

Low cost

High
maintainance

What
should I
do now?

I should
use good
quality
fertilizer

Responsibility

Caring

Shouldn't
be
careless

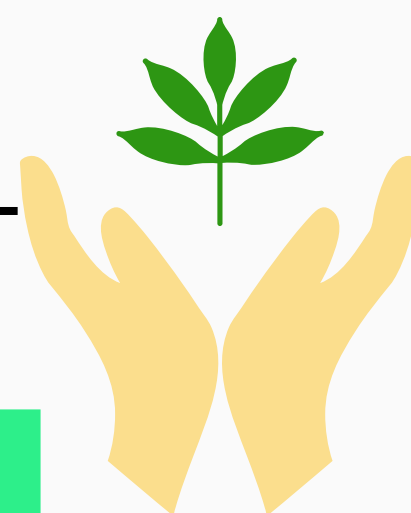
Is there
any easy
way

SAYS

THINKS

DOES

FEELS



Check
fertilizer
quality

High
quality
seeds

Worried

Confused

Disease
tracking

Suitable
soil

Enough
water

Disturbed

Aware