

**Project Design Phase-I**  
**Proposed Solution**

Date	19 September 2022
Team ID	PNT2022TMID30750
Project Name	Project – SmartFarmer - IoT Enabled Smart Farming Application
Maximum Marks	2 Marks

**Proposed Solution :**

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<ul style="list-style-type: none"><li>▪ Ideally, each field should get just the right amount of water at just the right time.</li><li>▪ Under-watering causes crop stress and yield reduction.</li><li>▪ Overwatering can also cause yield reduction and consumes more water and fuel than necessary and leads to soil erosion and fertilizer, herbicide, and pesticide runoff.</li></ul>
2.	Idea / Solution description	<ul style="list-style-type: none"><li>▪ Smart Farming systems uses modern technology to increase the quantity and quality of agricultural products.</li><li>▪ This enables the farmers better to monitor the fields and maintain the humidity level accordingly.</li></ul>
3.	Novelty / Uniqueness	<ul style="list-style-type: none"><li>▪ The development of lightweight and powerful hyperspectral snapshot cameras that can be used to calculate biomass development and fertilization status of crops.</li><li>▪ Moreover, decision-tree models are available now that allow farmers to differentiate between plant diseases based on optical information</li></ul>

		<ul style="list-style-type: none"> <li>▪ Virtual fence technologies allow cattle herd management based on remote-sensing signals and sensors or actuators attached to the livestock.</li> </ul>
4.	Social Impact / Customer Satisfaction	<ul style="list-style-type: none"> <li>▪ Iot helps in improving customer relationships by enhancing customers overall performance</li> <li>▪ It also saves a lot of Time</li> <li>▪ This technology reduces the works to be done by the farmers</li> </ul>
5.	Business Model (Revenue Model)	<ul style="list-style-type: none"> <li>▪ The revenue model represents a gradual rise in both no of users and the income</li> </ul>
6.	Scalability of the Solution	<ul style="list-style-type: none"> <li>▪ Scalability in smart farming refers to the adaptability of a system to increase the capacity.</li> </ul>