BALAJI K	is a/an _	Common people	
userı	name	user characteristics	
who needs	Not to spend money ur	nnecessarily	
		user need	
because <u>To</u>	o achieve our future goal		•
		insight	

MANOJ KUMAR T		is a/an	Businessman	
use	r name		user characteristics	
who needs	To track h	is level of exp	penses business	
			user need	
because _	He want to move next level of his business			
			insight	

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IYAPPAN	ΙK	is a/an Venture capitalist			
us	er n	ame user characteristics			
who need:	S	To keep track of his investment			
		user need			
because	Н€	He improve his expenses on further project			
		insight			

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MUBARA	< J	is a/an Manager		
use	er n	ame user characteristics		
who needs	5	To known total expenses of his project		
		user need		
because _	He	He should complete his project within the budget		
		insight		

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