

PROPOSED SOLUTION

Smart Fashion Recommender Application

Batch No: B4-4M6E

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Problem Statement:

Customer can use the app to browse the products and add them to their shopping cart. The bot will assist users in receiving product recommendation.

Idea / Solution Description

We have come up with a new innovative solution through which you can directly do your online shopping based on your choice without any search. It can be done by using the chatbot.

Novelty / Uniqueness

- Share design inspirations to chatbot
- Utilize user's 3D model to find an outfit

Social Impact / Customer Satisfaction

- Instead of navigating to several screens for booking products online, the user can directly talk to Chatbot regarding the products.
- We can visualize ourselves as a 3D model, for the better understanding of how the product suits us.

Business Model (Financial Benefit)

While getting a big order from a major retailer might sound like a good thing for a fledgling brand, it means the brand has a short time to somehow produce that inventory and hire the necessary employees without any money upfront.

Scalability of Solution

Technological developments such as color changes and the integration of conductive sensors etc. Could revolutionize the way designers think about fashion.