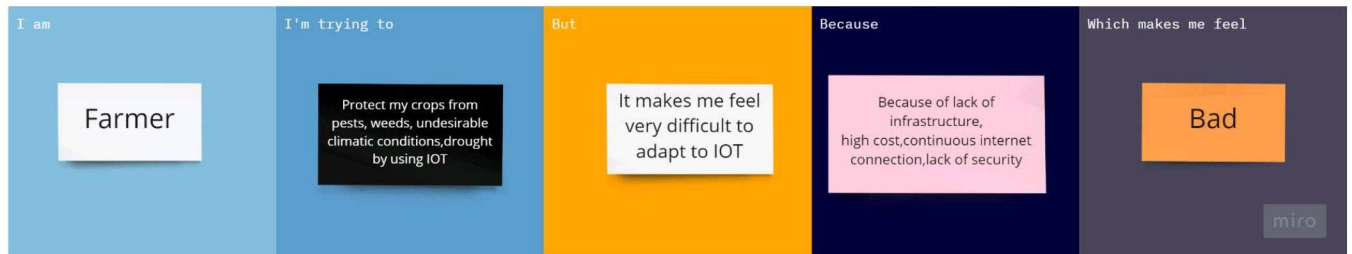


Ideation Phase

Define the Problem Statements



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Farmer	Protect crops using IOT	Requires more money for deployment	Sensors used to protect crops are costly and are unavailable to poor farmers	Uncomfortable
PS-2	Farmer	Increase productivity using IOT applications	It needs continuous internet connectivity	To obtain real time information	Bad
PS-3	Farmer	Build a smart farm to monitor it from anywhere	It requires more maintenance to make them work properly	If there is any fault, the required information will not reach	Tensed