

Project Design Phase-I

News Tracker Application Proposed Solution

Date	16 October 2022
Team ID	PNT2022TMID51992
Project Name	News Tracker Application
Maximum Marks	2 Marks

News Tracker Application Proposed Solution:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Day to day use in mobile, tablets and laptop is increasing, it leads to reduce newspaper reading habit. In this fast and information oriented world we need to stay updated with every incidents and news too. Reading news in the busy schedule is not possible with a physical newspaper. To read news in such a way that we don't have to worry about ever buying physical newspapers or carrying it when needed. To overcome this digital news is the best way to be updated every time. An Application hosted on the internet which could be accessed from any device that is connected to the Internet.
2.	Idea / Solution description	<ul style="list-style-type: none"> ● One platform delivers news based on user needs in the form of images, texts and videos. ● We allow users to connect globally by posting their opinions or comments about the social news.
3.	Novelty / Uniqueness	We Push the important breaking news based on user need and delivers the news in the form of short videos.
4.	Social Impact / Customer Satisfaction	User will be satisfied by watching the short video news based on their preferences.
5.	Business Model (Revenue Model)	Premium user can get ad-free news. Generating news can be monetized
6.	Scalability of the Solution	Easy to access from everywhere in the world. Storage and Networking can be scaled using cloud computing.