

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID32889
Project Name	Project-Car Resale Value Prediction
Maximum Marks	2 Marks

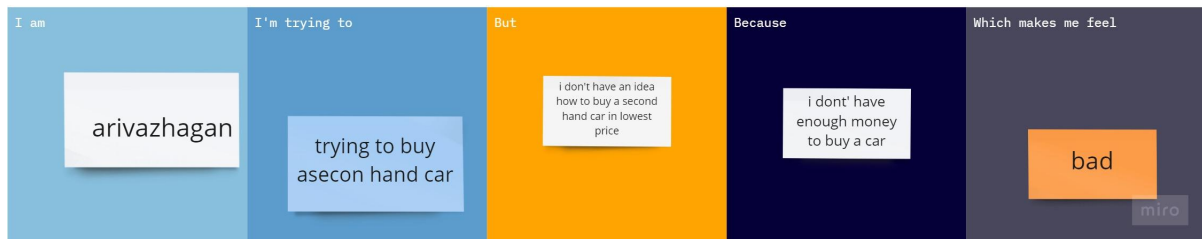
Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: <https://miro.com/templates/customer-problem-statement/>

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Buisness man	Buy a secound hand car for less amount of fuel consuming car	I am unaware of the used cars	I don't have any guidance	frustated

PS-2	Common man	Selling my old car for bought a new car	I amun aware of selling car in online	Idon't have any customer service in online	confused
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