## **PROJECT OBJECTIVE**

- Many factors can come into play when a traveler chooses a flight. At Amadeus, we know that price is one of the main factors, but we also wondered what other criteria might be relevant?
- Flight delays and cancellations are two of the most common travel headaches, but what if you could know in advance the probability of a flight being delayed?
  Would you still book it? What if it was a connecting flight?
- Knowing the probability of flight delay or cancellation is a crucial tool for travelers, so we set about creating a model to predict long-term flight delays. Rather than looking at disruptions caused by punctual factors like weather, we wanted to see which flights and itineraries had the highest probability of delays or cancellations over time