# **Assignment -1**

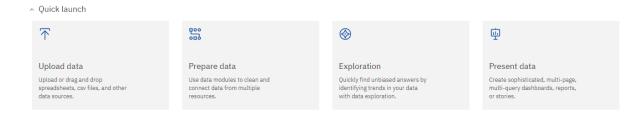
Date	14 September 2022
Name	SWEATHA K
Team ID	PNT2022TMID36465
Project Name	Traffic and capacity analytics for major ports
Maximum Marks	2 Marks

#### **Challenge:**

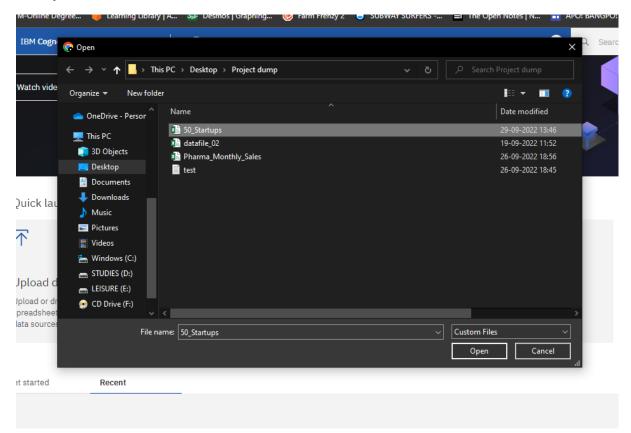
Upload the data set to Cognos Analytics and visualize the dataset

# **Uploading Data Set**

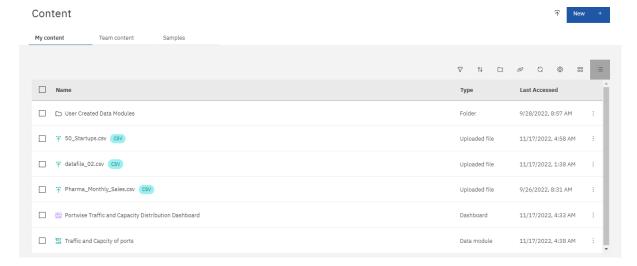
# Step 1: Click on Upload data



Step 2: Select the file 50\_Startups and upload the dataset to IBM Cognos Analytics

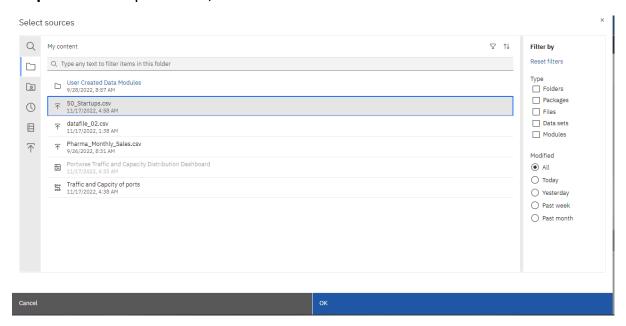


Step 3: Click on Content bar to see uploaded data



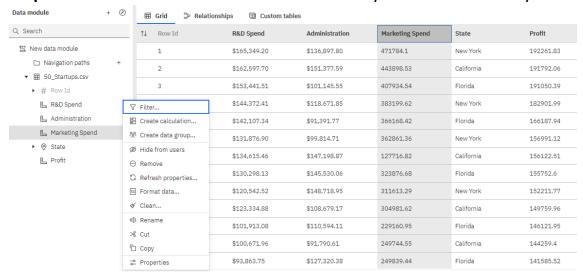
#### **Opening Dataset**

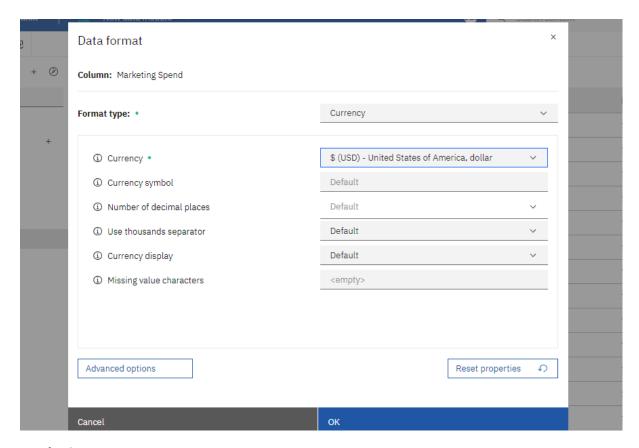
#### Step 1: Click Prepare Data, select the data set



# **Exploring and Visualizing Dataset**

Step 1: Select a column and format it to currency and select currency as USD(\$)



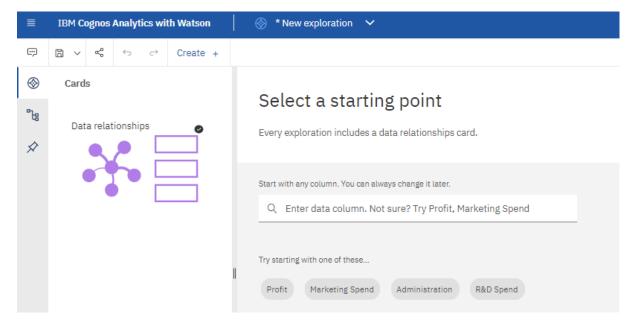


#### **Exploring Dataset**

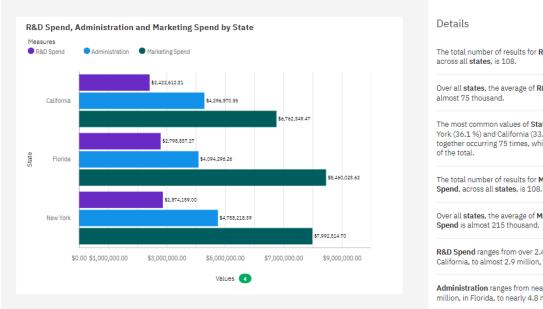
**Step 1:** Go to my content and select 50\_startups\_prepared dataset and select create exploration

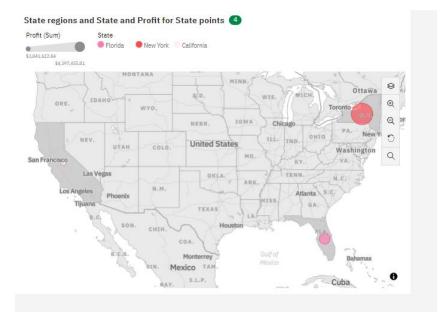


**Step 2:** Using Create option Explore the data set with various visualiztions.



# **Explorations:**





# The total number of results for R&D Spend, across all **states**, is 108. Over all states, the average of R&D Spend is almost 75 thousand. The most common values of **State** are New York (36.1 %) and California (33.3 %), together occurring 75 times, which is 69.4 % of the total.

The total number of results for Marketing

Over all states, the average of Marketing Spend is almost 215 thousand.

**R&D Spend** ranges from over 2.4 million, in California, to almost 2.9 million, in New York.

**Administration** ranges from nearly 4.1 million, in Florida, to nearly 4.8 million, in

#### Details

Across all states, the sum of Profit is over 12 million.

**Profit** ranges from over 3.8 million, in California, to almost 4.4 million, in New York.