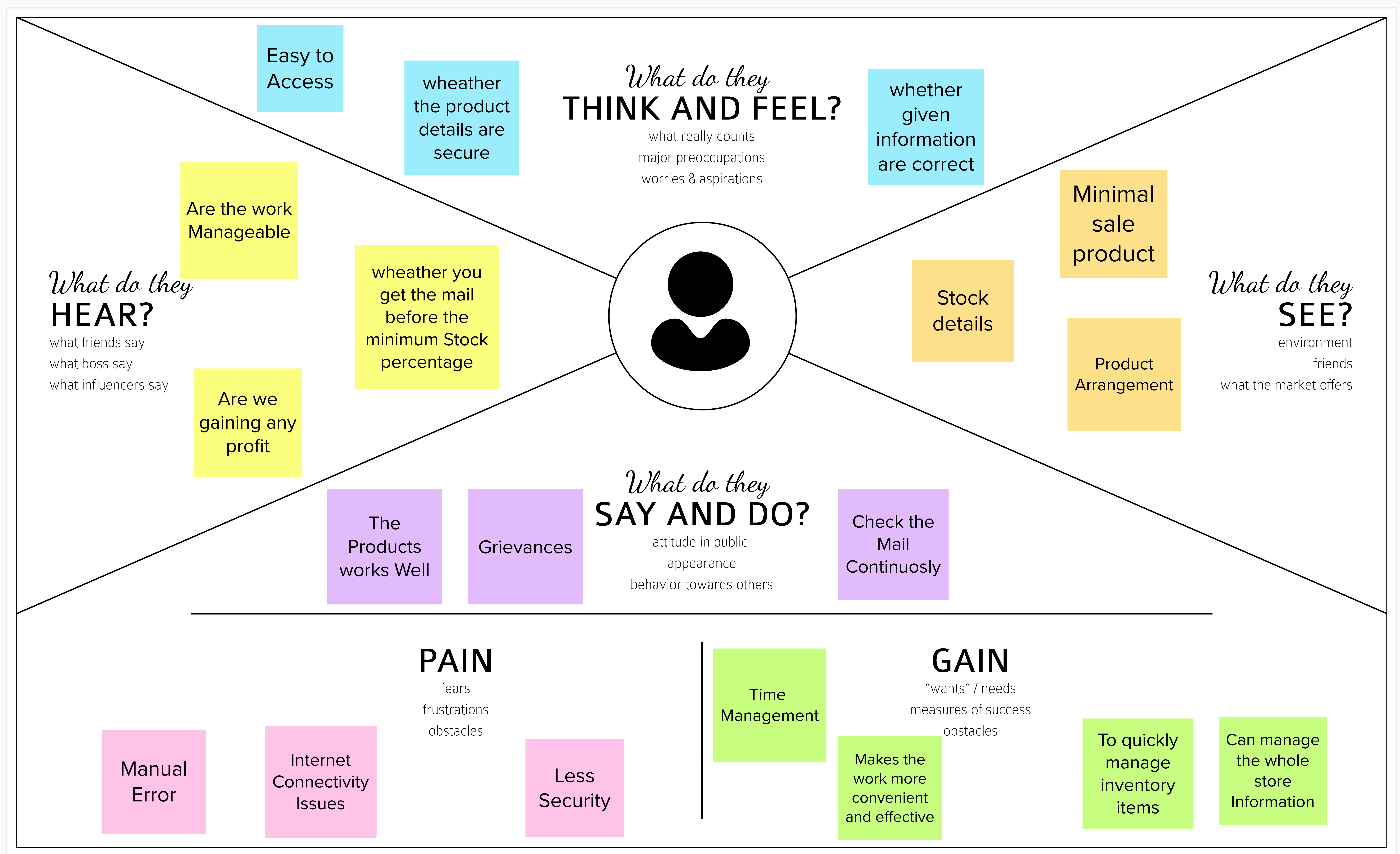# Empathy Map Canvas

Gain insight and understanding on solving customer problems.

Inventory Management System For Retailers

Build empathy and keep your focus on the user by putting yourself in their shoes.

Easy to Access

wheather the product details are secure

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

whether given information are correct

Minimal sale product

Are the work Manageable

What do they HEAR?
what friends say
what boss say
what influencers say

wheather you get the mail before the minimum Stock percentage

Stock details

What do they SEE?
environment
friends
what the market offers

Product Arrangement

Are we gaining any profit

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

The Products works Well

Grievances

Check the Mail Continuosly

PAIN
fears
frustrations
obstacles

GAIN
"wants" / needs
measures of success
obstacles

Time Management

Manual Error

Internet Connectivity Issues

Less Security

Makes the work more convenient and effective

To quickly manage inventory items

Can manage the whole store Information

Share your feedback