#### November 20, 2022

```
[]: import numpy as np
     import pandas as pd
[]: df = pd.read_csv('/content/Churn_Modelling.csv')
[]:|df
[]:
           RowNumber
                       CustomerId
                                       Surname
                                               CreditScore Geography
                                                                         Gender
                                                                                  Age \
     0
                    1
                          15634602
                                      Hargrave
                                                         619
                                                                 France
                                                                         Female
                                                                                   42
                    2
                                          Hill
                                                                  Spain Female
     1
                          15647311
                                                         608
                                                                                   41
     2
                    3
                          15619304
                                          Onio
                                                         502
                                                                 France Female
                                                                                   42
     3
                    4
                          15701354
                                          Boni
                                                         699
                                                                 France Female
                                                                                   39
     4
                    5
                                     Mitchell
                                                                  Spain Female
                          15737888
                                                         850
                                                                                   43
                 9996
                                     Obijiaku
                                                                                   39
     9995
                          15606229
                                                         771
                                                                 France
                                                                            Male
     9996
                 9997
                          15569892
                                    Johnstone
                                                         516
                                                                 France
                                                                            Male
                                                                                   35
     9997
                 9998
                          15584532
                                           Liu
                                                         709
                                                                 France
                                                                         Female
                                                                                   36
     9998
                 9999
                                    Sabbatini
                                                         772
                                                                Germany
                                                                            Male
                                                                                   42
                          15682355
     9999
                10000
                          15628319
                                        Walker
                                                         792
                                                                 France
                                                                         Female
                                                                                   28
           Tenure
                                NumOfProducts
                                                HasCrCard
                                                            IsActiveMember
                      Balance
     0
                 2
                         0.00
                                                                           1
     1
                     83807.86
                                             1
                                                         0
                                                                           1
                 1
     2
                 8
                    159660.80
                                             3
                                                         1
                                                                          0
     3
                                             2
                                                         0
                 1
                          0.00
                                                                          0
     4
                    125510.82
                                                         1
                                                                           1
     9995
                 5
                         0.00
                                             2
                                                         1
                                                                           0
     9996
                10
                     57369.61
                                             1
                                                         1
                                                                           1
     9997
                 7
                         0.00
                                             1
                                                         0
                                                                           1
                 3
                                             2
     9998
                     75075.31
                                                         1
                                                                          0
     9999
                    130142.79
                                             1
                                                         1
                                                                           0
           EstimatedSalary
                              Exited
     0
                  101348.88
                  112542.58
                                   0
     1
     2
                  113931.57
                                    1
```

```
3
              93826.63
4
              79084.10
              96270.64
9995
                              0
9996
             101699.77
                              0
9997
              42085.58
                              1
9998
              92888.52
                              1
9999
              38190.78
                              0
```

[10000 rows x 14 columns]

#### 3. Visualization

```
[]: import matplotlib.pyplot as plt
[]: import seaborn as sns
```

[]: %matplotlib inline

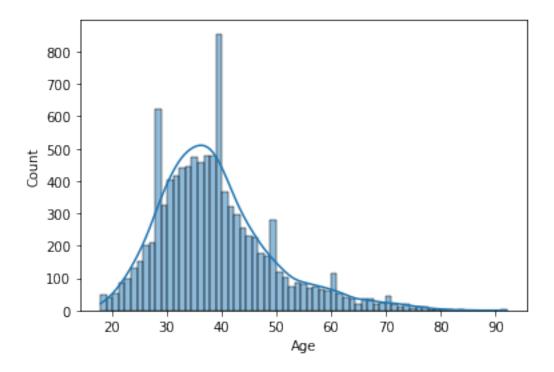
(i) Univariate Analysis

```
[]: df[['CustomerId','Surname','CreditScore','Geography','Age','Tenure']].describe()
```

[]:		CustomerId	CreditScore	Age	Tenure
	count	1.000000e+04	10000.000000	10000.000000	10000.000000
	mean	1.569094e+07	650.528800	38.921800	5.012800
	std	7.193619e+04	96.653299	10.487806	2.892174
	min	1.556570e+07	350.000000	18.000000	0.000000
	25%	1.562853e+07	584.000000	32.000000	3.000000
	50%	1.569074e+07	652.000000	37.000000	5.000000
	75%	1.575323e+07	718.000000	44.000000	7.000000
	max	1.581569e+07	850.000000	92.000000	10.000000

```
[]: sns.histplot(df.Age,kde=True)
```

[]: <matplotlib.axes.\_subplots.AxesSubplot at 0x7ffbaff48d10>

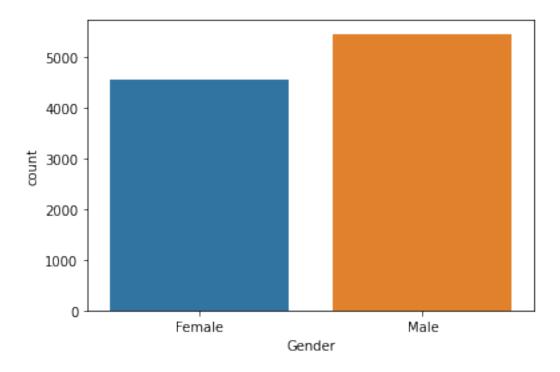


# []: # plot count plot for the gender column sns.countplot(df.Gender)

/usr/local/lib/python3.7/dist-packages/seaborn/\_decorators.py:43: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterpretation.

FutureWarning

[]: <matplotlib.axes.\_subplots.AxesSubplot at 0x7ffbafcdbf90>



### (ii) Bivariate Analysis

```
[]: df[['CustomerId','Surname','CreditScore','Geography','Gender','Age']].corr()
```

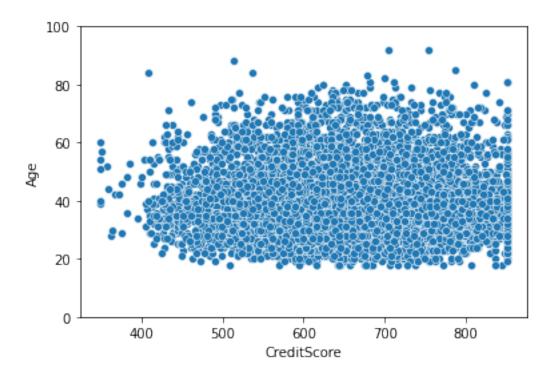
```
[]: CustomerId CreditScore Age
CustomerId 1.000000 0.005308 0.009497
CreditScore 0.005308 1.000000 -0.003965
Age 0.009497 -0.003965 1.000000
```

```
[]: sns.scatterplot(df.CreditScore,df.Age) plt.ylim(0,100)
```

/usr/local/lib/python3.7/dist-packages/seaborn/\_decorators.py:43: FutureWarning: Pass the following variables as keyword args: x, y. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterpretation.

FutureWarning

[]: (0.0, 100.0)

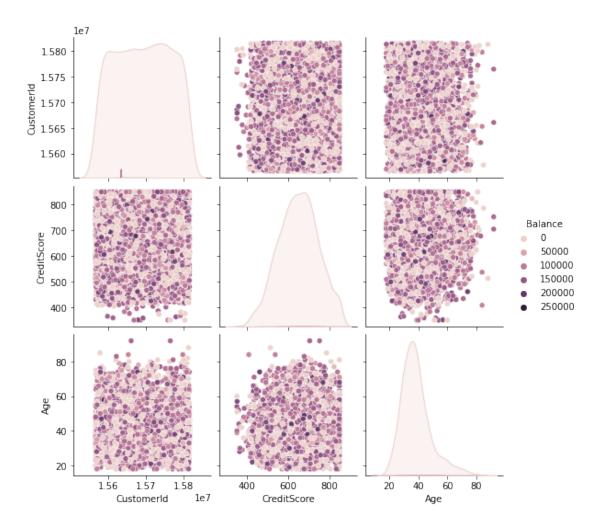


## (iii) Multivariate Analysis

```
[]: sns.pairplot(data_\( \text{omerId','Geography','Gender','CreditScore','Age','Balance']],hue =_\( \text{omerId'}\) 

→ 'Balance')
```

[]: <seaborn.axisgrid.PairGrid at 0x7ffbaf7d2910>



#### 4. Descriptive Statistics

```
[]: #mode df['Age'].mode()
```

[]: 0 37 dtype: int64

```
[]: #calculation of the mean (for Age)
df["Age"].mean()
```

[]: 38.9218

```
[]: #calculation of the mean and round the result(for Age)
round(df["Age"].mean(), 2)
```

[]: 38.92

```
[]: #calculation of the median(for Age)
     df["Age"].median()
[]: 37.0
[]: df.columns
[]: Index(['RowNumber', 'CustomerId', 'Surname', 'CreditScore', 'Geography',
            'Gender', 'Age', 'Tenure', 'Balance', 'NumOfProducts', 'HasCrCard',
            'IsActiveMember', 'EstimatedSalary', 'Exited'],
           dtype='object')
[]: df["NumOfProducts"].value_counts()
[]:1
          5084
     2
          4590
     3
           266
     4
            60
     Name: NumOfProducts, dtype: int64
[]: df.dtypes
[]: RowNumber
                          int64
     CustomerId
                          int64
     Surname
                         object
     CreditScore
                          int64
     Geography
                         object
     Gender
                         object
     Age
                          int64
                          int64
     Tenure
     Balance
                        float64
     NumOfProducts
                          int64
     HasCrCard
                          int64
     IsActiveMember
                          int64
     EstimatedSalary
                        float64
     Exited
                          int64
     dtype: object
[]: df.head()
[]:
        RowNumber
                   CustomerId
                                 Surname
                                         CreditScore Geography
                                                                 Gender
                                                                          Age
                                                                              \
     0
                1
                     15634602
                               Hargrave
                                                  619
                                                         France
                                                                 Female
                                                          Spain
     1
                2
                     15647311
                                    Hill
                                                  608
                                                                 Female
                                                                           41
     2
                3
                     15619304
                                                  502
                                                         France
                                                                 Female
                                                                           42
                                    Onio
                                                         France Female
     3
                4
                     15701354
                                    Boni
                                                  699
                                                                           39
                5
                     15737888 Mitchell
                                                  850
                                                          Spain Female
                                                                           43
```

	Tent 0 1 2 3 4	2 1 8 1 2	Balance 0.00 83807.86 159660.80 0.00 125510.82	) 3 ) ) )	fProduc	ts 1 1 3 2	HasCr	Card 1 0 1 0	IsActiv		er \ 1		
			•	Exited									
	0		01348.88 12542.58	1									
	1 112542.58 2 113931.57 3 93826.63		1										
			0										
	4		79084.10	0									
	1		7001.10	V									
[]:	df.des	crib	e()										
[]:	count mean std min 25% 50% 75%	1000 500 288 250 500	00.0000 00.50000 86.89568 1.00000 00.75000 00.50000	1.0000	70e+07 53e+07 74e+07	100	reditS 000.00 650.52 96.65 350.00 584.00 652.00 718.00	0000 8800 3299 0000 0000	10.4 18.0 32.0 37.0	Age 000000 921800 487806 000000 000000 000000 000000 000000 0000	100	Tenure 000.000000 5.012800 2.892174 0.000000 3.000000 5.000000 7.000000	\
	max		00.0000		69e+07		850.00			000000		10.000000	
	count		Balance 000.000000 485.889288	100	fProduc 00.0000 1.5302	00	10000	CrCard .00000	100	tiveMem 000.000	0000	\	
	std	623	397.405202	2	0.5816	54	0	.45584	1	0.499	797		
	min		0.000000	)	1.0000	00	0	.00000	)	0.000	0000		
	25%		0.000000	)	1.0000	00	0	.00000	)	0.000	0000		
	50%		198.540000		1.0000			.00000		1.000	0000		
	75%		644.240000		2.0000			.00000		1.000			
	max	2508	398.090000	)	4.0000	00	1	.00000	)	1.000	0000		
	count		imatedSala	•	Exi								
	mean	10	00090.2398	381	0.203	700							
	std	į	57510.4928	318	0.402	769							
	min		11.5800	000	0.000	000							
	25%	į	51002.1100	000	0.000	000							
	50%	10	00193.9150	000	0.000	000							
	75%		49388.247		0.000								
	max	19	99992.4800	000	1.000	000							

5. Handling missing values

## []: df.isna().any()

[]: RowNumber False CustomerId False False Surname CreditScore False Geography False Gender False Age False Tenure False Balance False NumOfProducts False HasCrCard False IsActiveMember False EstimatedSalary False Exited False dtype: bool

#### []: df.isnull().sum()

[]: RowNumber 0 CustomerId 0 Surname 0 CreditScore 0 Geography 0 Gender 0 Age 0 Tenure 0 Balance 0 NumOfProducts 0 HasCrCard 0 IsActiveMember 0 EstimatedSalary 0 Exited 0 dtype: int64

#### []: df.isnull()

[]:	RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	\
0	False	False	False	False	False	False	False	
1	False	False	False	False	False	False	False	
2	False	False	False	False	False	False	False	
3	False	False	False	False	False	False	False	
4	False	False	False	False	False	False	False	
•••	•••							
9995	False	False	False	False	False	False	False	
9996	False	False	False	False	False	False	False	

9997	False		False	False	Fals	e False	False	False
9998	False		False	False	Fals	e False	False	False
9999	False		False	False	False False Fa		False	False
	Tenure	Balance	NumOfPr	oducts	HasCrCard	${\tt IsActiveMemb}$	er \	
0	False	False		False	False	Fal	se	
1	False	False		False	False	Fal	se	
2	False	False		False	False	Fal	se	
3	False	False		False	False	Fal	se	
4	False	False		False	False	Fal	se	
•••	•••	•••		•••		•••		
9995	False	False		False	False	Fal	se	
9996	False	False		False	False	Fal	se	
9997	False	False		False	False	Fal	se	
9998	False	False		False	False	Fal	se	
9999	False	False		False	False	Fal	se	
	Estimat	edSalary	Exited					
0		False	False					
1		False	False					
2		False	False					
3		False	False					
4		False	False					
•••		•••	•••					
9995		False	False					
9996		False	False					
9997		False	False					
9998		False	False					
9999		False						

[10000 rows x 14 columns]

## []: df.notnull()

[]:	RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	\
0	True	True	True	True	True	True	True	
1	True	True	True	True	True	True	True	
2	True	True	True	True	True	True	True	
3	True	True	True	True	True	True	True	
4	True	True	True	True	True	True	True	
•••								
9995	True	True	True	True	True	True	True	
9996	True	True	True	True	True	True	True	
9997	True	True	True	True	True	True	True	
9998	True	True	True	True	True	True	True	
9999	True	True	True	True	True	True	True	

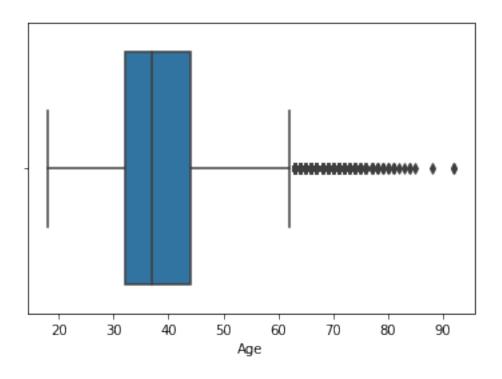
```
Tenure
               Balance
                         NumOfProducts
                                         HasCrCard
                                                      IsActiveMember
0
        True
                  True
                                   True
                                               True
                                                                 True
1
        True
                  True
                                   True
                                               True
                                                                 True
2
        True
                                               True
                  True
                                   True
                                                                 True
3
        True
                  True
                                   True
                                               True
                                                                 True
4
        True
                  True
                                   True
                                               True
                                                                 True
9995
        True
                  True
                                   True
                                               True
                                                                 True
9996
        True
                                                                 True
                  True
                                   True
                                               True
9997
        True
                  True
                                   True
                                               True
                                                                 True
9998
        True
                  True
                                   True
                                               True
                                                                 True
9999
        True
                  True
                                   True
                                               True
                                                                 True
      EstimatedSalary
                         Exited
0
                  True
                           True
1
                  True
                           True
2
                  True
                           True
3
                  True
                           True
4
                  True
                           True
9995
                           True
                  True
                           True
9996
                  True
9997
                  True
                           True
9998
                           True
                  True
9999
                  True
                           True
```

[10000 rows x 14 columns]

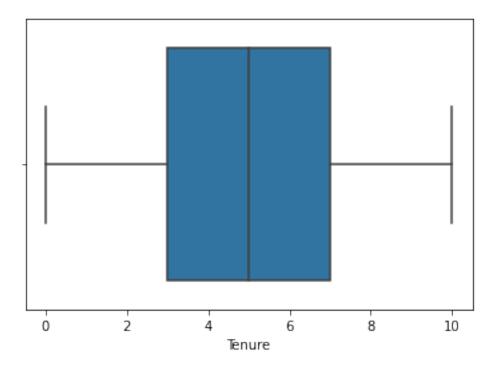
6. Finding and replacing outliers

```
[ ]: import seaborn as sns
sns.boxplot(x=df['Age'])
```

[]: <matplotlib.axes.\_subplots.AxesSubplot at 0x7ffbade3d490>



- []: sns.boxplot(x=df['Tenure'])
- []: <matplotlib.axes.\_subplots.AxesSubplot at 0x7ffbaae4ac50>



7. Check for categorical column and perform encoding

```
[]: import pandas as pd
     df = pd.read_csv("Churn_Modelling.csv", header=None)
[]: cols = df.columns
     num_cols = df._get_numeric_data().columns
[]: num_cols
[]: Int64Index([], dtype='int64')
[]: list(set(cols) - set(num_cols))
[]: [0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13]
      8. Split the data into dependent and independent variables
[ ]: \# x -Independent
     # y -Dependent
     x =df.drop('Exited',axis=1)
     y=df['Exited']
[]: x.head()
            NameError
                                                       Traceback (most recent call
     →last)
            <ipython-input-53-830ed5e65d76> in <module>
        ----> 1 x.head()
            NameError: name 'x' is not defined
[]: y.head()
            NameError
                                                       Traceback (most recent call⊔
     →last)
```

```
<ipython-input-54-17b2b1f6e15b> in <module>
----> 1 y.head()
```

NameError: name 'y' is not defined

9. Scale the independent variables

```
[]: from sklearn import linear_model
from sklearn.preprocessing import StandardScaler
scale = StandardScaler()
```

```
[]: X = df[['Balance', 'Tenure']]
scaledX = scale.fit_transform(X)
print(scaledX)
```