PROJECT DESIGN PHASE-I

PROPOSED SOLUTION

TEMPLATE

Date	06 OCTOBER 2022
Team ID	PNT2022TMID25780
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

PROPOSED SOLUTION

S.No.	Parameter	Description
1.	**Problem Statement**	Users of e-commerce websites must do product searches and move between screens to view the items. Additionally, it could produce useless products
2.	**Idea / Solution description**	The smart fashion recommender programme makes use of a chat bot to communicate with users, learn about their interests, and provide appropriate product recommendations.
3.	**Novelty / Uniqueness**	Users specify preferences to the chatbot, which helps them discover the things they need.
4.	**Social Impact / Customer Satisfaction**	Users can discover their items easily because to the user-friendly layout, which helps them save both time and money.

5.	**Business Model**	The chatbot suggests the goods that are most appropriate for the user. Although the user purchases the goods and earns money, using the programme is free
6.	**Scalability of the Solution**	Scalability can be increased by increasing the number of products and product precision suggestion.