONE / PROBLEMS J&P Analyze the damage part and

giving good cost estimation

Provide the good prediction

system to predict the level

of damage and modify the

for customer satisfy and

support system

damage parts.



Unaware about the level of damage

9. PROBLEM ROOT CAUSE

Proper information about the estimation cost

Not proper maintenance and accident Something etc..

7. BEHAVIOUR

RC



The user does not know or unaware how to deal with the damage part of vehicle.

Inefficient to predict the level of damage and analysis to estimate the cost of the damaged part.

fit into

3. TRIGGERS

TR

Seeking help to identify the level of the damaged part.

To help people with good prediction and analysis of level and cost for the damaged part of the vehicle

4. EMOTIONS: BEFORE / AFTER

EM

Before

lack of proper knowledge ,Improper maintenance,Unawareness about the level of damage and difficulty in estimating the cost for damages.

After

Good knowledge about the Vehicle parts, Efficient prediction system giving the level of damage and analyzing cost for the same

10. YOUR SOLUTION

Collecting damaged parts of vehicles and preprocessing them to identify the severity and the location of damage.

Users will be able to identify the level of damage bythe prediction system.

Using VGG16 Model to train the damaged parts and trying to estimate the costfor the same.

8. CHANNELS of BEHAVIOUR

CH

ONLINE

Online websites Social media platforms

OFFLINE

customer through words
Anxiety and unawareness.