

Project Design Phase – 2

Customer Journey

Date	18 October 2022
Team ID	PNT2022TMID33290
Project name	Fertilizers Recommendation System for Disease Prediction

Team Members:

- 19CS3007 – Anupriya A
- 19CS3022 – Bindu S
- 19CS3027 – Devi Prabha M
- 19CS3028 – Dhaarani S

Customer Journey:

Fertilizer recommendation	Entice		Enter	Engage		Exit
Steps	The insight into how the fertilizer recommendation helps the crop yield		Searching the best fertilizer on market	Browsing the suitable fertilizer	Suitable for the farmer point of view	At the end the farmer gets proper fertilizer to get rid of the pest
Interaction	At the agricultural field	By farmer	At fertilizer recommendation web page	Recommendation about appropriate fertilizer	Managing the disease prediction	Service available for about 24/7
Goals	Solution for proper fertilizer recommendation		It begins with the field monitoring to take the fertilizer properly	Fertilizer is used on time	Farmer takes care of field	At the end they find a web page for fertilizer recommendation and disease
Positive moments	Farmer suggestion		User friendly Web app	Proper recommendation of fertilizer	Accurate prediction of disease	Helps to regularly keep track of the field
Negative moments	Hard to find best application for fertilizer recommendation		Difficult to operate the web application	Always need a proper internet connection to access the application	Farmer should always have the crops near them	Fertilizer recommendation and disease prediction only for farmers

miro