

Brainstorm & Idea Prioritization

Date	18 October 2022
Team id	PNT2022TMID46043
Project name	Fertilizer recommendation system for disease prediction
Maximum marks	4 marks

Brainstorm & Idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to 2 hours
1 hour or less alone or
2-3 hours (must be online)

More template feedback

Before you collaborate

A little bit of preparation goes a long way when you're working in a team. Here's what you need to get going.

10 minutes

- Team gathering: Ensure everyone gets clear on the problem you're solving (a problem, feature, market, user problem or product idea).
- Set the goal: Make sure everyone's on the same page about what you're trying to achieve (or the business challenge).
- Learn how to use the facilitation tools: Use the Facilitator Superpower to help you manage the session.

Open sidebar

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a how might we statement. This will set the focus of your brainstorm.

5 minutes

How might we (your problem statement)?

Key rules of brainstorming

- Be clear and concise
- Be specific
- Be creative
- Be open to others
- Be positive

2 Brainstorm

Write down any ideas that come to mind. Don't worry, you'll be able to edit them later.

10 minutes

Madhumitha

- Avoid unwanted fertilizer
- It allows farmers buy fertilizers by application itself
- Easy identify the disease
- Avoid unwanted chemical

Rangeetha

- farmers can cultivate crop without hurdle
- farmers may avoid soil pollution
- It detects disease and suggest better solution
- It also tells the farming techniques to the farmers

Shivani

- Instructions in correct way
- usage period of the fertilizers is mentioned
- App recommendation for the farmer
- userfriendly

Rohan

- disease identification
- prior knowledge about the disease
- suggestion of correct fertilizers
- good quality of fertilizers

3 Group Ideas

Take 10 minutes to group your ideas into clusters. Cluster related ideas together. Once you have a few clusters, group each cluster into a sentence. Use the 'Group' button to save your clusters. Try and see if you can break it up into smaller sub-groups.

10 minutes

It also tells the farming techniques to the farmer

farmers can easily avoid soil pollution

farmer can easily identify the disease

Easy to understand User Interface

Farmer can use correct fertilizer

Avoid financial loss

4 Prioritize

Your team should sit on the same page about what's important. Prioritize your ideas. Use the 'Prioritize' button to save your ideas. Try and see if you can break it up into smaller sub-groups.

10 minutes

It allows farmers buy fertilizers by application itself

It detects disease and suggest correct treatment

good quality fertilizer

5 After you collaborate

You can export the results as an image or PDF. You can also share the results with your team. Try and see if you can break it up into smaller sub-groups.

10 minutes

Quick add-ons

- Share the image: Share a viewable image of the results with your team.
- Export the image: Export the image as a PDF or PNG. You can also share the results with your team.

Keep moving forward

- Storyboard: Create a storyboard of your ideas. You can also share the results with your team.
- Customer experience journey map: Create a customer experience journey map. You can also share the results with your team.
- Storyboard: Create a storyboard of your ideas. You can also share the results with your team.

More template feedback