

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID34177
Project Name	Natural Disasters Intensity Analysis and Classification using Artificial Intelligence.
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	Describe customer with 3-4 key characteristics - <i>who are they?</i>	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - <i>what are they trying to achieve?</i>	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way - <i>what bothers them most?</i>	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists - <i>what needs to be solved?</i>	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view - <i>how does it impact them emotionally?</i>	Describe the emotions the result from experiencing the problems or barriers

Problem Statements For Natural Disasters Intensity Analysis and Classification using Artificial Intelligence.

PROBLEM STATEMENTS-1

I am	I'm trying to	But	Because	Which makes me feel
CEO of a company	Financial Plan	FMLA act	Financially strong and good mental health	solving customers problem

PROBLEM STATEMENTS-2



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Problem Statement (PS)	Iam (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Being the CEO of a company I have faced many problems and I have managed some amount of crisis on the tenure.	I will achieve my target through increasing contributions to our retirement accounts and use insurance to protect our financial stability. Our financial plan maintain healthier saving and investing with higher percentage.	My employees affected by a natural disaster who must care for a child, spouse, or parent with a serious health condition may also be entitled to leave under the FMLA. Because of this act they can't able to achieve their goals.	Every issue has a root cause, they are lack of planning, unforeseen circumstances, family issues etc. during pandemic my employees are suffered and they loss their savings. To overcome this my employees should have financially strong and good mental health.	I will ask the customer what solution they are looking for and I will solve through improving service, reducing personnel costs,improving market share, developing new products
PS-2	Student	I achieve their target through	I often struggle to make ends	The problems are causing by external	I feel empowered, capable, and

		setting their budget, creating an emergency fund, working in part time jobs, opening their savings account etc..	meet and afford their education, and many of them suffer from low income, low financial literacy, compulsive spending tendencies, and high debt levels.	events, price control, natural disaster etc.. To over come this be confident and stay strong.	confident in their abilities to respond quickly and appropriately in the event of an emergency.
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