

Define CS, fit into CC	<div data-bbox="705 146 757 175">CS</div> <div data-bbox="152 215 544 247">1. CUSTOMER SEGMENT(S)</div> <div data-bbox="197 303 416 335">Car Resale Buyers</div>	<div data-bbox="1377 146 1429 175">CC</div> <div data-bbox="840 215 1261 247">6. CUSTOMER CONSTRAINTS</div> <div data-bbox="884 279 1355 379"> <p>Price of the of the car should be low, And the quality and condition of the car Should be good.</p> </div>	<div data-bbox="2056 146 2107 175">AS</div> <div data-bbox="1496 215 1883 247">5. AVAILABLE SOLUTIONS</div> <div data-bbox="1529 279 2016 419"> <p>By get enough information from the customer. Performing proper data analysis from the gathered data.</p> </div>	Explore AS, differentiate		
	Focus on J&P, tap into BE, understand RC	<div data-bbox="705 564 757 593">J&P</div> <div data-bbox="152 633 640 665">2. JOBS-TO-BE-DONE / PROBLEMS</div> <div data-bbox="181 697 627 936"> <p>Number of previous owners</p> <p>Condition of the car</p> <p>Number of Miles the car has travelled</p> <p>Fuel type</p> </div>	<div data-bbox="1377 564 1429 593">RC</div> <div data-bbox="840 633 1225 665">9. PROBLEM ROOT CAUSE</div> <div data-bbox="884 697 1310 896"> <p>Due to Low Maintenance and fake Sellers the customers has the fear of Buying the reselling cars.</p> <p>The Price of car is also overrated, so Customers doubt to by the car.</p> </div>		<div data-bbox="2056 564 2107 593">BE</div> <div data-bbox="1496 633 1718 665">7. BEHAVIOUR</div> <div data-bbox="1529 697 2016 904"> <p>Hard to Predict the resale price of the car and Quality and condition of the car.</p> <p>Clustering customers as there desired car type.</p> </div>	Focus on J&P, tap into BE, understand RC
		Identify strong TR & EM	<div data-bbox="705 1059 757 1088">TR</div> <div data-bbox="152 1096 347 1128">3. TRIGGERS</div> <div data-bbox="192 1160 667 1232"> <p>Quality of the car, History of Previous Owners, Miles the car as travelled.</p> </div>		<div data-bbox="1377 1059 1429 1088">SL</div> <div data-bbox="840 1128 1126 1160">10. YOUR SOLUTION</div> <div data-bbox="884 1200 1355 1415"> <p>The Solution we are going to provide is by considering all the condition that customers look and consider for before buying the car and predicting car resale price according to the conditions.</p> </div>	
<div data-bbox="705 1319 757 1348">EM</div> <div data-bbox="163 1351 620 1383">4. EMOTIONS: BEFORE / AFTER</div> <div data-bbox="192 1415 667 1487"> <p>Condition of the Car Engine, Outlook of the Car.</p> </div>						