

Project Design Phase-I

Problem – Solution Fit

Date	16 October 2022
Team ID	PNT2022TMID51992
Project Name	News Tracker Application
Maximum Marks	2 Marks

Problem – Solution Fit :

Problem-Solution fit canvas 2.0

Purpose / Vision

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS <p>All the age group, who need to know the recent updates of the world news, weather updates, interesting facts and so on....</p>	6. CUSTOMER CONSTRAINTS CC <ul style="list-style-type: none"> Customer may not have time to read the newspaper or watch news channel. There is no interaction globally in traditional way of reading news. 	5. AVAILABLE SOLUTIONS AS <p>Customers will have time to time update on news. In past customers tried newspaper, but it is not possible to get updates instantly and based on customers preference.</p> <p>Pros : Customers can read and watch the live news. They can comment their opinion or comments over the news. Cons : Reading habit will be reduced, customer will spend more time on screen.</p>	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P <ul style="list-style-type: none"> Reading newspaper is time consuming task and it is not much possible in this busy world. User may read uninterested topics. User may wish to put some comments on the news globally. User cannot reach out the local news instantly through regular methods 	9. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none"> Time constrain is the root cause for this problem. Making of newspaper affect the environment too. 	7. BEHAVIOUR BE <ul style="list-style-type: none"> User need to register in our web application. categorise their area of interest Choose the push notifications that should be more important based on topics 	
Identify strong TR & EM	3. TRIGGERS TR <p>Users will be triggered by the easy access of news, connecting globally by interacting.</p>	10. YOUR SOLUTION SL <p>In our application we categorize the news and topics based on user preference, instant updates to the user, interacting globally and giving stand in some social cause through posting their comments</p>	8. CHANNELS of BEHAVIOUR CH <p>8.1 ONLINE Users can categorize the news based on their wish and interact globally</p>	Extract online & offline CH of BE
	4. EMOTIONS: BEFORE / AFTER EM <p>Unaware of updates > All the updates were in their palm</p>		<p>8.2 OFFLINE Users can download the news content and watch or read the news offline .</p>	



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