



SAYS



I was expecting something different

Where should I start?

Where can I implement this?

Which irrigation suits the best?

Is this application helpful for me?

THINKS



Will I get high yield of crops?

Will I face any threats or difficulties?

Does it increase the quality of the crop?

Will it take long time to implement?

Why should I use this?

I want something unique

FARMER

DOES



Checks for the quality of the fertilizer

Go for a trial before we implement

Asks for suggestion of fertilizer

Checks for the review

Search in more websites

Benefits of this application

FEELS



Inadequate quality of the fertilizer

Excited to implement

Panic

Is this suitable for the crops?

Build confidence